

#### Site Usage

16,581 Visits

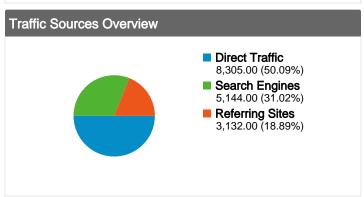
00:00:56 Avg. Time on Site 32,022 Pageviews

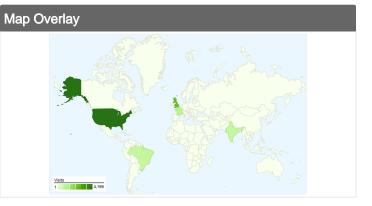
1.93 Pages/Visit 80.64% % New Visits

				<ul><li>Visitors</li></ul>
900				90
450	10-0-0-1	10000		45
0		<b>8</b>		0-0-0-0
	Jul 5	Jul 12	Jul 19	Jul 26

Content Overview					
Pages	Pageviews	% Pageviews			
1	4,339	13.55%			
/groups?sort=mostPopular	708	2.21%			
/profiles/members/	568	1.77%			
/groups	459	1.43%			
/page/about-the-oac	251	0.78%			

81.19% Bounce Rate





Comparing to: Site



# 13,923 people visited this site



13,923 Absolute Unique Visitors

32,022 Pageviews

1.93 Average Pageviews

~~~~ 00:00:56 Time on Site

81.19% Bounce Rate

80.64% New Visits

#### **Technical Profile**

| Browser           | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 9,029  | 54.45%   | DSL              | 5,490  | 33.11%   |
| Firefox           | 3,919  | 23.64%   | Unknown          | 4,221  | 25.46%   |
| Safari            | 1,999  | 12.06%   | Cable            | 3,673  | 22.15%   |
| Chrome            | 1,040  | 6.27%    | T1               | 2,932  | 17.68%   |
| Opera             | 509    | 3.07%    | Dialup           | 252    | 1.52%    |

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# openanthcoop.ning.com Traffic Sources Overview



#### All traffic sources sent a total of 16,581 visits



## **Top Traffic Sources**

| Sources                 | Visits | % visits |
|-------------------------|--------|----------|
| (direct) ((none))       | 8,305  | 50.09%   |
| google (organic)        | 4,895  | 29.52%   |
| google.com (referral)   | 647    | 3.90%    |
| uk.mg2.mail.yahoo.com   | 279    | 1.68%    |
| google.co.in (referral) | 132    | 0.80%    |

| Keywords                       | Visits | % visits |
|--------------------------------|--------|----------|
| anthropology+"economic crisis" | 251    | 4.88%    |
| open anthropology cooperative  | 146    | 2.84%    |
| das anthropology               | 124    | 2.41%    |
| david marsden anthropologist   | 66     | 1.28%    |
| open anth coop                 | 53     | 1.03%    |

Comparing to: Site



## Pages on this site were viewed a total of 32,022 times

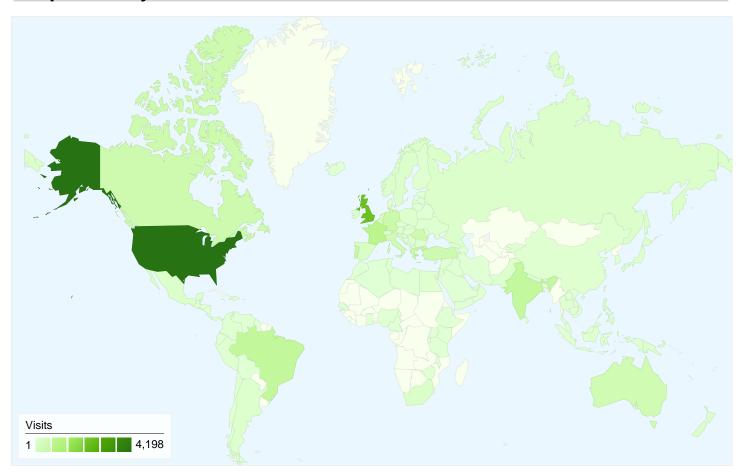
32,022 Pageviews

26,496 Unique Views

81.19% Bounce Rate

## **Top Content**

| Pages                    | Pageviews | % Pageviews |
|--------------------------|-----------|-------------|
| 1                        | 4,339     | 13.55%      |
| /groups?sort=mostPopular | 708       | 2.21%       |
| /profiles/members/       | 568       | 1.77%       |
| /groups                  | 459       | 1.43%       |
| /page/about-the-oac      | 251       | 0.78%       |



## 16,581 visits came from 135 countries/territories

| Site Usage                             |                                                  |                       |             |                                |              |                                         |  |
|----------------------------------------|--------------------------------------------------|-----------------------|-------------|--------------------------------|--------------|-----------------------------------------|--|
| Visits 16,581 % of Site Total: 100.00% | Pages/Visit<br>1.93<br>Site Avg:<br>1.93 (0.00%) | 00:00:56<br>Site Avg: |             | <b>80.73%</b> Site Avg: Site A |              | nce Rate<br>19%<br>Avg:<br>.19% (0.00%) |  |
| Country/Territory                      |                                                  | Visits                | Pages/Visit | Avg. Time on Site              | % New Visits | Bounce Rate                             |  |
| United States                          |                                                  | 4,198                 | 1.85        | 00:00:56                       | 83.37%       | 78.63%                                  |  |
| United Kingdom                         |                                                  | 2,331                 | 2.25        | 00:01:07                       | 77.13%       | 82.33%                                  |  |
| France                                 |                                                  | 890                   | 1.92        | 00:01:14                       | 55.96%       | 79.66%                                  |  |
| Brazil                                 |                                                  | 716                   | 1.33        | 00:00:15                       | 94.83%       | 89.94%                                  |  |
| India                                  |                                                  | 666                   | 2.07        | 00:01:09                       | 93.24%       | 78.53%                                  |  |
| Portugal                               |                                                  | 548                   | 1.84        | 00:00:55                       | 41.79%       | 83.58%                                  |  |
| Germany                                |                                                  | 534                   | 2.68        | 00:01:08                       | 76.78%       | 69.85%                                  |  |
| Greece                                 |                                                  | 530                   | 2.37        | 00:01:00                       | 90.19%       | 89.06%                                  |  |
| Romania                                |                                                  | 463                   | 1.44        | 00:00:24                       | 81.64%       | 88.98%                                  |  |

| Turkey | 454 | 1.69 | 00:00:35 | 90.97% | 86.56%        |
|--------|-----|------|----------|--------|---------------|
|        |     |      |          |        | 1 - 10 of 135 |