



November 5, 2010

Altamonte Springs, Fla. – doterati, Inc., Central Florida’s leading association with the mission of bringing together professionals from the interactive community, accepted its 1,100 member on November 4, 2010 .

During 2010, doterati membership has grown by more than 26% with new professionals joining every day.

“It’s exciting to see our membership continue to grow, especially in these challenging economic times,” said Ross Schmadebeck, doterati vice president, operations. “Our membership growth in the Central Florida community continues to demonstrate doterati’s added value through networking and professional development opportunities.”

doterati members are professionals representing organizations from both public and private sectors, as well as educational institutions. Membership interests include marketing and advertising, Web technology and development, creative and design, and content development and publishing.

On November 15, 2010, doterati will conduct its annual meeting to formally elect the 2011 Board of Directors.

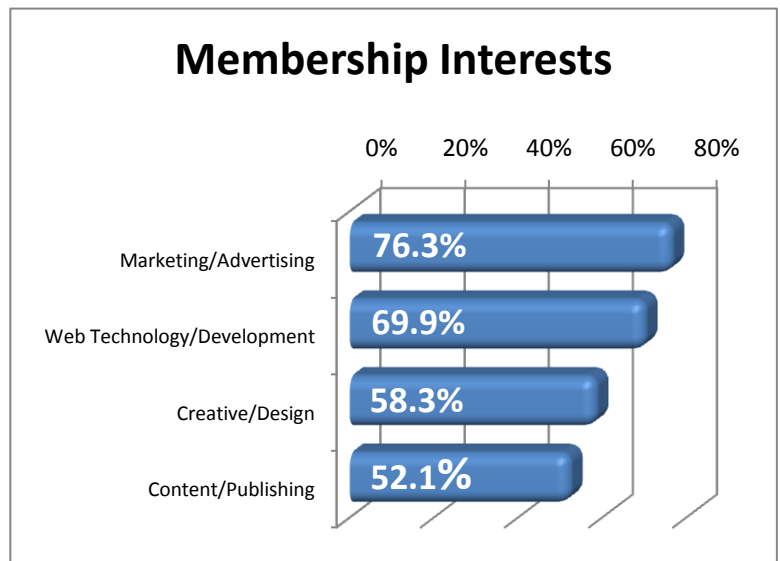
“One of our goals for 2011 is to continue our growth in membership, while also continuing to serve the needs of our existing members,” said Schmadebeck.

In August of 2010, doterati announced a change in its membership program granting all active members of www.doterati.com the benefits of full membership.

For more information on how to become a member of doterati, please visit www.doterati.com and click on “Join.”

About doterati, Inc.

doterati, Inc., is a Central Florida not-for-profit, 501(c)6 organization with the mission of bringing together the interactive community. Founded in May 2008, doterati has more than 1,000 members engaged through www.doterati.com. In 2010, doterati hosted more than 10 educational opportunities, including comprehensive workshops, Lunch and Learn programs, and monthly Tweet-ups. Additionally, in 2010 doterati enhanced its membership model by providing free membership to its online community and unveiling an upgraded Career Center.



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