



  
**DEWMAR**  
INTERNATIONAL  
BRAND MANAGEMENT COMPANY, INC.  
132 E. Northside Dr., Suite C  
Clinton, Mississippi • 39056

## Distributor Application

**Fax to: 877-SIP-LEAN**

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact E-Mail

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Website (if applicable)

\_\_\_\_\_  
Phone & Fax

\_\_\_\_\_  
Tax ID#

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
(signature of company representative)

\_\_\_\_\_  
Date

\_\_\_\_\_  
City, State & ZIP

\*\*By signing this application, you acknowledge that all information provided is true. If any information is found to be false as of the date of signature, it may terminate the terms of any contractual agreement following said application.

### Please Answer the Following:

\_\_\_\_\_  
How long has your company been in business and which state are you incorporated?

\_\_\_\_\_  
How often does a salesperson visit each retail account?  
How many accounts in total does your company service?

\_\_\_\_\_  
What other beverage brands do you distribute?  
List them (submit additional sheet if necessary).

\_\_\_\_\_  
What are your accounts' classifications (i.e., Independent vs. chain; grocery vs. convenience stores vs. tobacco shops, etc.?) Please provide as much detail as possible.

\_\_\_\_\_  
What are your top selling products and/or beverage brands?

\_\_\_\_\_  
What is your territorial distribution location by counties or major cities?

\_\_\_\_\_  
How is your sales and delivery system set up? [Example: salesguy + delivery guy + merchandiser as a 3-tier system or salesguy + delivery/merchandiser 2-tier system]

\_\_\_\_\_  
Have you ever or do you currently distribute any brand of relaxation beverage? If so, which brand(s)?

\_\_\_\_\_  
How many salespersons, merchandisers and delivery guys each does your company have?

\_\_\_\_\_  
Do you sell to other wholesalers and/or distributors?

Briefly explain why you want to distribute Lean Slow Motion Potion Premium Relaxation Beverage:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_