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"Where Everyone Gets To Play"

Letter from the General Manager, Steve Werner



We have lots of new things happening at Dreamsports these days. We are adding a Lil Dunkers Program and increasing our Learn to Skate Program due to its popularity. I am also happy to announce that we now have the most 7 and 8 year olds playing hockey that we have ever had. We just completed the High School Hockey League with CSHL, and teams are now forming for the Middle School League. The kids seem to really enjoy playing for their school. The Winter II season of indoor soccer is almost over and we have had the most adult teams playing that we have ever had. We are forming new youth leagues that will include instruction and games for kids aged 4-10. Our new Youth Soccer Clinics for kids aged 7-10 have proven to be so popular we plan to expand the number of classes next session. Look for more information soon on our new Youth Indoor Lacrosse program for kids starting at age 4. The new Pepsi logo and CEI logos on the red rink come from our two favorite sponsors. We carry all Pepsi products and CEI provides us with all of our digital office needs. Please support all of our sponsors and let them know where you heard of them.

I want to thank all of you that have taken the time to give us feedback on our efforts to provide you with the best place to play in The Triangle. I read every one of your emails and use them to direct our efforts to better meet your needs. Keep letting us know how we can do better.

Steve Werner, General Manager

Congratulations to our KidsFest 2010 Logo Contest Winner.....Hayden Dumaw, 9yrs old of Cary. Not only are we using his logo for our festival, but we also gave him a \$100 gift certificate! Way to go Hayden!



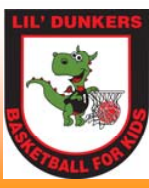
Mark your calendars for one of the most exciting days of the year at Dreamsports! The 2nd Annual KidsFest at Dreamsports will be held on Sunday, May 2nd from 12pm to 5pm. It will be a Customer Appreciation Day for existing customers as well as open to public for FREE FUN! We will have soccer, baseball, hockey, basketball, skating, inflatable playgrounds Zoe the Clown, face painting, shootouts, dunking booth, carnival games, giveaways, local mascots, food, and more! Contact Corrie@DreamsportsCenter.com for further details.




Dreamsports Center's



Instructional Programs for PreK & Youth



Lil' Dunkers



Lil' Dunkers is a Child Development class through the game of basketball. The class is offered for children ages 2-6. Lil' Dunkers classes are 45 minutes long and jam packed with FUN!

Tiny Dragons (ages 2-3): A parent child class offered Saturdays at 9am.
 Mini Dragons: (ages 3-4): A class for independent kids and will be offered Saturdays at 9:45am.
 Mighty Dragons: (ages 5-6): An instructional class offered Saturdays at 9am.

Spring Session: March 6-May 8 (8 classes) Cost: \$104 (\$88 for Dreamsports Player Members)

No classes March 20th or April 24th. \$20 Annual Registration Fee Required for non Player Members.

Learn to In-Line Skate



Learn to in-line skate classes are new at Dreamsports! This class is designed to teach Kids ages 3-7 the fundamentals of in-line skating. Kids are evaluated at the first class and separated into groups based on skill level. Beginners will learn how to stand up and fall, while intermediate level kids learn how to skate backwards and pick up speed. Classes are 45 minutes and offered Saturdays at 9am or 10am.

Spring Session Saturdays: April 10-June 10, 2010 (8 classes)

No classes April 24th or May 29th. Participants must arrive 10 minutes before class for skate prep.

Learn to Play In-Line Hockey



This program is designed for children ages 5-7 years and works on the basic skills of skating, stick handling, passing, shooting and positional play. We offer four 8-week session per year. Each session is offered either Tuesdays, 5-6pm or Saturdays 11am-12pm. We are currently taking registrations for our Spring 2010 Session.

Spring Session Tuesdays: April 6-May 25, 2010

Spring Session Saturdays: April 10-June 10, 2010

No classes April 24th or May 29th

Lil' Kickers

Soccer for Ages 18 months thru 9 yrs

Our Winter 2010 Session had over 300 kids enrolled! Lil' Kickers has grown tremendously over the past few months and we are now offering instructional classes for older ages groups in addition to preschool aged children. Classes are offered Tuesday thru Saturday at various times. Please check our website for a detailed schedule.

Spring Session: April 8—June 19, 2010

No classes May 29, June 17, or June 18

Cost for Spring Session (10 classes) is \$130

\$110 for Dreamsports Player Members

\$20 Annual Registration Fee Required for non Player Members





Official Sponsor

Lil' Sluggers

Lil Sluggers is a child development program designed to introduce children ages 3 to 5 years to the game of baseball. Kids learn important baseball skills, such as throwing, catching, hitting, and base running. Developmentally appropriate equipment and games are used to teach baseball in a fun, positive environment. Small personal classes, with a max. of 6 children are held indoors for approx. 45 minutes.

Spring Session: February 27—May 8th, 2010

No classes March 31, April 2, or April 3

Cost for Spring Session (10 classes) is \$180

\$160 for Dreamsports Player Members

\$20 Annual Registration Fee Required for non Player Members.





Official Sponsor

Pick-up Play

- 1) Father & Son Hockey, Saturdays 4 pm – 6 pm, \$10 each player
- 2) Youth Hockey, Saturdays 6 pm – 8 pm, \$10 each player
- 3) Adult Hockey, Sundays 10 am – 12 noon, \$10 each player
- 4) Floorball, Sundays 7pm–9pm



Open Gym availability—Limited rink time available, so please call our office for availability on the day of interest.



Friday Sports Night

...is **BIGGER** than ever! Kids 8 & over enjoy a night filled with organized SPORTS !

Yes, that's right! Are you looking for something SAFE & FUN for your children? Every Friday night from 6:30pm to 10:30pm, Dreamsports hosts a night of fantastic sports fun. Everyone will have the opportunity to participate in different sports throughout the evening, including in-line skating, soccer, deck hockey, and basketball. Parents can enjoy a night out while their kids are having fun!

Admission is \$10 per person and parents are welcome to stay for FREE! In-Line skate rental is also available for an additional \$2. (Member Admission is \$8 pp)

Go to our website at www.dreamsportscenter.com for schedules and availability.



Host your child's next birthday party during Sports Night! It will be a night your child will remember forever! Call Meghan at 387-2955 x198 to reserve your spot today! Space is limited!

Be a Dreamsports Player

Our Membership Program is really saving our customers some Big Bucks! We currently have over 800 Dreamsports Player members!

Membership Cost

\$40 Individual/\$100 Family per year
\$10 College / Military per year (must Show ID)

Member Benefits

\$10 Off Each Rec Hockey Session
\$15 Off Each Rec Soccer Session
10% Off All Multi Sports Camps

Reduced Rates on all Classes & Clinics

Discounts on all Pick Ups & Drop Ins

Five Hole Discounts
Preferred Registration



USA Clinics with Peter Dale: March 13-14, 2010

The Player Development Camp is guaranteed to be the most intense and fun-filled hockey weekend you have this year! The PDC concept is the perfect balance of training and game play. It is like a camp and a tournament rolled into one. We will also have a Goalie Specific Camp. Go to www.usaclinics.com to register or get more information.

Hungry? Thirsty? Need a Snack?...have you seen what's NEW at the Snack Bar?



Did you say what's new at the snack bar? For starters, we have warm baked cookies, ice cream cups, and Sweet Tea!

Do you have a request? No problem. Email Corrie@DreamsportsCenter.com and we will make every effort to accommodate you.



It's not too late to register for our *Track Out or Summer Multi Sports Camps.*



But hurry, space is filling up fast. All camps are geared for kids ages 5-12, which includes indoor soccer, deck hockey, basketball, recreational lacrosse, in-line skating, and other sports activities.



Camps are available per week, per day, or per half day (am or pm). Register today and find out why we're the **BEST**

SPORTS CAMP IN TOWN! Register at least 3 weeks in advance and receive a discount. Call now for details, offer expires May 2, 2010.

We specialize in soccer, deck hockey, basketball, lacrosse, and skating...but we also include many games such as dodgeball, flag football, scooter relays, waffle ball, kick ball, tag, sharks and minnows and many more.



AJ's 10th Birthday Party

Have your next Birthday Party at Dreamsports!

Our parties are BETTER than ever! Dreamsports has designed Birthday Party Packages that are guaranteed to make your child's birthday special!

Our most popular package for kids ages 8 & up is our Sports Night Package. Participants will receive private rink/field time in their 2 hour party package. Cost is \$250 for up to 10 kids, plus \$18 pp for each additional child. Party includes your very own party coach and in-line skating, soccer, deck hockey, basketball...as well as pizza, snacks, drinks, cake & more!

We also specialize in parties for kids ages 2 thru 7. We will customize a party with your favorite Child Development Coach and you will have the MOST MEMORABLE BIRTHDAY EVER! Each 90 minute party includes 3 to 4 customized games and we can accommodate just about any party theme...Soccer, Baseball, Football, Basketball, Hockey, or ?

If you are older and you would like the rink to yourself...we can do that too! Choose from our Silver Party Package (\$250) or our Gold Party Package (\$300). Both packages include up to 10 kids, 3-4 customized games, snacks, drinks, cup cakes, invitations, & much, much more! Go to our Birthday Party Page on our website for more details.

Call now to reserve your party. Hurry, space is limited. (919) 387-2955

Summertime Activities

Dreamsports Camps are the only real multi sports camps that are “weatherproof” and rated best in Wake County. Register early as we expect to be sold out throughout most of the summer. Register and pay a \$75 deposit before May 2nd and receive special discount rates.



Multi-Team Discounts: This is not new but many players choose to play on more than one team in the summer times so we wanted to reiterate our second team policies. Hockey players receive a \$25 discount on their second team fee. Soccer players receive a \$15 discount. Participants in our child development programs: Lil’ Kickers, Lil’ Sluggers, Lil’ Dunkers, or Learn to Skate receive \$10 off all additional programs when they enroll during the same season.

Worried about missing a Child Development Class or two due to vacations? *No worries!* During our **Child Development Summer Sessions**, we pro-rate the class fee to include 2 FREE classes! This frees you from having to worry about make up classes. We just ask that you let us know the weeks you will miss so we can ensure we are staffed appropriately. If you happen to not miss any of the classes, consider this a “summertime discount”.

Birthday Parties have become extremely popular at Dreamsports. Friday Sports Night Parties are “*The Bomb*” with our 8-12 year olds. For our younger kids, we will begin blocking time on the field to ensure we have time available each month for a special sports themed party for kids ages 2+.. We will also begin mailing special birthday gifts from Dreamsports to all of our customers under the age of 13...because we want them to know that their Birthday is Special...and we want to thank them for being a part of Dreamsports!



State Wars Tryouts will be coming back to Dreamsports April 17-18. Kids all over NC will tryout to be a part of the Summer Championship Games in Chicago. The state wars return to Chicago brings a huge amount of excitement and anticipation. With three very successful State Wars events in Chicago, this years STATE WARS event will be the best ever. Go to www.statewarshockey.com today for more information.



Tim McManus & Jason Domitovic tailgating at a Canes game after tryouts in 2009.

You miss 100% of the shots you never take!



Kick off the Summer the right way...with Dreamsports! And remember, Dreamsports is “Where Everyone Gets to Play”

www.DreamsportsCenter.com

New Faces at Dreamsports

We would like to welcome new faces to Dreamsports Center...

Seth Shambley is our new Weekend Manager and you will see him at Friday Sports Night, as well as Saturday and Sundays. Seth holds a Bachelor of Science Degree in Parks, Recreation and Tourism Management from NCSU with a concentration in Sports Management. He has an extensive background sports, public relations, sales, and marketing and we are excited to have him on our team!



Our new instructors in our Child Development Program are Joe Rigert, Patrick Evancho, John Diltz, and Michael Grinter. We also have some new Camp Counselors ... Joe Rigert, Linda Zinsmeyer, and Ben Johnston.

919.363.9274 Kellysnc.com

Kelly's

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Kelly's NC offers Hot Pressure Washing for both new construction and residential properties. Call Kelly's now and save 10% when you mention you saw this ad in *The Dreamsports Ezine*.

A Job Well Done, Indeed!

October "Employee of the Month" goes to Larry Watson! Larry has been "keeping Dreamsports clean and safe" for over nine years. Congrats Larry!

November "Employee of the Month" is Gayle Foote! Gayle is a senior at Apex High School and she has been working with Lil' Kickers and Lil' Sluggers for over a year now. You may also request Gayle to be your "Party Coach". She loves working with kids and we are delighted to have her as part of our Child Development Team!

December "Employee of the Month" is Meghan McCarthy! Meghan is a senior at NCSU and she will be graduating this May with a Degree in Communications. Meghan has been our customer service/office specialist since June 2009 and she has now taken on the role of our Birthday Party Coordinator. Meghan is the smiling young face you see at the front desk Monday thru Friday in the early afternoon/late evening as well as Saturdays.

January "Employee of the Month" is Jimi Clemons! Jimi is our Monday thru Friday AM Camp Counselor. He was raised in our very own town of Apex and he is getting ready to publish a book very soon. He sets the bar high for counselors and campers and keeps the kids busy with fun filled activities and sports!

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Bob's Corner



Thanks for coming to Dreamsports. You all make my job the best in the world. The sportsmanship and life lessons I see kids from age 2 to 57 (you know who you are) learning through sports make every day special for me. As Steve said in his opening letter, if there is anything you think we need to do to improve, don't hesitate to let us know.

We finished the NC Lax season at the end of the year and again had more kids wanting to play than we could support with our limited field time. We are planning a new lacrosse program for kids that we expect will run year round. It will be an instructional but fun program for kids to learn this exciting sport, the national sport of Canada. We should be ready to start the season in late March.

Our hockey programs are all doing great. We are all ready sold out in several age groups for the Spring Season. We now have over 1500 people playing hockey each week at Dreamsports not including Street Hockey, or Floorball players. That's a lot of HOCKEY!

In Soccer we just completed our busiest season ever, but the winters are always full. Our Spring Season for Adult Soccer looks to be our busiest ever. We are starting a new instructional league for players aged 4-10 that are ready for more than what Lil' Kickers offers.

We have had to enforce our house rules several times these past couple of months by banning players from participating at Dreamsports due to fighting. This is the least fun part of my job but is necessary to ensure that all of our players can come to Dreamsports for the fun of their sport. When a player chooses to attempt to inflict harm on another player in the heat of a game, they have taken the sport beyond what we all want it to be....FUN! We strive to keep all of our leagues consistent with the Dreamsports motto..."Where Everyone Gets to Play" by keeping the focus on recreational level play with great sportsmanship.

Lastly, Jan and I have taken over Coastal Cup, the Southeast Hockey Series. We completed our first tournament in Charlotte the weekend of February 12-14th. It was a great event and I am proud to say I had no influence over the results where our Dreamsports' teams took home medals in 5 of the 9 divisions.

"You can't make a great play unless you do it first in practice." -Chuck Noll

Have fun out there..... Coach Bob



"The best surface I've ever played on, period!"

Dragon and Action Teams are Doin' Great

This year marked several changes to our popular In-Line Hockey Travel teams. Our Dragons teams have been competing in our tournaments since the first one in Myrtle Beach in November. We are now if full swing with about two tournaments per month. Teams are going as far south as Atlanta and as far north as Pennsylvania. Thus far, our teams have racked up numerous Gold and Silver Medals. Our new Action teams, intended for players that can not make the significant time and expense commitment of full travel, are also now all competing in many of the tournaments here at Dreamsports. Some of them, will even venture out and travel. The first tournament just for Action and other teams similar to them will be held February 27th here at Dreamsports. This tournament will be held by Coastal Cup Travel Hockey Lite.



The Carolina Scholastic Hockey League High School Championship Tournament was held at Dreamsports on February 6 & 7th. Congratulations to our 2010 CSHL HS Champions:

Division 1: Green Hope HS-Maroon Team Division 2A: Athens Drive HS Division 2B: Wakefield HS-Maroon Team

Silver & Bronze Medalists are as follows: D1: Leesville HS (Silver), Cardinal Gibbons HS (Bronze); D2: Fuquay-Varina HS (Silver), Millbrook HS-Blue Team (Bronze); D2B: Raleigh Charter HS (Silver), Enloe HS-Gold Team (Bronze)

www.DreamsportsCenter.com

Calendar of Events

Multi-Sports Camp



- February 22-26, 2010, Track 2
- March 8-26, 2010, Track 1
- March 29-April 2, Track 4 & Spring Break
- April 5-23, 2010, Track 4
- May 3-14, 2010, Track 3
- May 24-28, 2010, Track 2
- March 10 & April 21, Early Release Days
- Summer Camp: June thru August 2010



Classes:

Lil' Kickers: Tuesdays thru Saturdays

Spring Session: April 8-June 19, 2010

Summer I Session: June 15-July 24, 2010

Summer II Session: July 27-September 4, 2010

Fall Session: September 7-December 4, 2010

Lil Sluggers: Fridays & Saturdays

Spring Session: February 27-May 8, 2010

Lil Dunkers: Saturdays

Spring Session: March 6-May 8, 2010



Learn to Skate (ages 3-10): Saturdays

Spring Session: April 10-June 12, 2010

Learn to Play Hockey (ages 5-7):

Available Tuesdays 5-6pm or Saturdays 11am-12pm

Spring Session: April 10-June 12, 2010

Summer Session: Jan. 5-March 13, 2010



Pick Up Sports:

Fridays:

Friday Sports Night: Every Friday from 6:30-10:30pm

\$10 pp...Supervised Sports Play for ages 8 & up. Sports include soccer, deck hockey, basketball & in-line skating.

Saturdays:

Family Hockey: \$10 pp, 4-6pm

Youth Hockey: \$10 pp, 6-8pm

*No Youth PU on February 27, March 20, or April 24

*Youth PU has only one rink on March 6, 2010

*No Family PU on Feb. 27, 2010, or in March or April



Sundays:

Adult Hockey: \$10 pp, 10am to 12noon

*No Adult PU on 2/28, 3/21, 4/4, or 4/25

*Adult PU has only one rink on 3/14 and 4/18

Floorball: \$10 pp, 7-9pm (no Floorball on 4/4)

Open Gym: Monday thru Friday, times vary per day, please call in advance to confirm availability: 387-2955

USA Hockey Clinic with Peter Dale:

March 13-14, 2010: Register at www.usaclinics.com

Leagues:

Spring Hockey: April 5-June 24, 2010

Summer Hockey: June 28-September 16, 2010

Middle School Hockey: Feb. 2010-May 2010

Dragons & Action Hockey: Oct. 2009-June 2010

Spring Soccer: March 22-May 27, 2010

Summer I Soccer: May-August, 2010