

Title of your story (refer to subject, change issue)		
<i>Question</i>	<i>Answer</i>	<i>Judgment, insight, reflection, idea for strengthening</i>
<p>Why change? This is about the reason for change. For a new story this is in the present, for a story that is already on its way, this may be some time ago. The answer shows why change is necessary or which chance for change occurs.</p>		
<p>Whereto change? This is about the goal or the direction of the change. Usually this is about the future. The answer shows what can be achieved or what the organization strives for.</p>		
<p>What to change? This is about the adjustments in the organization that need to be made in the intermediate period. The answer shows what needs to be worked on to reach the desired situation.</p>		
<p>How to change? This is about the change strategy and the design of the change process. The answer shows how the change is managed and realized, in which time frame, and which interventions are used to get the change forward.</p>		
<p>Who to change? This is about the people involved and affected by the change, about how they perceive the current situation and about their future ambitions. The answer shows who owns the change, who is committed, and who plays which role.</p>		