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PARK(ing) Day 2009:

Project originators create social network, announce T-shirt Design Competition

San Francisco, Calif. *May 15, 2009/* —"PARK(ing) Day" is an annual, global event where citizens transform metered parking spaces into temporary parks and other types of social spaces designed for people. Originally invented in 2005 by Rebar, a San Francisco art collective, PARK(ing) Day challenges people to rethink the way streets are used and reinforces the need for more urban open space.

Since 2005, PARK(ing) Day has exploded into a worldwide movement. PARK(ing) Day 2008 included more than 500 park installations in more than 100 cities on four continents. PARK(ing) Day 2009 is Friday, September 18th.

In advance of PARK(ing) Day 2009, Rebar today unveiled the PARK(ing) Day Network, an online social network that will serve as the information clearinghouse and the living archive of the project. Participants, members of the press and other interested individuals are encouraged to visit the online network at <http://my.parkingday.org>.

Today Rebar also announced the kickoff of the official PARK(ing) Day T-Shirt Design Contest. The winner will receive US\$1,000.00 and have their design printed and worn on t-shirts worldwide. The competition is open to anyone and ends June 29, 2009. The complete submission guidelines and official rules are available online at <http://my.parkingday.org/page/parking-day-tshirt-design>.

PARK(ing) Day is an "open-source" invention built by independent groups around the globe who adapt and remix the core principles of the project to advance social, creative or political causes that pertain to their local urban conditions. Rebar has exhibited The PARK(ing) Day project in venues worldwide, including at the 2008 Venice Architecture Biennale, the Canadian Center for Architecture, the American Institute of Architects in San Francisco and Seattle, and the Van Alen Institute in New York.

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About Rebar (www.rebargroup.org): Founded in 2004, Rebar is an internationally recognized art and design collective based in San Francisco.