

Reflection on Project 5: A Transformation from DCE to Visual Rhetoric

Please reflect on your writing processes for transforming your Discourse Community Ethnography into a genre of Visual Rhetoric. As you do so, please consider the following. As you do so, please you examples from your writing to illustrate your ideas.

- What are you most pleased with in your VR text?
- Describe your audience for the Visual Rhetoric text: how did you decide on your audience, and why would the issue concern them? Why would they care?
- What is the purpose of your Visual Rhetoric? What **genre** made sense to choose given your goals and audience?
- Describe who the “creator/producer” of the VR text is and why they might produce such a text? What is the mission, goals, ideology of the group that would lead them to do so?
- Having transformed your writing from the DCE project, how did you rethink the Visual Rhetoric text with a new audience in mind? What parts (content, ideas, arguments, research, examples and so on) of the DCE did you recycle for the VR text?
- What guided your choices for quotes, examples, data, visuals, audio, graphs, color, logos, websites, and so on in your VR?
- How did you work with text and visuals to convey the message clearly? How did you lead the reader fluidly through your Visual Rhetoric? Did you provide “guideposts” for example? Font, color, text boxes, headings, and so on.
- Were you successful and if so, what contributed to your success? If not, what challenges did you face and how did you overcome them? If you didn’t account for what prevented you from doing so? What would you
- How might using multimodal writing (e.g. visual rhetorics) help you as a writer in the future? Or not?