

NASHVILLE STARTUP WEEKEND



FRIDAY, October 10, 2008

4:30 pm	Nashville Startup Weekend	Registration (Vanderbilt Owen School - Averbuch Auditorium) Reception & Networking
5:30 pm		Dinner & Drinks
6:30 pm		Pitches begin / Q&A
8:00 pm		Teams start breaking off
9:00 pm		Teams have solidified their concept and have created an elevator pitch
10:00 pm		Break off for the day, and/or continue discussions elsewhere

SATURDAY, October 11, 2008

9:00 am	Nashville Startup Weekend	Crowds pour in; breakfast; work starts
10:00 am		Good idea to have your idea paper prototyped out, working title, all of your technical plans made out.
12:00 pm		Lunch
3:00 pm		Work continues, business plan development
6:30 pm		Dinner
7:30 pm		Project updates and calls for help from teams
9:00 pm	Break off for the day, and/or continue discussions elsewhere	

SUNDAY, October 12, 2008

9:00 am	Nashville Startup Weekend	Crowds pour in; breakfast; work starts
10:00 am		You should have a live splash page up with an email capture and a simple blog.
12:00 pm		Lunch
5:00 pm		Sink or swim time for those looking for a weekend launch.
6:30 pm		Dinner
7:30 pm		Presentations from each company; What worked, what didn't, what could go better.
9:00 pm	Wrap up and move out	