



medicine for children & families

KCA Kid Power!

Fundraising Activities

Fashion Show:

1. Contact local businesses to supply clothes for the fashion show and sponsor the event if possible.
2. Gather a group of volunteers to model (kids, parents, grandparents, or even pets).
3. Ask a local DJ or music department to play at the event.
4. Charge a small admission/pass around collection buckets to raise funds for KCA.
- 1) Send in your donation with the KCA Kid Power Donation Form!

KCA School Dance:

1. Contact school administration about holding a dance and find a date for the dance.
 2. Contact a DJ to come and provide music and entertainment for the dance.
 3. Make posters and flyers to advertise the upcoming dance. Let everyone know proceeds will go to KCA.
 4. Sell snacks during the dance to increase the amount of money raised.
 5. Send in your donation with the KCA Kid Power Donation Form!
- TIP: Contact a local business to "sponsor" the dance to pay for the DJ.

Change for Change:

1. Decorate jars or cans with the KCA logo and HIV/AIDS statistics.
2. Place the jar in a safe and central location for gathering change and have a teacher keep the money in a safe place.
3. Let everyone in your class and school know about your fundraiser.
4. Create a flier to your parents and friends letting them know about your event.
5. Collect change from family and friends.
6. Send in your donation with the KCA Kid Power Donation Form!

TIP: Contact businesses/churches to join you in your fundraising and have collection bottles as well. You can collect change for a week or a month or even the year!

Change Challenge:

1. Organize all classrooms and grades in a competition to see who can collect the most amount of change.
2. Decorate jars with the KCA logo and HIV/AIDS statistics.
3. Place one jar in each classroom for gathering change.
4. Collect change from family and friends (outside your school) and let them know about your competition.
5. Whichever class raised the most money gets a prize (pizza party, field trip).
6. Send in your donation with the KCA Kid Power Donation Form!

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"Alicia in Africa" Screening:

1. Find a large room to set up a screen and projector or a TV.
2. Find volunteers to sell tickets and snacks during the film – make it like a night at the movies!
3. Make flyers and posters advertising the film screening at school and in the community.
4. Charge a small amount of money per person to view the film.
5. Decorate jars with the KCA logo and HIV/AIDS statistics to collect donations during the film viewing.
6. Send in your donation with the KCA Kid Power Donation Form!

TIP: You can hold the event a couple times in one week – that way more people can come if they are busy during the week!

Recycle Cans/Bottles:

1. Set a goal for how many cans/bottles are collected during a month.
2. Find a large garbage can and decorate it with the KCA logo and HIV/AIDS statistics; Place in the garbage can in a safe spot in the building.
3. Bring in cans/bottles from home for an entire month.
4. After the month have an adult take the cans/bottles to a recycling center gather the returned money.
5. If the goal was reached by the school, have a prize the whole school can participate in.
6. Send in your donation with the KCA Kid Power Donation Form!

Bake Sale:

1. Find a location where there will be a lot of people when you hold the event (sporting event, a shopping mall, etc).
2. Make a Bake Sale for KCA sign to hang by your table.
3. Advertise about your bakes ale in the community.
4. Students can bake items at home and decorate them with red icing to make an AIDS Awareness ribbon.
5. Contact local bakeries to donate specialty items you can sell.
6. Place a collection jar on the table to collect change for KCA. Decorate the jar with the KCA logo and HIV/AIDS statistics.
7. Send in your donation with the KCA Kid Power Donation Form!

KCA Kid Power Sporting Event:

1. Meet with an administrator to reserve a time and place to hold the sporting event (Basketball, soccer, softball, etc).
2. Ask local businesses to sponsor the game/donate money per point scored.
3. Gather a group of students for a team and teachers/parents for another team.
4. Create flyers and posters to advertise the game in the school and community.
5. Have students take tickets, keep score, sell concessions, etc.
6. Raise funds by selling tickets and concessions at the game.
7. Send in your donation with the KCA Kid Power Donation Form!

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School-Wide Talent Show:

1. Each class enters an act into the talent show.
2. Present trophies to the top talents or make a donation to KCA in their names.
3. Invite family and friends, and charge admission one night at the school.
4. Sell refreshments during the talent show.
5. A business could sponsor the show.
6. Collect donations, sell KCA bracelets, etc. during the talent show.
7. Send in your donation with the KCA Kid Power Donation Form!

Art Auction:

1. Host the event at the school's gymnasium, auditorium, or lunchroom.
2. Students can create artwork during class or at home.
3. Invite community members to an art auction at the school.
4. Invite local artists to donate related pieces to the auction.
5. Send in your donation with the KCA Kid Power Donation Form!

Car Wash:

1. Get permission from your school to host a car wash & choose a date.
2. Make posters or flyer to spread awareness.
3. Gather supplies: hose, car soap, sponges – ask a local hardware store to supply them.
4. Create collection jars with the KCA logo and HIV/AIDS statistics.
5. Send in your donation with the KCA Kid Power Donation Form!

Hands together for Africa:

1. Reserve a period or time of day to get 'hands together for Africa.'
2. Get supplies: Large outline of the African continent (like a coloring book), paint, paint brushes, large bucket for rinsing hands, paper towels.
3. Participants can pay \$1 to "put their hands together" to cover the map with a handprint.
4. Send in your donation with the KCA Kid Power Donation Form!

TIP: Combine this with a larger HIV/AIDS awareness event and use this as a decoration.

Stomp out AIDS in Africa:

1. Get supplies: paper, paint, paint brushes, large bucket for rinse hands, paper towels.
2. Create a large map of Africa.
3. Gather paint together that is Green, Black, Red, Yellow, Blue...these colors are representative of African nations and their flags.
4. Participants pay \$1 to paint their foot and put a stamp on the map of Africa.
5. Keep collecting footprints until the map is completely covered.
6. Remember to have water, soap and towels so participants can wash their feet after making a stamp!
7. Send in your donation with the KCA Kid Power Donation Form!

TIP: Combine this with a larger HIV/AIDS awareness event and use this as a decoration.

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Make AIDS Awareness Ribbons to sell on World AIDS Day (December 1st):

1. Get supplies of red ribbons & safety pins.
2. Cut ribbon to appropriate length and adhere pin.
3. Make posters and flyers to advertise when you will sell the ribbons.
4. Set up a table in your school and sell them to students and teachers.
5. Send in your donation with the KCA Kid Power Donation Form!

TIP: Wear them and tell each person who asks you about your ribbon about Keep a Child Alive and your project to help their work!

Denim Day (for schools that wear uniforms):

1. Get permission from faculty member to wear jeans to school
2. Make posters and fliers to spread the word about Denim Day
3. Set the amount of donation in order to wear jeans per student (example: Grades K-3 donate \$1, grades 4-8 donate between \$3-\$5, grades 9-12 donate \$5, faculty can donate \$10.
4. Tell everyone your wearing your jeans to Keep Child Alive!

Create your own event!

Let Keep a Child Alive know what event your plans for your fundraising. Tell us how successful the event was and ways you think it could be made even better. KCA would love to use your event for as an example

for other school chapters. Take photos and we will be proud to feature you on our Keep a Child Alive blog.

Remember!

You can have a donation can at every event, as well as sell red ribbons and KCA bracelets.

Please take photos or videos of your event and send it to KCA Kid Power at kidpower@keepachildalive.org. We will include it on our website! Please mail all donations with the Donation Report Form to the following address:

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