

Blogging Etiquette

- Proofread your post *before* publishing - not once but twice!
- Check your spelling, grammar and punctuation;
- Check your formatting, especially when pasting contents from somewhere else: line spacing, font type and size, letter spacing, etc can all go array;
- Watch the length of your sentences and the post: at times so much more can be said using less words;
- Watch your language;
- Don't copy someone else's content - acknowledge your sources;
- Think about your subject matter and the relevance to the forum;
- Show some TLC - Tweet, Like and Comment other bloggers posts;
- Remember that your posts AND comments contribute to your personal brand;
- Be respectful to other bloggers and commenters;
- Remain truthful to yourself and your integrity;
- Engage your readers;
- If you are going to 'have a rant' about something, try breathing before publishing your post by saving and revisiting it when you have cooled down - it's amazing what a difference it makes.

***Remember that blogging is a journey on which we all learn
from each other.***