

WWW.LATIN-TIMES.COM

LATIN TIMES

Uniting Nuestra Comunidad Latina



2011 Rate Sheets

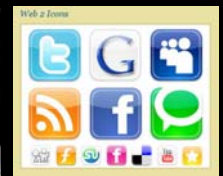
LATIN TIMES MEDIA, INC.

is a Latino/Hispanic Media Outlet!



e-Latino
Weekly Newsletter

THE Latino
JOB SHOP 



LATIN TIMES

Reaching Florida's Elite Latino Community!

Latin Times Rep: _____

Date: _____

Print Insertion Form

Client Name:	Title:
Company Name:	Type of Service Requested:
Business Address:	Phone:
City, State:	Fax:
Web Address:	Email Address:

Type of Business: _____ Do you require Graphic Design? _____
 Graphic Design is not included in rates. Include design materials, editorial, and contact information on a separate form. Latin Times Magazine is Published on a quarterly basis, pricing reflects a 3 month advertising period per issue. Pricing includes online & print edition. Frequency discounts apply to annual and multiple year purchases. All ads are priced for FULL COLOR / Gloss. Prices are for Print and [e-Magazine!](#) Please Fax completed form to: (813) 489-2422.

Print Display Ads

1 Full Page

- ___ 1 Issue: \$2,100.00
- ___ 4 Issues: \$1,950.00
- ___ 8 Issues: \$1,890.00

1/2 Page

- ___ 1 Issue: \$1,120.00
- ___ 4 Issues: \$1,050.00
- ___ 8 Issues: \$998.00

1/4 Page

- ___ 1 Issue: \$655.00
- ___ 4 Issues: \$620.50
- ___ 8 Issues: \$590.93

1/8 Page

- ___ 1 Issue: \$455.00
- ___ 4 Issues: \$330.00
- ___ 8 Issues: \$316.12

Specialty Locations

[Click Here to view Advertorial Advertising Opportunities](#)

- ___ Front Cover: \$6,000.00 (*Subject to Editor approval)
- ___ Page 2: \$2,950.00
- ___ Page 3: \$2,550.00
- ___ Back Cover \$3,800.00
- ___ Inside Back Cover \$2,450.00
- ___ 2 Page Spread \$3,550.00
- ___ Center Spread \$4,250.00
- ___ Front Cover Mention \$1,100.00
- ___ Feature Pg Sponsorships: \$900.00
- ___ Restaurant or Business Directory Listings: \$150.00/Yr
- ___ Graphic Design Fee Range: Vary according to size

E-Magazine:

- ___ Add Video: \$325.00/Qtr
- ___ Add Audio File: \$275.00/Qtr
- ___ Add Link to your website: \$250.00/Qtr
- ___ Choose any 2: \$475.00/Qtr

* Editor In Chief approval required

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Reaching Florida's Elite Latino Community!

Latin Times Rep: _____
Date: _____

Online Marketing Insertion Form

Client Name:	Title:
Company Name:	Type of Service Requested:
Business Address:	Phone:
City, State:	Fax:
Web Address:	Email Address:

Do you require Graphic Design? _____ Graphic Design is not included in rates. Include design materials, editorial, and contact info. on a separate form. Latin-Times.com published weekly, pricing reflects 1mth. Frequency discounts apply to multiple months purchased. Includes LINK to YOUR website. Editorial/Advertorial opportunities are also available, please request a quote.



Banner Ads

Large

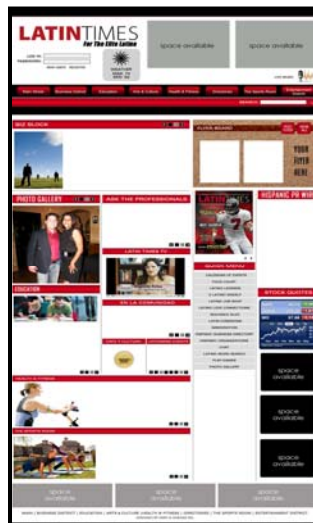
- ___ 1 Month: \$125.00
- ___ 6 Months: \$100.00
- ___ 12 Months: \$90.00

Medium

- ___ 1 Month: \$85.00
- ___ 6 Months: \$80.00
- ___ 12 Months: \$75.00

Small

- ___ 1 Month: \$75.00
- ___ 6 Months: \$65.00
- ___ 12 Months: \$55.00



Latin-Times.com Video / Banner Ads

Upgrade to home page for just \$100.00 More each month!

Large

- ___ 1 Month: \$100.00
- ___ 6 Months: \$90.00
- ___ 12 Months: \$80.00

Medium

- ___ 1 Month: \$75.00
- ___ 6 Months: \$70.00
- ___ 12 Months: \$65.00

Small

- ___ 1 Month: \$60.00
- ___ 6 Months: \$55.00
- ___ 12 Months: \$50.00

Social Media: Let us share your big news, press release or event via our Social Media Sites and reach over 10,000 additional people directly! Emailed as required by client.

Need assistance with YOUR Social Media Sites?

Ask us for a quote!

Mobile Marketing: Requires Quote

Wall Posting: \$100.00/Ea: _____

Event Invite: \$150.00/Ea: _____



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Date: _____

Latin Times Rep: _____

Event Participation Form

Client Name:	Title:
Company Name:	Type of Service Requested:
Business Address:	Phone:
City, State:	Fax:
Web Address:	Email Address:

This agreement entered on the _____ day of _____ 2011 between
 (Company Name), located at: _____ (Authorized Representative) of _____
 I have read the attached proposal and listed below and have listed below my participation options in regards to the Latin ConneXions events: Event Date/s: _____



Signage Only:

Banner at Event ONLY: \$75.00
 Logo on Screen ONLY: \$75.00
 Combo: \$125.00

Basic Exhibitor: \$85.00 _____

Table Provided – 5” Skirted table (inside Room); Company Banner - not to exceed 5 feet in Length; Company Business cards and/or brochures or flyers for distribution at your exhibit table; Company name recognized as an exhibitor 2x at the event by MC; 3 Minute introduction/elevator speech on stage to guests; Picture of the table for Latin-ConneXions website; Logo on presentation screen.

Upgrade Exhibitor Space: \$150.00 _____

Upfront Positioning, Double Space, picture of exhibit space in Latin Times Magazine, Company name mentioned on Press Release, newsletter, flyer, invite & MORE! Product sampling allowed. 4 Minute Introduction / elevator speech. (Choice of Inside Room or Lobby Area) Plus All of the above.

Presenting Sponsorship: \$700.00 _____

- VIP Exhibitor Area to allow for one to one “sit-downs” with potential new clients
 - Exhibit space for portable table - not to exceed 5 feet in length (Table provided) + Co. Banner Not to exceed 5 feet in length; Company Business cards and/or brochures or flyers for distribution at our exhibit table, plus on Community table; Your company message and logo on power point presentation featured prominently on screen; Company name recognized as a sponsor 4x at the event by MC; 10 Minute speaking opportunity; Product sampling Allowed; Company name and picture mentioned in Latin Times Magazine as a **sponsor** on write-up about events, Request complete listing of benefits that are included! PLUS MUCH MORE!



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