

# Advertising Card Rate



Urban Aces Magazine

Urban Aces Magazine

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[www.Urbanaces.com](http://www.Urbanaces.com)

2009

# WHO ARE WE?

Urban Aces Magazine is the new addiction to the latest in Fashion, Entertainment and Urban Living, as the site contains exclusive features, interviews, snippets of shows, news of Trends, Album Releases and so forth. The main focus of the site is to celebrate the artists and designers of the mainstream, without leaving out the important up and rising stars of both the Fashion and Entertainment world, as we have a “Designer/Artist of the Week” segment. Urban Aces is to report, not only the latest in information but also the best in quality. The site provides a variation of Industry news but with sophistication and a hint of edge.

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*Your Addiction to the latest in  
Fashion, Entertainment and  
Urban Living*

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## OUR CONTENT

Our content is as unique as the Writers behind the words. There are three segments in Urban Aces Magazine that are then subdivided into different columns. Our three segments are: Fashion, Entertainment and Urban Living.

### **Fashion Columns:**

- Trends & Collections
- “Designer of the Week”
- Fashion Show Coverage
- “Street Fashion”
- Store/Boutique Openings (blurb only)
- “That Style”
- Vintage

### **Entertainment Columns:**

- “Smoking Aces”
- “Artist of the Week”
- Album Reviews
- Show Coverage
- Live Interviews

“Smoking Aces” – Quote of the hottest verse of the week

### **Urban Living:**

- City Living
- Art

\*\*Urban Aces is currently in the process of adding more columns to the Urban Living Segment.

# DEMOGRAPHICS



URBAN ACES MAGAZINE  
*YOUR ADDICTION*

## HOME PAGE ADVERTISING

(THE HOME PAGE FOR EACH SEGMENT; FASHION, ENTERTAINMENT & URBAN LIVING)

Home Pages	1 Month	2 Months	3 Months	6 Months
468 x 60 – Top	\$300	\$275	\$250	\$225
300 x 250 – Rectangle Ad	\$250	\$225	\$200	\$175
125 x 125 – Box Ad	\$150	\$125	\$100	\$75

## COLUMN ADVERTISING

(COLUMN ADVERTISING REFERS TO ALL COLUMNS)

Column Pages	1 Month	2 Months	3 Months	6 Months
468 x 60 – Top	\$275	\$225	\$210	\$200
300 x 250 – Rectangle	\$200	\$175	\$160	\$140
125 x 125 – Box Ad	\$130	\$120	\$110	\$100

## PACKAGE ADVERTISING

Packages	1 Month	2 Months	3 Months
**Package 1	\$450	\$425	\$400
**Package 2	\$425	\$400	\$375

**\*\*Package 1** – Includes an ad on the Press Releases, All Urban Aces Social Media Accounts and a 125x125 ad in a column segment

**\*\*Package 2** – Includes an ad on All Urban Aces Social Media Accounts and a 125x125 ad in a column segment.

