

Introduction to Course

In your Course Introduction, you have an opportunity to reflect who you are, introduce yourself and become use to the mechanics of this online class. Upon completion of this module you will understand:

- - Reflect on who you are
- - How you want to benefit from this class
- - Learn a professional way to perform peer collaboration called
 - The mechanics of this online class

Assignments

This module has four Assignments

1. Review Module introduction and video
2. Download Resources:
 - a. [“RISE Model Infographic”](#)
 - b. [“Story-Based Inquiry, A manual for investigative journalists”](#)
3. Discussion Post
4. Community feedback discussion posts

Reading

1. Pages 0 – 6 from: [“Story-Based Inquiry, A manual for investigative journalists”](#)

[RISE Method a Critical Critique](#)

"I Like it" Aligned with Bloom's taxonomy for higher order thinking, the four tiers of the model prompt students to reflect, then build their constructive analysis through inquiry, providing suggestions to help elevate each other's work. Mastery of this way of communicating and critiquing is not just for the enrichment of class blogs. RISE is a highly professional skill for communicating with colleagues, editor,s and checkers of your material. Master this method and the people around will view you as an invaluable source of value added information and someone who is safe to talk to. Basically what RISE does for the course is to tap into the knowledge base of everyone in the course. RISE shares experiences/knowledge between you and your classmates. It is a way of commenting that is filled with curiosity, exploration, and advice. Not to mention a good way to make friends.

Assignment:

1. All your class discussion responses must use this method for a passing grade
2. Watch the course video on Digital citizenship and RISE at <http://www.emilywray.com/rise-model/>
3. Download and print the rise Rubric and Infographic

Download the RISE Rubric and Print it out.

Overview, Module 2, Hypothesis

In Module 1 Investigative Journalism we lay down the foundation of the differences between Conventional Journalism and Investigative Journalism. Upon completion you will understand:

1. What is required of you in investigative journalism
 2. How to choose a story
 3. If the story is worth it
- The 5 Ws: Who, What, Where, When, and Why

Assignments

This module has five tasks:

1. Review Module introduction and video
2. Download Resources:
 - a. “[RISE Model Infographic](#)” RISE Model for Peer Feedback – Infographic (PDF) | Rubric (PDF)
 - b. “[Story-Based Inquiry, A manual for investigative journalists](#)”
3. Open and read. Module 1 Interactive Journalism package
4. Discussion Post
5. Community feedback discussion posts
6. Module test

Reading

1. Pages 1 – 12 from; “[Story-Based Inquiry, A manual for investigative journalists](#)”

Tip

While working on my masters we created a sub group on Google+ to discuss technical problems and moral support outside of the assignment discussion boards, and the instructors eyes. You are welcome to do this, or better yet, use your group blog in the Digital Journalism Community www.iamthestory.org. We encourage this so future students can see and contribute to the dialog

Nothing is worse than having someone spot your typos in the discussion boards. Download [Grammarly](#) for free and give your posts an edit check before posting. [Grammarly](#) will also run inside your email and iamthestory.org community. One more step of making you look like a professional.

Resources

1. Al Jazeera Mobile Journalism Booklet, http://institute.aljazeera.net/mritems/Documents/2017/3/9/e60d6cf73db74eb7ab55b0f24a8836a8_100.pdf
2. Society of Professional Journalists “Code of Ethics” <http://www.spj.org/pdf/spj-code-of-ethics.pdf>
3. Handbook of Journalism, Reuters, http://handbook.reuters.com/index.php?title=Main_Page
4. NPR Ethics Handbook, <http://ethics.npr.org>
5. BBS Editorial Guidelines, <http://www.bbc.co.uk/editorialguidelines/guidance>

Overview, Module: 2 Hypothesis

In Module 2 Hypothesis you will master how to develop a “hypothesis” that will be the driving force behind everything you do in the investigation process. You will learn how to look inside yourself as new facts alter your perception of the story. Upon completion you will understand:

1. How the hypothesis is the story
2. Techniques of mapping out your story
3. The advantages of hypothesis driven stories
4. How Hypothesis works and its danger
5. What if you handed the “official statement” as a hypothesis
6. Staying focused and managing your investigation

Assignments

This module has six tasks:

1. Review Module 2 introduction and video
2. Download Resources (You should have already done this):
 - a. “[RISE Model Infographic](#)”
3. Open and read. Module 2 Hypothesis package
4. Discussion Post (Using RISE Model)
5. Community feedback discussion posts (Using RISE Model)
6. Module test

Reading

1. Pages 13 – 26 from; “[Story-Based Inquiry, A manual for investigative journalists](#)”

Tip

Think about what your first story would be about. Remember what you post can also be a part of your I am the story community blog and ePortfolio. Do everything in this class as if you are applying for job, because one day you will be doing that. Demonstrate that you are brilliant and perfect

Reputation as a reporter is everything, and your work is your calling card. With every word you write or video you post, you are demonstrating your character and level of competency.

Resources

1. Al Jazeera Mobile Journalism Booklet, http://institute.aljazeera.net/mritems/Documents/2017/3/9/e60d6cf73db74eb7ab55b0f24a8836a8_100.pdf
2. Society of Professional Journalists “Code of Ethics” <http://www.spj.org/pdf/spj-code-of-ethics.pdf>
3. Handbook of Journalism, Reuters, http://handbook.reuters.com/index.php?title=Main_Page
4. NPR Ethics Handbook, <http://ethics.npr.org>
5. BBS Editorial Guidelines, <http://www.bbc.co.uk/editorialguidelines/guidance>

Overview, Module 3 Verification

In Module 3 Verification you will discover the methods of finding open sources of information for your investigation. Upon completion you will understand how to:

1. Find and take the open doors
2. Locate good places to start
3. Develop a sourcing strategy for investigation
4. Mapping out your sources
5. How to use experts and exploit resources

Assignments

This module has five tasks:

1. Review Module Introduction and video
2. Open a read. Module 2 Verification learning package
3. Discussion Post
4. Community feedback discussion posts
5. Module test

Reading

1. Pages 27 – 36 from; [“Story-Based Inquiry, A manual for investigative journalists”](#)
2. Download: [News Verification by Al Jazeera](#) http://institute.aljazeera.net/mritems/Documents/2016/10/6/505d105a032c4c87bfcca4b941cbec1e_100.pdf

Tip

Often the truth is twisted by the sources. Check out www.martinlutherking.org and see who is behind it.

Resources:

1. [“RISE Model Infographic”](#)
2. [“Story-Based Inquiry, A manual for investigative journalists”](#)
3. Al Jazeera Mobile Journalism Booklet, http://institute.aljazeera.net/mritems/Documents/2017/3/9/e60d6cf73db74eb7ab55b0f24a8836a8_100.pdf
4. Society of Professional Journalists “Code of Ethics” <http://www.spj.org/pdf/spj-code-of-ethics.pdf>
5. Handbook of Journalism, Reuters, http://handbook.reuters.com/index.php?title=Main_Page
6. NPR Ethics Handbook, <http://ethics.npr.org>
7. BBS Editorial Guidelines, <http://www.bbc.co.uk/editorialguidelines/guidance>

Overview, Module 4, Human Sources

In Module 4 Human resources you will learn how to work with the most important sources for a story. It is the human experience that often transcends the facts and provides the stories narrative. Upon completion you will understand how to:

1. Facilitate methods for helping source open up
2. How to prepare for your interviews
3. Use methods that will build solid relationships
4. How to sharpen interview tactics
5. Way to protect and keep sources anonymous
6. Use your emotions to your advantage

Assignments

This module has five tasks

1. Review Module Introduction and video
2. Open and read. Module 4 Human Sources learning package
3. Discussion Post
4. Community feedback discussion posts
5. Module test

Reading

1. Pages 27 – 36 from; “[Story-Based Inquiry, A manual for investigative journalists](#)”

Tip

Often the truth is twisted by the sources. Check out www.martinlutherking.org and see who is behind it.

Resources:

1. YouTube Video: “Columbo's Great Investigative Style” <https://youtu.be/pZiv8vkxMac>
2. “[RISE Model Infographic](#)”
3. “[Story-Based Inquiry, A manual for investigative journalists](#)”
4. Al Jazeera Mobile Journalism Booklet, http://institute.aljazeera.net/mritems/Documents/2017/3/9/e60d6cf73db74eb7ab55b0f24a8836a8_100.pdf
5. Society of Professional Journalists “Code of Ethics” <http://www.spj.org/pdf/spj-code-of-ethics.pdf>
6. Handbook of Journalism, Reuters, http://handbook.reuters.com/index.php?title=Main_Page
7. NPR Ethics Handbook, <http://ethics.npr.org>
8. BBS Editorial Guidelines, <http://www.bbc.co.uk/editorialguidelines/guidance>

Overview, Module 5, Organization

Overview

In Module 5 Organization you will learn how a systematic approach to researching, developing and writing you investigation. Time and budget are constant pressures of the journalist, these critical habits will protect both your organization and yourself. Upon completion you will understand how to:

- Organize your documents
- Structure your system with a master file
- Connect the dots between files
- Leverage your chronological timeline to tell a story
- How to structure your database

Assignments

This module has five tasks:

1. Review Module Introduction and video
2. Open and read. Module 5 Organization learning package
3. Discussion Post, using, RISE model
4. Community feedback discussion posts, RISE model
5. Module test

Reading

1. Pages 53 – 60 from; [“Story-Based Inquiry, A manual for investigative journalists”](#)

Tip

Explore other business YouTube videos on time management.

Resources:

1. YouTube Video: “I love Lucy” Credit CBS TV www.youtube.com/watch?v=8NPzLBSBzPI
2. [“RISE Model Infographic”](#)
3. [“Story-Based Inquiry, A manual for investigative journalists”](#)
4. Al Jazeera Mobile Journalism Booklet, http://institute.aljazeera.net/mritems/Documents/2017/3/9/e60d6cf73db74eb7ab55b0f24a8836a8_100.pdf
5. Society of Professional Journalists “Code of Ethics” <http://www.spj.org/pdf/spj-code-of-ethics.pdf>
6. Handbook of Journalism, Reuters, http://handbook.reuters.com/index.php?title=Main_Page
7. NPR Ethics Handbook, <http://ethics.npr.org>
8. BBS Editorial Guidelines, <http://www.bbc.co.uk/editorialguidelines/guidance>

Overview, Module 6, Writing

Overview

In Module 6 Writing we will explore the issues of developing your personal style, ethics and personal brand. Upon completion you will understand how to:

1. Write a narrative story
2. Use the elements of style in not being dull or filled with doubt
3. Find and use journalists as role models to quickly develop your style
4. Develop your story using timelines

Assignments

This module has five tasks:

1. Review Module Introduction and video
2. Open a read. Module 6 Writing learning package
3. Discussion Post, using, RISE model
4. Community feedback discussion posts, RISE model
5. Module test

Reading

1. Writing Investigations, Pages 61 – 66 from; [“Story-Based Inquiry, A manual for investigative journalists”](#)

Tip

Reflect on a news reporter you like. Watch at least four videos of he/she interviewing to figure out his/her style and questioning techniques. Watch interviews from Christine Amanpour on YouTube.

Resources:

1. YouTube “Freedom Writers I Am Home” <https://www.youtube.com/watch?v=5-84EpENKZw>
2. YouTube : John Patrick Shanley Pulitzer Prize and Tony Award winning play “Doubt” <https://youtu.be/05KqNmOBTv4>
3. [“RISE Model Infographic”](#)
4. [“Story-Based Inquiry, A manual for investigative journalists”](#)
5. Al Jazeera Mobile Journalism Booklet, http://institute.aljazeera.net/mritems/Documents/2017/3/9/e60d6cf73db74eb7ab55b0f24a8836a8_100.pdf
6. Society of Professional Journalists “Code of Ethics” <http://www.spj.org/pdf/spj-code-of-ethics.pdf>
7. Handbook of Journalism, Reuters, http://handbook.reuters.com/index.php?title=Main_Page
8. NPR Ethics Handbook, <http://ethics.npr.org>
9. BBS Editorial Guidelines, <http://www.bbc.co.uk/editorialguidelines/guidance>

Overview Module 7 Quality Control

In Module 7 Quality Control you will take everything you have learned and researched to build a story with holes or ethical flaws. You will also receive your first dose of opinions on your piece. Upon completion of the module you will understand how to:

1. Manage and prepare for the fact checking process
2. Reflect on your ethics in practice
3. Use your master file for a roadmap of fact checking
4. Deal with emotional impact of having others go through your work

Assignments

This module has six tasks:

1. Review Module Introduction and video
2. Watch: J. Jonah Jameson Best Scenes [HD] Edited Top Scene
3. Open a read. Module 7 Quality Control learning package
4. Discussion Post, using, RISE model
5. Community feedback discussion posts, RISE model
6. Module test

Reading

1. Quality Control: Techniques and Ethics, Pages 75 – 82 from; “[Story-Based Inquiry, A manual for investigative journalists](#)”

Tip

Explore business YouTube videos on time management. Search for Excel templates for contacts and file management.

Resources:

1. YouTube Video: J. Jonah Jameson Best Scenes [HD] Edited Top Scene4u <https://www.youtube.com/watch?v=mhDBWiTfNCU> Copyright Marvel Comics
2. “[RISE Model Infographic](#)”
3. “[Story-Based Inquiry, A manual for investigative journalists](#)”
4. Al Jazeera Mobile Journalism Booklet, http://institute.aljazeera.net/mritems/Documents/2017/3/9/e60d6cf73db74eb7ab55b0f24a8836a8_100.pdf
5. Society of Professional Journalists “Code of Ethics” <http://www.spj.org/pdf/spj-code-of-ethics.pdf>
6. Handbook of Journalism, Reuters, http://handbook.reuters.com/index.php?title=Main_Page
7. NPR Ethics Handbook, <http://ethics.npr.org>
8. BBS Editorial Guidelines, <http://www.bbc.co.uk/editorialguidelines/guidance>

Overview Module 8 Publishing

In Module 8 Publish It! you will develop techniques on how to get the word out on the investigation and then defend it once it's out. Upon completion you will understand how to:

1. Ensure the story is accurate before publication
2. Defend yourself
3. Go viral
4. Work the publications

Assignments

This module has six tasks:

1. Review Module Introduction and video
2. Watch YouTube, James Baldwin Debates William F. Buckley (1965), <https://youtu.be/oFeoS41xe7w> (Not required because it is a 1-hour stream) Highly recommended.
3. Open and read. Module 8 Publish it learning package
4. Discussion Post, using, RISE model
5. Community feedback discussion posts, RISE model
6. Module test

Reading

1. Writing Investigations, Pages 83 – 76 from; "[Story-Based Inquiry, A manual for investigative journalists](#)"

Tip

See if you can find an author that has used TEDx. TEDxConejo – Erin Gruwell – The Freedom Writers <https://www.youtube.com/watch?v=nDq9o9j3-CU> Erin is the author of the book and movie "Freedom Writers"

Resources:

1. YouTube: TEDxConejo – Erin Gruwell – The Freedom Writers <https://www.youtube.com/watch?v=nDq9o9j3-CU>
2. "[RISE Model Infographic](#)"
3. "[Story-Based Inquiry, A manual for investigative journalists](#)"
4. Al Jazeera Mobile Journalism Booklet, http://institute.aljazeera.net/mritems/Documents/2017/3/9/e60d6cf73db74eb7ab55b0f24a8836a8_100.pdf
5. Society of Professional Journalists "Code of Ethics" <http://www.spj.org/pdf/spj-code-of-ethics.pdf>
6. Handbook of Journalism, Reuters, http://handbook.reuters.com/index.php?title=Main_Page
7. NPR Ethics Handbook, <http://ethics.npr.org>
8. BBS Editorial Guidelines, <http://www.bbc.co.uk/editorialguidelines/guidance>

Conclusion

Discussion Topic

What you have learned in this course will work in any business, artistic or other work you do in life. You have mastered the foundational skills to look at the world with an objective eye and then describe it to someone else in a narrative of truth.

Your final posting and ten points are based on your opinion and vision of your future.

Remember you can stay in contact with you classmate in the Digital Journalism Community www.iamthestory.org.

So in this last blog, you truly are "The story."

In under 600-words describe what you have learned and how it will help you in your plans for the future.

Post your discussion below.

- Worth 10 points
- 300 to 600-words
- Respond by encouraging other students in achieving their dreams.