



## PCR BUSINESS SOLUTIONS PRIVATE LIMITED

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### **Introduction to PCR BUSINESS**

We are a PUNE based website design company and we focus primarily on website development, website design, logo design, search engine optimization, e-Commerce consulting and database programming company that prides itself on being small enough to give each client personal, individualized attention when building their Web initiatives. PCR Business Solutions Private Limited innovation in web development through our well researched expertise and establishes our self as an out of the box website development company in New Delhi, Noida and Pune.

We also deal in e-Commerce portals, online ERP package, travel portals, job portals, hospitality portals, online member logins and database, educational portals, community portals, research portals, online customer relationship management (CRM) software, e-commerce web design, e-mailers, pay per click management, Readymade software Custom Web Site Design and various other industry specific customized solutions.



### **Our Vision**

#### **Company**

#### **Create unique design**

As a total online presentable model, it is crucial that the functionality of the website is simple to use, yet impresses the visitors with the strength of design. The navigation should be simple to use. Modules for development are commonly identified, given below in this proposal.

#### **User Classes and Characteristics**

#### **Our solution**

This proposal deals with three key areas for development, as follows;

1. Design of a unique, effective informative website.
2. Development of required application to assist in running this model on regular basis, with required user-friendly functionalities.

## **a. Software Development**

***Working in conjunction with the client, RHL INFOCOM will deliver concepts for the new website design. Our goal will be to provide a site that meets with the high-quality design ideals of the company, with a framework that will allow for future updates and developments in the mid-long term.***

- Would be developed around a theme so as to showcase its image of truly electronic organization working.
- The home page of the site will be containing all the links along with the description of using these options available in a very user friendly way.
- The design of the website will focus on visual appeal with eye catching pages. There will be different pictures of provided the entire content of the software (including the images and text) has to be provided to us by the client in softcopy.
- There would be cross sectional navigation, i.e. lot of pages would have redirect tonal links to other pages, for proper flow of information

## **b. Web Based Applications**

***To maximize the success of client's dissemination of information, RHL INFOCOM have highlighted a number of standard features and functions. However, in line with offering a truly unique experience to browsers, our team has also presented ideas providing a truly individual site management and browsing experience.***

**The new website will offer the client:**

- Picture Catalogue Management Module, to showcase the real-time changes in picture and its categories.
- Dynamic Homepage

<b>Sr. No.</b>	<b>User</b>	<b>Rights</b>
1.	Website Admin	Super Administrator

## **Content Manager Software Facilitates to manage the Photograph in Website by EDP Persons**

### **1.1 Admin Module**

- Can Up-load / Edit & delete of Pictures and text from project category

### **1.2. Select a Suitable Photo according Layout Size**

### **1.3. Enter text document as Picture Name**

- Photo Name (Message)
- Up Load
- Delete

## **Appendix A**

### **Assumptions and External Dependencies**

- **Change in the Design Flow.**
- **Interactivity with links.**

### **Attributes**

- **Correctness**  
Not all the functionalities of the system should be beyond the specified requirements in this SRS.
- **Completeness**  
Not all aspects of the website will be required to be developed during this project. However, the product must at least complete the base system (system with core functionalities implemented) at the end of the project life.

## **Appendix B**

- **Extensibility**  
The system should be developed with extensibility in mind so it can be readily maintainable and upgradeable in the future. New modules or functions should be easily addable to the system, vice versa; unwanted features in the System should be easily removable.
- **Reliability**  
The system should be reliable and stable. The system would not fail. System related error would not cause any loss of data in the database. In addition, any errors from user's inputs must be handled correctly without crashing the system.
- **Security**  
The security issues must be addressed during the development of the system to prevent unauthorized access and ensure the database and accounts safety.
- **Database Protection:**  
The database (or other algorithms) stores information from users. Furthermore, any crashes, corruptions, and restarting of the system should not destroy and change the database at any time.

## **Appendix C**

### **Change in Document Procedure**

This document is not to be changed after the team representative and the client have signed it. However, under special circumstances, the document might be allowed to have

minor changes:

- When the team realizes difficulties in implementing the requirements, reasons could be requirements are incomplete or it's beyond the team's ability to be implemented.

### **Conditions of Change**

- The suggested modification to the document must be minor. It should:
- NOT have impact on the implementation of the base system (database, functional & logical model).
- NOT be an additional function (optional requirements excluded).
- NOT change the behavior of the functions.
- Be AGREED by both the Team and the Client.
- Upon agreement by the Team and the Client, the changes made to the document will be updated in SRS.

### **Financials & Costing**

There is mainly one step, which is to be followed while the accomplishing this project:

**Website**– The planning, architecture and the structure along with the right color combinations W3C standards, animations and etc are to be covered under this header.



#### **HOME**



#### **ABOUT US**



#### **APPLICATIONS**

- Sample Projects
- Steam Condensers
- Heat Exchangers
- Chillers
- Cooling Towers
- LS Cooling Towers
- Closed Circuits
- Chlorine Generation
- Legionella Control
- Drinking Water



#### **EQUIPMENT**

- Overview
- ATCS-Power Plants
- ATCS-Industrial
- ATCS-HVAC
- SRCT
- SRCT-LS
- SRCC
- SRCL
- SRLB
- SRDW



#### **CUSTOMER**

- Power Plants
- Process Industries
- Industrial Plants
- Buildings and Facilities
- Hospitals
- Municipalities
- Installations Videos



#### **DOWNLOAD**



#### **GALLERY**

- IMAGE
- VIDEO



#### **ENQUIRY**



#### **NEWS**



#### **CONTACT US**

\*WEBSITE WILL RESPONSIVE FOR DESKTO, LAPTOP AND MOBILE

## ❖ Digital Marketing:

PCR Business offers a wide range of SEO services and packages that suit the need of our clients. We have modified packages that will be perfect for your terms and we work hard to give a high level of customer care to ensure that our clients will be happy working with us as a partner. Here are some of our custom made SEO Services:

### Our Standard Packages

- Custom Made Campaigns
  - Page One rankings
  - Greater internet presence
  - Google local + Social Media
- SEO Packages
  - Keyword Research & competition analysis
  - On-site optimisation
  - Dedicated Campaign Manager
- Google Places
  - Optimisation of your listing
  - Creation of different media (videos and pictures)
  - Set up listings in 50 local business directories

### Custom Made Services

- LinkBuilding Services
  - Manually Created
  - Independent Class C websites
  - 12-month guarantee
  - Onsite Optimisation
  - Homepage optimisation & implementation
  - Site content optimised for target keywords
  - On-site & off-site optimisation
  - Social Media Interface
  - Creating platform across all social media
  - Create and share content
  - Engagement and reporting

## Why Choose Us!

We have 4 great reasons why you can trust us as your partner:

1. **Our wealth of experience** – For over 8 years, Move Ahead Media has been providing SEO and web development services for small and large clients in the UK and around the world.
2. **Our strategy** – Our team of experts work together to achieve one goal – results. Our strategy model is relevant to any domain and our clients have enjoyed continuous success.
3. **We have the know-how** – We are up to date with the latest in the industry tech and, at the same time, we create and innovate methods of dealing with clients and to help ensure progress in their business.
4. **Trust and Transparency** – Our methods are transparent to our clients. We believe that your business is our business and we use mutual trust to exceed client's expectations.

# Contact Us

## PCR BUSINESS SOLUTIONS PRIVATE LIMITED

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# Thank You