

2013 Sponsorship Opportunities

A unique opportunity to position your brand alongside the most exciting, pioneering and enterprising women working in business today.



THE MAJOR AWARDS EVENT FOR WOMEN IN BUSINESS

“Barclays recognises that women’s economic empowerment is arguably the biggest social change of our time. I am delighted to sponsor the Awards as we can recognise & celebrate professionals & personal achievements of inspirational women who have made a significant impact within our communities”

Caroline Pullich
Head of Relationship Banking,
North East Region, Barclays

Visit wiba2013.com for all
the latest awards’ information

* **Yorkshire & North East**
15th November 2013
11.45am–4.00pm

* **North West & Isle of Man**
6th November 2013
11.45am–4.00pm

Main event sponsor



SPONSORSHIP PACKAGES

Be part of these high profile events in Leeds and Manchester through our sponsorship opportunities. Our most attractive package is the award category sponsorship at £2,500 but we have a range of options suitable for even the smallest budget.

★ CATEGORY SPONSORSHIP PACKAGE: £2,500

An opportunity to recognise professional women in Yorkshire and North East or the North West and Isle of Man and align your brand with a specific award category.

Category Sponsors receive:

- ★ Branding in all awards' publicity material including Forward Ladies' website, event programme and invitations
- ★ Acknowledgement in the pre and post-event publicity
- ★ Full-page advert in the event programme
- ★ Sponsor's name associated with their respective award up to the 2014 awards
- ★ Representative on judging panel for sponsored award plus two other categories
- ★ Company representative to present award
- ★ 10 VIP tickets to the ceremony

AWARDS CATEGORIES

- ★ Start Up Business Woman of the Year
- ★ Not For Profit Business Woman of the Year
- ★ SME Business Woman of the Year
- ★ Corporate Business Leader of the Year
- ★ International Business Woman of the Year
- ★ Professional/Corporate Business Woman of the Year
- ★ Home Based Business Woman of the Year
- ★ Property Industry Business Woman of the Year
- ★ Manufacturing Business Woman of the Year
- ★ PA of the Year
- ★ Retail Business Woman of the Year
- ★ Young Business Woman of the Year
- ★ Overall Business Woman of the Year

MAIN SPONSOR

We are delighted to confirm that the main sponsor for both the Yorkshire and North East and the North West and Isle of Man Women in Business Awards 2013 is Barclays Bank PLC.

MICROSITE SPONSORSHIP: £1000

The Microsite Sponsor receives:

- ★ Credit on Microsite – wiba2013.com
- ★ Full page advert in brochure
- ★ Credit in brochure
- ★ 6 tickets to the event
- ★ Item in goody bag

BROCHURE SPONSORSHIP: £750

A high quality brochure is produced for each event featuring key information about the awards and profiles of each shortlisted entrant. Guests often retain the brochure long after the event which represents added value for the sponsor. The Brochure Sponsor receives:

- ★ Credit in brochure in a key position on page 2
- ★ Full page advert in brochure
- ★ 4 tickets to the event
- ★ Item in goody bag

TROPHY SPONSORSHIP: £500

Each winner receives a beautiful handmade Gillies Jones glassware bowl. The Trophy Sponsor receives:

- * Full page advert in brochure
- * Credit in brochure
- * 4 tickets to the event
- * Item in goody bag

DRINKS RECEPTION SPONSORSHIP: £500

The event will commence with a drinks reception, allowing guests to network and make new contacts.

The Drinks Reception Sponsor receives:

- * Full page advert in brochure
- * Credit in brochure
- * 4 tickets to the event
- * Item in goody bag

WINE SPONSORSHIP: £500

Wine will be available on all tables. The Wine Sponsor receives:

- * Full page advert in brochure
- * Credit in brochure
- * 4 tickets to the event
- * Item in goody bag

GOODY BAG SPONSORSHIP: £500

The Goody Bag Sponsor receives:

- * Opportunity to provide branded Goody Bag
- * Full page advert in brochure
- * Credit in brochure
- * 4 tickets to the event
- * Item in goody bag

TABLE SPONSORSHIP: £500

The Table Sponsor receives:

- * Acknowledgement on table plan
- * Acknowledgement on table
- * Full page advert in brochure
- * Credit in brochure
- * 4 tickets to the event
- * Item in goody bag

TICKET SPONSORSHIP: £250

Our most cost effective opportunity for sponsorship. The Ticket Sponsor receives:

- * Credit on tickets
- * Half page advert in brochure
- * 2 tickets to the event

Packages are specific to either the Yorkshire and North East Awards or the North West and Isle of Man Awards.

* **Sponsors wishing to take any of the above packages at both ceremonies will secure a 20% discount.**

ADVERTISING OPPORTUNITIES

Advertising space is available in the awards brochures at the following rates:

- Full page: £100
- Half page: £60
- Quarter page: £35

All prices quoted are subject to VAT. For further details of all our sponsorship packages contact Linda Barlow, Business Development Manager, or see the website:

Tel: 0845 64 34 940

E-mail: linda.barlow@forwardladies.com

Website: forwardladies.com/womeninbusinessawards

Visit wiba2013.com for all
the latest awards information

FORWARD LADIES AND THE WOMEN IN BUSINESS AWARDS

Forward Ladies is a support organisation that provides women in business – both those running businesses and those employed in businesses – with an opportunity to connect, to gain support, to learn and to do business.

The Women in Business Awards is our way of recognising the contribution of women across the UK. These awards are now established and recognised as a major part of the corporate event calendar. Both ceremonies attract a vast range of high calibre entries, all with their own stories.

WHY SPONSOR THE WOMEN IN BUSINESS AWARDS?

Through supporting the Forward Ladies Women in Business Awards you are aligning your brand to the values associated with these prestigious events

- ★ championing women in professional life
- ★ recognising & celebrating the remarkable achievements of women from corporate business leaders to successful female entrepreneurs
- ★ promoting gender equality
- ★ inspiring other women to acknowledge and achieve their own potential

By supporting the Awards you will be communicating your belief that women are key to a bright economic future in the UK.

“East Coast has been delighted to sponsor the Forward Ladies’ Women in Business Awards for the past three years. This has given us the opportunity to engage with many successful and influential professional women across the UK.”

**Karen Boswell, Managing Director
East Coast**

“The feedback was unanimous, a well organised and fantastic showcase of talented, inspirational and motivated women. Forward Ladies pulled off a triumph of an event. It was exceptional to see such high calibre and truly inspirational women all in one venue! The Co-operative Group were proud to sponsor the Awards and be involved with the judging. Well done Forward Ladies!”

**Sharon Pegg, Group Inclusion and Diversity Manager
The Co-operative Group**



Liz Green, Caroline Pullich
and Liz Colleran

