



BUSINESS OPPORTUNITIES AND SUCCESS STRATEGIES

BOSS Program

Are you ready to take your business to the next level?

If so, then the **BUSINESS OPPORTUNITIES AND SUCCESS STRATEGIES PROGRAM** is right for you.

BUSINESS OPPORTUNITIES AND SUCCESS STRATEGIES (BOSS) is a new business development program for graduates of WEDC's 15 week Entrepreneurial Training Program. The program is designed to assist participants in developing structured and specific ways to strengthen and grow their businesses and to plan for short and long term goals. It will focus on business strategies and methods to take your business from the formative stage and position it for growth and sustainability.

The program is for business owners who have been in operation for more than one year and who have completed written business plans.

FORMAT

- **Eight-month program, October 2010 – May 2011**
- **Two and half hour small group meetings scheduled for the second Monday of each month*, 6:00 PM – 8:30 PM**
- **Location: 1133 Westchester Avenue, White Plains, NY**
- **Cost: \$120 for the eight sessions**

PROGRAM FACILITATOR

Boss will be facilitated by **Lisa Tretler** who has more than 17 years experience working with varied size businesses to help them achieve their goals. Lisa is the founder of Business Boosters, a firm specializing in marketing strategies and new business development and is an experienced instructor in entrepreneurship. She has a BA from the University of Pennsylvania and an MBA from Wharton.

For more information and an application, please visit WEDC's Web site:

www.wedc-westchester.org

**** First class will be held on Tuesday, October 12th to accommodate the Columbus Day Holiday.***

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