

7:00-7:50 AM SEMINARS

(31071) YOGA EXERCISE

Dorothy Kerzner, CH

All-levels

Begin your day relaxed and in control with stress-reducing, easy movements for body and spirit. Attendees should wear comfortable clothing and bring a towel to sit on. *Experiential*

(31072) INTERFAITH SERVICE OF WORSHIP

—Welcoming the New Day

All-levels

Interfaith Service

8:00-8:50 AM SEMINARS

(31081) Train Your Brain—Be Your Best

—An Introductory NLP And Hypnosis Workshop To Present To Middle Management Professionals

Gary Cameron, CH

Introductory

This seminar has been successfully presented to middle-management in a small group of the Canadian Civil Service. The agenda covers a brief overview of the basics of NLP (11 principles) as well as a contrast to and coordination with hypnosis.

Lecture/Exercise/Discussion

(31082) C.P.R. MOTIVATION METHOD FOR EASY RESULTS—Empower Clients Using The Root Desire Of Their Goal

Linda Donalds, BCH, CI

All-levels

Learn the 3 key elements in a CPR statement & why “Context” is critical to motivation and outcome. Learn how to guide your clients through the 9-Step process of writing a powerful CPR statement, and how to use it within their hypnosis session.

Lecture/Demonstration/Q&A

(31083) YOU HAVE THE CHOICE, STOP MAKING EXCUSES

Ulrike Milner, CH

All-levels

I will demonstrate why, at times, it is necessary to talk turkey instead of sweet talk to your clients and how you and your client will profit from it. Also why it is crucial for you and client alike to truly understand “You have the choice”. And how we can help ourselves and our clients to turn around our lives in virtually one second.

Lecture/Q&A

(31084) WHY RAPPORT IS CRITICAL TO NLP AND HYPNOSIS

Roy Thaller

Introductory-Intermediate

We will learn the 7 essential points of establishing rapport. Also the 5 most important questions to ask your client and why. We will look at techniques that can help you establish rapport. What to do when rapport cannot be established and/or client is not willing to share the issue with you.

Lecture/Q&A

(31085) HOW TO RUN A G.I.F.T. PROGRAM AT YOUR LOCAL YMCA

Deborah Yaffee, CH, CI

All-levels

NGH Certified Consulting Hypnotists learned about Richard Harte’s Goal Image Focusing Technique (GIFT) during their training. Learn why this program is an ideal way to bring hypnosis to your local YMCA. Offering the GIFT at your local Y is an easy way to build your business.

Lecture/Discussion/Q&A

(31086) HOW TO HYPNOTIZE ANYBODY

—Simplicity = Success

Jason Linett, BCH, CI

All-levels

Helping your client get into hypnosis should be the easiest part of your session, and this “Back to Basics” program is a great opportunity for the new student of hypnosis as well as the experienced consulting hypnotist. There is strength in simplicity, and this seminar will even teach you how to create hypnotic inductions on-the-fly custom-designed for your client. Experience real-world demonstrations designed to make you more successful.

Lecture/Demonstration/Discussion

(31087) FILL YOUR WEIGHT LOSS CLASSES USING GROUPON—Attract Paid Attendees To Your Hypnosis Presentations!

Bob Felix, CH

All-levels

Instead of giving free talks to local groups such as the Kiwanis or Rotary, Bob uses Internet coupons. People now eagerly pay to attend his 3-hour hypnosis presentations. Learn how you, too, can use Internet coupons to attract paid attendees - and potential clients - to your hypnosis presentations.

Lecture/Q&A

9:00-9:50 AM SEMINARS

(31091) CREATING CLIENT EXPECTATIONS

—Releasing The Client’s Genie And Helping Them Get Their Wishes

Michael DeSchalit, CH

All-levels

Learn a proven system and method to help clients identify their expectation of outcome of their session(s) and how to properly help them create those expectations. You will also learn a simple and easy to use method of setting up the session while creating expectations of successful outcomes in such a way that no client will resist.

Lecture/Demonstration/Experiential/Q&A

(31092) MOVE BEYOND ‘SCRIPTNOSIS’ WITH SESSION OUTLINES—Quickly And Confidently Leave Scripts Behind & Start Doing Better Sessions

Scott Babb, BCH, CI

All-levels

Most hypnotists start their careers using scripts. Some quickly move away from scripts, but many get stuck doing ‘scriptnosis’ with their clients for years. Discover how session outlines can help you confidently leave scripts behind and start doing more adaptive, more effective sessions with your clients.

Lecture/Discussion/Q&A

(31093) CRNH™ (CERTIFIED REGISTERED NURSE HYPNOTIST™)—What is it?! Who can get it? How It Can Fill NGH Certification Classes And Ultimately Benefit The Whole Profession!

Roger Woods, BCH, RN, CI and Marc Sacco, BCH, RN, CI

All-levels

By welcoming such a large and influential caring profession such as nurses, the hypnosis profession gains a powerful ally in bringing hypnosis into the mainstream of healthcare. We will discuss the scope and depth of the CRNH™ program as well as the specific advanced training methods involved. We will also discuss the marketing strategy of combining the 100 hour NGH Certification Course and CRNH™ intensive weekend for nurses in Hospitals, Medical Offices, Nursing Homes, and Nursing Schools to fill your classes!

Lecture/Discussion/Q&A

201 Expert Seminars

No Additional Charge
Included With Your Convention Fee

SUNDAY, AUGUST 13

(31094) A NEW NLP TECHNIQUE FOR RAPID CHANGE—Bypass The Mind, Fix The Body!

William Horton, PsyD, CADC, CMI, BCH *All-levels*

Have you ever done a technique that seems to work then have the person go backwards, depression, substance abuse, anxiety, fear? Well after 35 years, a new technique has finally been developed that seems to ROOT OUT the reason, and remove obstacles for change. A focused, fast and fun technique like you have never experienced..... *Lecture/Demonstration/Q&A*

(31095) THE MAGIC OF MAKE BELIEVE —How To Act Your Greatest Role - You!

Lee Pascoe, BCH, CI, FNGH, OB *All-levels*

“Make-Believe” means “creating a belief”. We may know what we want, but cannot believe it’s possible. Lee Pascoe uses her background experience in theater, education and hypnosis to show how we can “trick” our mind into accepting new beliefs and exploring new possibilities. This is a fun-packed hour dipping into the powerful and wise magic of childhood games. *Lecture/Exercise/Q&A*

10:00-10:50 AM SEMINARS

(31101) MINDSCAPING HYPNOSIS —Landscape The Map To Resolve The Problem

George Guarino, CH *All-levels*

Mindscaping, or landscaping the mind, is a tool that presents the mind model of a map that when symbols appear within it, can be adjusted to change outcomes. The process is useful for enhancing motivation or removing blocks as well as making unconscious corrections for moving clients toward wellness. Mindscaping hypnosis is natural and easy for the client to participate in for profound change. *Lecture/Discussion/Q&A*

(31102) FUNDAMENTALS OF POWERFUL HYPNOTISM PRACTICE—An Exploration Through The Scientifically Researched Key Principle Of What Makes Successful Sessions Through The Lens Of Hypnosis

Johnny Moran, CH *All-levels*

You are invited to a presentation that will explore the common factors as they apply, impact and engage a powerful hypnotism practice. This will include a journey tracking the origins and history of hypnosis, identifying hypnosis’ unique powerful contribution and relevance to both the very origins and subsequent development of today’s mental health care. Getting in touch with, connecting, engaging with the common factors of all successful sessions through the lens of successful hypnosis fundamentals will give you the platform for every client engagement. *Lecture/Discussion/Q&A*

(31103) COMPUTERIZED TRANCE—How Light And Sound Machines Induce Specific Levels Of Trance And Increase Whole Brain Thinking

Robert Pargament, CH *Introductory*

Research shows that they make us calmer, more focused and perhaps more intelligent. They can be a great addition to a hypnotist’s practice or they can serve as a quick self-hypnotic tool that reduces stress for the hypnotist. You will better understand the value of this technology and how it helps stressed or focus challenged clients. *Lecture/Demonstration/Q&A*

(31104) HOW TO DELEGATE EFFECTIVELY IN THE MULTICULTURAL, MULTIGENERATIONAL 21ST CENTURY—Delegate Without Disasters

Rhonda Waters, CH *Introductory-Intermediate*

This interactive seminar will include brief self-evaluation and projected plans for making progress quickly using some readily available online tools as well as paper and pencils. Learn who to trust and how to make sure your hard earned money is not wasted is a key part of this seminar and decision making for business owners. *Lecture/Discussion/Exercises*

11:00-11:50 AM SEMINARS

(31111) HOW TO RUN A SUCCESSFUL GROUP HYPNOSIS SESSION—Individuals May Not Have The Money To See You, Group Sessions Give Access

Doug Jones, CI, BCH *All-levels*

Do you ever get client calls saying they would love to work with you but you’re too expensive? Learn how to run a group class. Learn to feel comfortable talking in front of groups. Experience making the money you know you are worth for the same amount of time. *Lecture/Q&A*

(31112) HOW TO USE MINDFULNESS IN A HYPNOTISM PRACTICE

Birgit Zottmann, CH, CI *All-levels*

Scientific studies showed that mindfulness is working not only for clients with pain, anxiety and stress symptoms. It’s a “must-have”; a way to keep our brains healthy, to support self-regulation and effective decision-making capabilities, and to protect ourselves from toxic stress. I will show you 5 mindfulness interventions that have a huge impact on the lives of my clients. *Lecture/Exercise/Q&A*

(31113) 3 MUST-HAVE SESSIONS FOR YOUR HYPNOTISM PRACTICE!!!—Your Clients Need These 3 Sessions

John Cerbone, FNGH, BCH, CI, OB *All-levels*

Included in this class are three must have private sessions every modern hypnotist needs for their practice, to improve lives, inculcate change, and boost your client and the next best moments of their lives, carefully constructed and designed for maximum client benefit. *Lecture/Discussion/Q&A*

(31114) THE RX FOR HYPNOSIS AWARENESS IN THE MEDICAL COMMUNITY—RN Demonstrates How To Get The Medical Community Calling You

Wendy Packer, BCH, CI, OB, RN *All-levels*

This presentation will be a guide for you to establish the understanding of attitudes and knowledge your health care community has regarding hypnosis. Suggestions will be made on whom to contact to facilitate the education process, the listing of scientific and peer review articles, the importance of documenting testimonials, proper charting techniques and the importance of representing themselves as hypnosis professionals. *Lecture/Discussion/Q&A*

Questions? Call the NGH
Office at (603) 429-9438

NOON-12:50 PM SEMINARS

(311201) INTRODUCTION TO OUTSOURCING YOUR BUSINESS NEEDS—Save Time, Money AND Build Your Business By Outsourcing Tasks

Craig Mackay, CH, CI

Introductory

As a hypnotist - have you ever felt like you have to take care of so many things besides seeing clients? Many of them may not be your specialty! Both new and seasoned hypnotists can benefit from outsourcing a number of their business needs. By identifying those needs and effectively outsourcing them you free up your time! And you let those professionals handle them, so you can focus on what YOU do best.

Lecture/Demonstration/Q&A

(311202) INTRODUCTION TO THEATER THERAPY—A Dynamic Approach To Accelerated Healing

Elana Schondorf, LCSW, CH

All-levels

Theater Therapy is a dynamic process based on action-oriented methods, which uses group energy to empower clients. This method of self-expression helps the client to go beyond symptom resolution and see their choices as part of a bigger picture. They are able to come away with a greater understanding of those around them with increased appreciation of their position and life experiences. *Lecture/Discussion/Demonstration/Practice/Q&A*

(311203) ACHIEVING EMPOWERMENT—Increasing Self-Esteem And Self-Worth

Sherri Bernier, EdD, MS, CH

All-levels

As hypnotists and educators, it is important to assist clients to achieve empowerment to bring joyfulness into their daily life. You will take away the knowledge to teach your clients self-hypnosis and journaling in reaching empowerment, increasing their self-esteem and self-worth. *Lecture/Q&A*

(311204) ABC'S OF SUCCESS FOR HYPNOTISTS—Discover How You Can Do, Be, Or Have Anything You Want

Dan LaRosa, CI, BS

All-levels

So you feel like you're going through life at "half-speed?" Achieving less than you are capable of? Watching others succeed who are less talented than you are? What's their secret? Are they just plain lucky, or is there more? The truth is that superachievers have discovered their own plan for success. They know what works for them—and what doesn't. In this one-hour seminar, you'll discover the best ways to make your dreams come true. You will learn The ABC'S Of Success For Hypnotists! *Lecture/Q&A*

(311205) HOW TO BYPASS OR USE THE RESISTANCES OF THE SUBJECTS IN HYPNOSIS

Frank Platzek

All-levels

Most of our clients are afraid of the change, and can resist one way or another. The establishment of a relationship of trust, "the rapport" is essential, and will already bring down the number of resistances. However it is important for the hypnotist to welcome the resistances of his clients, to accept them, to integrate them into the session, and use them, even recommend them. *Lecture/Q&A*

To register, call (603) 429-9438

(311206) MINDFULNESS BENEFITS AND THE EASY 5-3-1 DAILY PRACTICE—Integrating Mindfulness Into The Flow Of Well-Being

Rebecca Berke, BCH

All-levels

We will explore how we get taken away by recurring negative thoughts and how we can miss the good moments and our natural instincts for noticing inspiration for ourselves and our clients. Mindfulness means maintaining a moment-by-moment awareness of our thoughts, feelings, bodily sensations, and surrounding environment. Three daily practices of tuning into ourselves in good and healthy ways in my 5-3-1 Daily Practice of Mindfulness we learn about the breath, gratitude and self-compassion. *Lecture/Exercise/Q&A*

(311207) PRE AND POST SURGERY HYPNOSIS (CASE STUDIES)

Bonnie Hammersley, BCH, CI

All-levels

Hypnosis is an effective tool for addressing common concerns of pre and post-surgery clients. This presentation will review three cases – the clients and their goals, how hypnosis was used and the effects. The types of surgery involved: a mastectomy, installation of trigeminal nerve pillows and a shoulder replacement. *Lecture/Q&A*

(311208) HYPNOSIS YOGA—Enhancing Successful Induction Of The Self-Hypnotic State Through The Integration Of Mindful Movement

Sujun Chen, CH

All-levels

Throughout this experiential seminar, you will enhance your understanding of how movement can enhance the activation of the parasympathetic nervous system. You will be presented with movement techniques that can enhance client receptivity to hypnosis and stimulate the induction of the self-hypnotic state. *Lecture/Experiential/Discussion/Q&A*

(311209) JOURNEY TO THE CENTER OF YOUR MIND—What Lies Beneath?

Chuck Mignosa, CH

Intermediate-Advanced

Hypnosis deals with the client's mind but our training does not allow us to explore the way our minds work. This seminar allows you to experience the way your mind works and therefore gives you insight into how your client's mind works. This seminar introduces a "non-intrusive" hypnosis method that leads to significant results in allowing your clients to achieve the changes they desire. *Lecture/Demonstration/Practice/Q&A*

(311210) MAKING IT STICK

—Give Your Suggestions Extra Staying Power

Michael Raugh, BCH, CI

Introductory-Intermediate

A lot of hypnotists find that sometimes it's hard to get a suggestion to really take hold in their client's mind. In this seminar, we will explore some of the reasons this can happen and arm you with techniques to help seat those suggestions more firmly in your client's subconscious mind. *Lecture/Q&A*

"I always learn something even if it is a single tidbit to help my clients."

—Nancy Reno, Jenks, OK

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SUNDAY, AUGUST 13

(311211) ANGER MANAGEMENT THROUGH MIND CONTROL—I Am Not Angry For The Reason I Think **Kenneth Ring, CH, CI** *Introductory-Intermediate*

Understanding anger, its cause, uses and abuses. How might we control our negative emotions before they control us. We will use hypnotic self-talk and trance with the breath to catch and tame our angry moments with instant reprogramming. Learn to understand what is really under the anger.

Lecture/Experiential/Discussion

(311212) MIND-BODY INTEGRATION IN HYPNOSIS—The Use Of Bodywork In Hypnosis **Barbara Swanwick, BCH, CI, OB** *All-levels*

A brief description of significant people in the history of bodywork will be followed by a demonstration of bodywork on a volunteer. Care is taken to be gentle and respectful. The volunteer will first be hypnotized and the variety of places on the body will be demonstrated. You will be invited to use your hands to experience the technique required. A descriptive one page handout will be provided.

Lecture/Demonstration/Q&A

(311213) THE POWER OF OUR PROFESSION TO HELP THOSE WHO SERVE—Reach An Untouched Market And Strengthen Our Communities **Anthony Davis, BC** *All-levels*

Throughout our communities we rely upon those who put us before their own families. They work extended hours in hazardous environments, and are expected to respond quickly without error. Our law enforcement, fire fighters, military, EMS, medical professionals and their families need our expertise. This seminar describes how we as NGH hypnotism professionals can be THEIR First Responders and build our profession.

Lecture/Discussion/Q&A

(311214) HYPNO YOUTH AND BEAUTY—Use Hypnosis, NLP and Chinese Acupressure To Rejuvenate And Look Young, Healthy And Beautiful **Stephanie Ho, CH, CI** *All-levels*

This seminar will show you how to use hypnosis to stimulate and rejuvenate the cell systems, enhance beauty, and look younger. You will learn how to teach clients self-confidence so that they may view and place many aspects of their lives in the proper perspective, keeping them young and healthy.

Lecture/Demonstration/Q&A

1:00-1:50 PM SEMINARS

(310101) Hypnosis And The Law of Attraction—How To Create Powerful Manifesting Images **Michael Hathaway, FNGH, BCH, CI** *All-levels*

Some people are masters at manifesting almost anything they want, while others spend their lives experiencing one disappointment after another. There are reasons that some people are successful and others are not. Knowing the difference can help change your life. This seminar shows you how to develop techniques to clearly set intentions and to create hypnotic trances to enhance the mind's images. This technique can be used for yourself or a client.

Lecture/Discussion/Experiential/Q&A

(310102) AVERSION HYPNOSIS—Yes Or No? **Boris Opancha, MS, BCH** *All-levels*

Aversion hypnosis is a form of behavior therapy in which an aversive (causing a strong feeling of dislike or disgust) stimulus is paired with an undesirable behavior. This conditioning is intended to cause the client to associate the stimulus with unpleasant sensations in order to stop the behavior such as smoking, overeating or alcohol use.

Lecture/Demonstration/Q&A

(310103) MEET YOUR MAIN SPIRIT GUIDE **Eric Richmond, BCH, CI** *All-levels*

There will be a discussion of the difference between spirit guides and guardian angels. A nice progressive relaxation will be followed by opening the flow of energy throughout the body. Psychic protection is applied. Trip to the mansion of your higher self. You meet your main spirit guide and establish a method of communication. You can ask questions of your spirit guide.

Lecture/Experiential/Q&A

(310104) POST TRAUMATIC STRESS IN THE BLACK COMMUNITY—We Have The Power To Help African American Clients **Heddy Keith, CH, CI** *Introductory*

Many African Americans live in constant fear that they and their children are not safe when they leave home. Incarceration, violence, and death—all rain down smothering hope and keeping them chained to despair. They've prayed and prayed, but their minds are chained to old negative beliefs about who they are as American Black people. How does imagery rooted in the subconscious mind keep them bound? We'll discuss how hypnotists have the power to help.

Lecture/Discussion/Q&A

(310105) STAGE HYPNOSIS - CAN IT HELP YOUR PRACTICE?—Yes It Can - I'll Show You How You Can Benefit From It Too! **Tommy Vee, CI, CH, OB** *All-levels*

The question of whether stage hypnosis is good or bad for hypnosis has been discussed for years. Discover how stage hypnosis can be good for hypnosis and your practice. Learn some techniques used by stage hypnotists that you can use in your practice and lectures. Discover how to get the attention of groups, how to impress them and how to use lecturing to get new clients.

Lecture/Demonstration/Q&A

(310106) INTRO TO TOTAL TRANSFORMATION USING THE POWER OF HYPNOSIS—Transform Yourself With The Power Of Hypnosis! **Cecilia Crowley Bergstein, BCH** *All-levels*

Once we remove old programming about how we look, think, earn or are, we can transform the mind for greater power and proficiency. Using your preferred methods of inductions, and some that would be introduced, you learn how to repattern yourself from the inside out for amazing transformation. Whether it be aesthetic or emotional, the change is real, profound and permanent.

Lecture/Exercise/Q&A

Questions? Call the NGH
Office at (603) 429-9438

NEW this year
the COUE CAFE

(310107) HYPNOTIC-AIDS EYE-OPENER—Explore Adjunct Tools & Aids To Enhance Hypnosis

Lisa Evans, CH, CI

Introductory-Intermediate

This seminar is a FUN Eye-Opener into the many holistic and mindful aids that are proven to provide support and comfort for creating successful hypnosis sessions. This class will not only teach you how to calm your clients and increase their well-being but support your own self-care needs as well. You will be able to construct the applications of various complementary aids into your hypnosis sessions and also apply learning to self-care as needed for yourself.

Lecture/Demonstration/Discussion/Q&A

(310108) SHOW YOUR HAND(WRITING) IF YOU DARE FOR A “BUMPER STICKER” ANALYSIS

—Your Trump Card Revealed And How To Play It

Pearlan Feeney-Grater, CH

All-levels

Imagine having the chance to experience a “Bumper Sticker analysis of “YOU”. In a matter of minutes, learn for yourself why this tool is invaluable in the work we do with our clients. Allow Pearlan to weave what she sees into a conversational that leaves you feeling understood where others might not. This entire process can happen in minutes with our subject slipping into a trance without ever being aware of when the hypnosis began. When you come to this session, you will see how Pearlan “nails it” by using samples of handwriting from willing participants. Talk about the power of our profession when we use the gateway to the subconscious mind — handwriting. Nothing like it!

Lecture/Discussion/Demonstration/Q&A

(31010) BUILD A THRIVING PRACTICE FOR PENNIES ON THE DOLLAR!—Maximum Results For Minimum Investment

Penny Chiasson, BCH, RN

Introductory-Intermediate

We will discuss how to determine the minimum resources (equipment, advertising, space) needed to start your practice. Once you have decided what you need, you must decide 1) if you already have items that can be re-purposed into your office space, 2) what services you can learn to do yourself (marketing, web design) and 3) those items that require capital investment. Prioritization becomes key in allocating not only your time, but more importantly your money, as wisely as possible. Penny will share several opportunities for free marketing and publicity, and introduce you to bartering for needed goods and services. Learn to be objective in deciding when and how to spend your capital investment in your business.

Lecture/Q&A

(310110) RAPPORT IS THE FOUNDATION OF SUCCESSFUL HYPNOSIS—Learn How To Quickly And Easily Build Instant Rapport With Your Client To Become A More Successful Hypnotist

Alexander Ivlev, CH

All-levels

This seminar shows you how to easily and quickly create hypnotic rapport with your client from the very first moment. You will learn what to say to your new client during a free phone consultation and what not to say and how to behave when you meet with your client first time at your office. Also you will learn how to quickly re-build rapport if it was lost during your session. After this seminar, you will be able to become a more successful hypnotist.

Lecture/Demonstration/Exercise

(310111) TECHNOLOGY IS POWER – USE YOUR TABLET!—All Your Scripts On A Tablet, Your Client Data, And More

Illya Mashalidis, CH

All-levels

It’s a paperwork maze when selecting the appropriate scripts to use on a client. It’s easy when you use your trusted script, you don’t need to read it, but when a different approach is needed you need to refer to one or more less used scripts and read. However, with all your scripts on a tablet you’re just a click away! On a tablet, you don’t have to squint to read the small print in low light, instead you enlarge the print and read away without any distracting paper shuffling.

Lecture/Demonstration/Q&A

(310112) POWER OF PAST LIFE REGRESSION —What Every Hypnotist Must Know

Robert Merlin, BCH, CI

All-levels

Learn how to help clients understand their highest self and why they keep repeating behaviors. When traditional hypnosis fails to obtain the desired results, past life regression may be the answer. Your clients who are spiritual may experience a very powerful awakening in one session. This is an integrative process not an alternative to traditional hypnosis. Adding this to your tool box will add new clientele and revenue to your practice. More people are asking for the meaning in their life, wouldn’t it be rewarding if you could help them on their journey?

Lecture/Discussion/Q&A

(310113) BUILDING A WORLDWIDE BRAND IN HYPNOTISM—Sharing The Power Of Your Profession Through New Media

Paul Ramsay, BCH, CI

All-levels

Many practitioners overlook the importance of branding in their business strategies. With the prevalence of new media today, a worldwide brand can be established in hypnosis for pennies on the dollar compared to traditional media marketing. This seminar will help you define your brand and identify which platforms could help you reach a worldwide audience for your products and services.

Lecture/Exercise/Q&A

(310114) AUTOMATE YOUR PRE-TALK —Make Your Pre-Talk Work Without You

Selena Valentine, CH, CI

Introductory

Every new client will have a pre-talk with their hypnotist, learning about what hypnosis is and what it’s not. The talk breaks down barriers and fears and prepares the client for their hypnosis session. A well-structured automated pre-talk can set the hypnotist free because an automated pre-talk answers most of the questions. At the end of the presentation, clients are ready to begin their session and the hypnotist can simply move onto the work that the client came in for in the first place.

Lecture/Discussion/Video/Q&A

“This was my first time and I’ll be back! It was incredibly stimulating and friendly. I was inspired at least 3 times a day by courses and by people I met.”

—Jack Aaker, Teaneck, NJ

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SUNDAY, AUGUST 13

2:00-2:50 PM SEMINARS

(31021) WHY HYPNOSIS FOR FERTILITY? —Hypnosis Works!

Lynsi Eastburn, BCH, CI

All-levels

A very real concern for many people is the inability to conceive a baby. Hypnosis is fast becoming the top method of choice for non-invasive infertility assistance and one of the most sought-after approaches in fertility today. Millions of dollars are spent on fertility procedures (conventional, complementary or alternative) each year in the US alone. Hypnosis for fertility is much needed and not only is it not a field dependent upon discretionary income, it is incredibly rewarding work!

Lecture/Q&A

(31022) RECORDING HYPNOSIS AUDIOS 101 —Let It Be Easy

Andy Dolph, BS

All-levels

Creating high quality MP3 self-hypnosis audios can be easy. We will cover what you need to know to choose the right equipment and use the computer you already have to create, edit and export finished recordings that are ready for sale. If you have had difficulty with making recordings in the past, please bring your problems and questions.

Lecture/Demonstration/Discussion/Q&A

(31023) HYPNOSIS FOR ADHD —A Look Inside The Distracted Mind

David Huffman, CH

All-levels

ADHD is a disorder that affects millions of children and adults all over the nation. Take a glimpse inside the mind of an ADHD client. This seminar is designed to teach you how to effectively assess the goals and needs of clients with ADHD. Then put together a step-by-step program that will gain success with these clients. Also gain a better understanding of the challenges and hardships that these people face daily.

Lecture/Discussion/Q&A

(31024) PARTS THERAPY FOR RELIABLE RESULTS —Explore A Direct Path To Cause And Effect

Elizabeth Campbell, BCH, CI

All-levels

Parts have their own agendas and once uncovered, they become parts that support, rather than parts that cause problems. Create change without the need to revisit past traumas and unpleasant events, and install new, better beliefs and behaviors with Parts Therapy. This technique can be used for simple change as well as more troubling issues with reliable results, often within one session. Parts Therapy is a straightforward technique which is quick to learn and comfortable to use.

Lecture/Experiential/Discussion/Q&A

You'll discover that nobody works harder to give you a better convention experience than the staff of the National Guild of Hypnotists.

3:00-3:50 PM SEMINARS

(31031) CROSSING OVER—Using Hypnosis At The End Of Life

Lisa Sigsworth, CH, RN

All-levels

Everyone will benefit from this seminar. This seminar is a must for anyone working with clients and their families dealing with the dying process, the grief process or the stages of grieving and loss. This seminar takes you beyond Elizabeth Kubler-Ross's 5 stages of grieving and loss. It teaches you to utilize the gift of hypnosis to allow dignity at the end of life.

Lecture/Q&A

(31032) VIDEO MARKETING FOR HYPNOTISTS —Strategies For Generating More Money

Cynthia Lindner, CH

All-levels

Videos are a fun and highly effective way to promote a hypnosis practice, and they give you the power to reach many people. If you do not keep up with the latest marketing strategies, you will be left behind. Using video is an exciting low cost or no cost way to reach your target market. Cynthia Lindner will dispel the myths about producing video and teach you the value and ease of using video as part of an Internet marketing plan. It is one thing to write down the reasons why someone should choose your practice. It is quite another for prospects to actually see the process unfold and how problems are solved.

Lecture/Discussion/Q&A

(31033) THE POSSIBILITIES PROCESS™- USING STRATEGIC QUESTIONS AS POST-HYPNOTIC SUGGESTIONS—Starting With “Why Not Make NGH 2017 A Turning Point In Your Career As A Hypnotist?”

John Koenig, BCH, CI

All-levels

The Possibilities Process adapts the work of Noah St John in his book, *AFFOREMATIONS*® to the creation of powerful post-hypnotic suggestions. These strategic questions open the mind to “possibility” and then introduce embedded positive suggestions that bypass the critical factor in a unique way. We end with the question “Why not make the NGH 2017 Convention a turning point in your career and life?”

Lecture/Experiential/Q&A

(31034) YOUR VOICE AT ITS BEST —Tips And Tricks For The Vocal Athlete

Magen Sleslinger, CH, BS

All-levels

As a hypnotist, your voice is an essential tool of your trade. Do you ever feel hoarse after several sessions? Have you been advised to find your “hypnotic voice”? Have you heard someone speak and thought, “I could listen to them speak all day”? Like teachers, politicians and speakers of all sorts, YOU are a vocal athlete. Learn vocal technique from a Certified McClosky Vocal Technician and discover “your voice at its best”.

Lecture/Demonstration/Exercise/Discussion

“Every year I learn something new and I look forward to this more than anything else.”

—Linda Diggins-Domina, Manchester, CT