

7:00-7:50 AM SEMINARS**(21071) YOGA EXERCISE****Dorothy Kerzner, CH***All-levels*

Begin your day relaxed and in control with stress-reducing, easy movements for body and spirit. Attendees should wear comfortable clothing and bring a towel to sit on. *Experiential*

8:00-8:50 AM SEMINARS**(210801) IDEOMOTOR RESPONSE TESTING WORKS!—Effective Finger Signaling For Identifying Root Cause****Linda Donalds, BCH, CI***Introductory-Intermediate*

Ideomotor Response Testing is easy to do, and really works! Learn the 7 key causes of all client issues; structuring questions to reveal the key cause; setting up the 4 finger signals needed; reasons why clients may not signal; bridging from IMRT into other interaction. Class participation will give you experience to do this with your clients immediately.

*Lecture/Demonstration/Q&A***(210802) FROM GRIEF TO A JOYFUL LIFE****Cecilia Crowley Bergstein, BCH***All-levels*

Hypnosis is a powerful tool. Self-hypnosis can help clients sleep better, regression can give them a better view of the death experience. This is a not to be missed presentation. Whether it is the loss of a pet, an arm, a spouse, a friend or a child, the grieving need us. It is incumbent upon us to make them smile again.

*Lecture/Exercise/Q&A***(210803) RIDE YOUR ELEVATOR SPEECH TO THE TOP—Build Your Business With Network Marketing****Jason Linett, BCH, CI***All-levels*

“You have the most interesting job of anybody in this room.” If you’ve ever found yourself in a business networking meeting and didn’t realize this true statement, this seminar is for you! Learn how I built a packed schedule of clients in my first month of business, investing money only in business cards and a small amount of time. Experience my methods of creating effective “elevator speeches” to build an immediate clientele and referral partners.

*Lecture/Demonstration/Discussion***(210804) POWER-FILLED SESSIONS WITH CHILDREN & TEENS—Keep It Simple For Success****Tony Kyprios, CH and Leigh Ann Ledbetter, CH***All-levels*

How would you like to have more play at your work? Working with young people is financially and personally rewarding. Learn to tap into this huge market and expand your business with clients who will appreciate and respond quickly and easily.

*Lecture/Discussion/Q&A***(210805) INTRODUCTION TO SUCCESSFUL REGRESSIONS****Larry Garrett, CH***All-levels*

Larry will introduce you to a method which can have consistent success when doing regressions. Do you wish you could have a more dynamic regression and satisfy your client. Join Larry Garrett for his 47 years of experience doing regressions.

*Lecture/Demonstration/Discussion/Q&A***(210806) EQ VS IQ: WHAT’S THE DIFFERENCE?****—Understand The EQ Revolution****Beryl Comar, MA, MEd, CH***All-levels*

An international Emotional Intelligence Development Specialist shares the basics of Emotional Intelligence and how you can benefit by adding this to your portfolio with business and health care professionals. Learn the basics without reading the hundreds of books on the market.

*Lecture/Exercises/Q&A***(210807) HYPNOSIS FOR THE CAREGIVER—Learn to Help the Forgotten, The Caregiver, With Hypnosis****Angella Ocheltree, CH***All-levels*

The patient is always the central focus in critical or chronic illness situations, and the caregiver is often forgotten in the care equation. It is vital to remember the caregiver’s well-being is critical. Offering these services to the caregivers of patients and even of the elderly will give them the tools to handle their new role with more ease while maintaining their own health.

*Lecture/Q&A***(210808) PERFECT YOUR NGH HYPNOSIS TRAINING PITCH TO CLIENTS****—Make Your Clients Want To Train With You****Selena Valentine, CH, CI***Introductory*

Every new NGH Certified Instructor will have to sell their hypnosis training and this presentation teaches you how to have a steady stream of students. A well-structured training offer can answer most of your potential students questions, increase awareness about hypnosis, extend the power of the NGH and bring in extra revenue to your practice.

*Lecture/Discussion/Q&A***(210809) HYPNOSLIM - LOSING WEIGHT STARTS IN YOUR MIND—Solve The Connection Between Stress, Emotional Eating, And Sugar Cravings****Sandra Blabl, CH***All-levels*

After a diet a lot of people fall back to overeating because the connection between stress, emotional eating and sugar cravings has not been solved. Learn the real reasons behind overeating and overweight and how you can help your clients with hypnosis to get them out of the yo-yo dieting.

*Lecture/Discussion/Q&A***(210810) HOW TO WRITE A SALES LETTER THAT SELLS—Leverage The Power Of Direct Marketing To Build Your Practice****Robert Martel, BCH***All-levels*

A sequence of sales letters, written well and with the right strategy, will yield a response that sparks the beginning of new potentially lucrative business relationships. As a result of attending this seminar, you will be able to plan and write an effective sales letter campaign that makes your phone ring. A self-hypnosis script for overcoming fears and obstacles to writing success will be made available.

Lecture/Discussion

“I’ve attended seminars in the past and none of them has come close to the amount of education I received here!”

—Shelley Bennett, Clifton Park, NY

201 Expert Seminars

No Additional Charge
Included With Your Convention Fee

SATURDAY, AUGUST 12

(210811) DISCOVERING YOUR STILL POINT —Applying Mindfulness To Your Practice

Kenneth Ring, CH, CI

Introductory-Intermediate

In this class, we'll learn to still the mind using the power of special breathing and sensation techniques. Key simple techniques of watching the breath in a unique manner can change your attitude and empower your focus. This technique can be a powerful tool to help your clients to calm themselves at will and get them into deep receptivity for hypnosis session. The breath is your ally.

Lecture/Experiential/Discussion

(210812) SYMBOLANALYSIS—Using Symbols To Empower Your Professional Identity

Angelina Ahumada, CH, BA

All-levels

The language of the inner mind comes up as symbols in dreams, regressions, inspirations, and hypnotic sessions. From images chosen by volunteers, you will experience a sample of what can be done in a workshop to improve your work and life as a hypnotist. The interpretation of the images chosen is done by asking the right questions to discover and understand a new perspective and take action.

Lecture/Discussion/Q&A

(210813) NEUROPLASTICITY —Can We Rewire The Brain?

Thom Bloomquist, CH

All-levels

Rewiring the brain – the process goes on all the time in both voluntary and involuntary ways. Can we change the process by performing tasks such as eating, speaking, mental exercise, nutrition choices or physical activity? By exploring this topic more deeply, can we improve how we help clients?

Lecture/Discussion/Q&A

9:00-9:50 AM SEMINARS

(21091) PAST LIFE FACTOR—How Past Lives Constantly Influence Our Daily Lives

Michael Hathaway, FNGH, BCH, CI

All-levels

This seminar is designed to help you identify past life influences by using your observation and listening skills. Learn by lecture and demonstration how past lives may factor into people's daily lives in decision making as well as physical, mental and spiritual situations. Understand how resolving past life karma can help subjects get a new perspective of situations in their current lives.

Lecture/Discussion/Experiential/Q&A

(21092) MEET YOUR GUARDIAN ANGEL —Never Feel Alone Again

Karen Paolino Correia, CH

All-levels

Can you imagine the comfort of never feeling alone again? Everyone has at least two guardian angels gifted by God. Come to this seminar to meet and connect with your guardian angel. Experience a powerful meditation and learn how to communicate with your guardian to receive messages of divine guidance to help you in every aspect of your life.

Lecture/Experiential/Q&A

**"Most friendly convention!! Great information - fun - always enjoy myself and learning new things."
—Rio Cordy Barlow, Foley, AL**

(21093) IMAGERY AND SELF-HEALING

Nat Harris, MS, LMSW, CI

All-levels

You will gain information about the effectiveness of imagery-based methods in the hypnotic process. Discussing one's ability to "image" to improve goals experimentally, behaviorally and physiologically are open for analysis. You will watch film of presenter's battle with colon cancer involving five surgeries and personal challenge to survive. Benefits will also include learning that healing also includes growth emotionally and spiritually — NOT just physically.

Lecture/Discussion/Video/Q&A

(21094) TREE READING INTERPRETATION —Let The Wisdom Of The Tree Help You Form Empowering Suggestions

Janet Crain, CH, CI, DMD

All-levels

This simple drawing of a tree gives a plethora of information useful in developing empowering suggestions. In less than two minutes, unique characteristics are uncovered that reveal the life changing experiences of the past that are influencing the current situation. It can have an effect and can elevate the benefits to your client.

Lecture/Exercise/Discussion/Q&A

(21095) RON'S MULTIPURPOSE INDUCTION DEMONSTRATION FOR GUARANTEED SUCCESS

—An Induction Of Metaphors, Convincers, Embedded Suggestions, And EMDR

Ron Eslinger, CRNA, RN, APN, BCH, CMI, FNGH, OB

All-levels

The Eslinger Model starts with priming the client during the interview and the activation of the client's endorphins, melatonin and serotonin. Followed by four questions that set the stage for success. Suggestions that pertain to the client's issues are weaved into purposeful colors, eye movement techniques, relaxation, confusion, metaphors, direct suggestions and concludes with an eye catalepsy that never fails.

Lecture/Demonstration/Q&A

(21096) VULNERABILITY & CHANGE: EXPANDING YOUR HYPNOTISM PRACTICE

Roberta Fernandez, BCH, CI

All-levels

Expanding from part-time to full-time or from a small practice to a center, change can feel vulnerable. If you are considering changes or growing your practice, this seminar will enable you to: know what control you have in the change process, describe vulnerability's relationship to change, define essential characteristics about yourself, the expansion and your relationship, assess your strengths for success, develop a clear action plan.

Discussion/Exercises/Q&A

10:00-10:50 AM SEMINARS

(21101) CREATING YOUR DAY IN THE MOST POSITIVE WAY—Beyond Everyday Self-Hypnosis

Dorothy Campbell, CH, CI

All-levels

Learn the techniques that take you beyond self-hypnosis and allow you to create each day the way you want it to be. Experience what it feels like to flow through the day with balance, calm and peace. You will feel the power of taking control of your life using a process that only takes about 12 minutes of your morning routine.

Discussion/Exercise

SATURDAY, AUGUST 12

201 Expert Seminars

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**(21102) MARKETING MASTERY—Top 3 ‘FREE’
Marketing Tools To Fill Your Practice**

Robert Harrison, CH

All-levels

You will learn some of the most common mistakes even the seasoned pros make with their marketing and how to avoid them in your practice. You will then learn some easy steps you can take to troubleshoot your specific marketing campaign and fix them. We will discuss marketing best practices and where to start whether you are just starting out or re-tooling your marketing campaign from top to bottom. *Lecture/Discussion/Q&A*

**(21103) YOUTH IN SPORTS
—Peak Performance For The Young Athlete**

Jereme Bachand, CH

All-levels

The importance of using hypnosis with young people in sports is just now being brought to the forefront. We as a professional hypnotism organization need to realize the great potential we have for doing good for young people in all parts of life, but we’ll concentrate on sports for now. *Lecture/Q&A*

**(21104) THE EIGHT REQUIREMENTS FOR A
SUCCESSFUL WEIGHT LOSS PROGRAM**

Don Mottin, BCH, CI, FNGH, OB

All-levels

Weight loss is a multifaceted problem. Early in Don’s career he had over a dozen hypnotists working for him full-time. Don is always saying that he knows that hypnotists are creative individuals and may want to use various technique. However, Don has a list of techniques that must be used with every client. His hypnotists all knew the 8 required techniques for weight loss and used them. Don has hypnotized over 50,000 people, and he knows what works. *Lecture/Q&A*

**(21105) SECRETS OF LAUNDRY LIST MARKETING:
DISCOVER WHAT YOUR CLIENTS WANT**

—So You Can Give It To Them!

Lisa Halpin, BCH, CI, OB

All-levels

Utilizing a ‘laundry list’ as a marketing tool can help you figure out what to do. It can also build you a segmented mailing list and increase your interaction with prospective clients. Lisa developed her Laundry List at the very beginning of her practice and has shared it with many other hypnotists who’ve also gotten great results. Learn how your Laundry List can become a free, effective and immediate marketing tool that you can use right after Convention! *Lecture/Visual/Q&A*

**(21106) A TRIP TO THE BEACH—Ridiculously
Effective Self-Hypnosis And Much More**

Clay Dinger, CH

All-levels

You will learn to use the hypnosis, visualization and NLP techniques blended in this specialized procedure to teach your clients how to mentally step away from overwhelming or stressful situations, re-focus, and proceed with calmness and clarity - all in the space of a breath or two! As an added bonus, learn to teach your clients to exponentially amplify these effects by adding powerful suggestions to achieve their specific goals. During this seminar, you will learn the factors that make this technique so effective, and experience them for yourself during an experiential session. *Lecture/Experiential/Q&A*

**Questions? Call the NGH
Office at (603) 429-9438**

11:00-11:50 AM SEMINARS

**(21111) ADVERTISE AND BE PAID FOR IT!—How To
Present Yourself As “The Obvious Expert”!**

Robert Bayliss, CH, CI, OB and Ruth Garrett *All-levels*

You will learn how you can be paid for advertising your services, and fill your appointment book! Speaking to groups as “The Obvious Expert” can be fun when you walk on stage with the confidence of a seasoned professional presenter. But, what if you are not yet “comfortable on stage”? This seminar will feature the “7 Best Secrets of Professional Speakers” to position you as “The Obvious Expert”! *Lecture/Q&A*

**(21112) HYPNOSIS NEUROBIOLOGY & DEPTH
TESTING—Hypno-Neurobiology Of The Arons Depth
Scale**

Billy Shilling, CI, CH, OB

All-levels

This presentation will highlight modern theories of hypnosis which provide a foundation for contemporary bio-psychosocial theories and neurobiological models of hypnosis that will be the main focus of this presentation, along with their direct application in hypnotism practice. The dissociative elements of current hypnosis theories, which produce the phenomena of the Arons Hypnosis Depth Scale will be demonstrated. *Lecture/Demonstration/Q&A*

**(21113) HOW TO GENERATE REPEAT CLIENTS
—Proven Strategies To Encourage Your Clients To
Visit You Every 6 Weeks For A Tune-Up**

Timothy Jones, BCH, CI, BMin, FNGH

All-levels

Clients should feel confident enough in you to visit regularly for “tune ups” even after they’ve met their initial objectives. Ideally, one-quarter of your clients should visit you every 6 weeks to remain feeling motivated and invigorated. Much more than a how-to-dress seminar, this is a presentation of often overlooked techniques that express you’re not only inspired in what you do, but also look and feel like a respected practitioner. *Lecture/Q&A*

**(21114) THE NGH MISSION STATEMENT IS MEANT
TO PRESERVE THE POWER OF YOUR
PROFESSION—Don’t Let People Get The Idea That
YOU Are Practicing Medicine!**

Robert Dunscomb, BCH, OB

All-levels

When Consulting Hypnotists are asked to describe what we do, for some years now the NGH has advised us to say “we help ordinary, everyday people with ordinary, everyday problems, using individualized hypnotic techniques”. This is an excellent answer – it implies that we are a helping profession, not a bunch of strange folks who go around making people bark and cluck. Learn just what this phrase means, how to recognize “ordinary people with ordinary problems”, and why it matters. *Lecture/Q&A*

**“I had such a great experience, I learned so
much and look forward all year to the NGH
Convention.”**

—Pam Tortorello, Brick, NJ

201 Expert Seminars

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SATURDAY, AUGUST 12

(21115) WHY OLD WAKING HYPNOSIS TECHNIQUES DON'T WORK

—How To Effectively Do Waking Hypnosis
William Horton, PsyD, CADC, CMI, BCH

Intermediate-Advanced

In today's rapidly changing world, Facebook, Twitter, texting have made waking hypnosis harder to do and only those that can use these things to their advantage will be able to really master Waking Hypnosis. You will also learn why Ericksonian is effective in today's world.

Discussion/Demonstration/Q&A

(21116) METAPHORS THAT CALM THE MIND

Michael Raugh, BCH, CI *Introductory-Intermediate*

Metaphors are expressive ways to get your client's imagination engaged in the session. In this seminar, you will see demonstrations of the presenter's favorite metaphors for stress reduction and helping clients get to sleep. Take these techniques home with you and use them right away.

Lecture/Demonstration/Q&A

NOON-12:50 PM SEMINARS

(21121) AN INDUCTION FOR ALL OCCASIONS —The Abrahamsen Induction - Induce Hypnosis, Test & Deepen – One Smooth Process

Joann Abrahamsen, BCH, OB, CI *All-levels*

This induction combines the double bind with some subtle tests and deepening. The advantage to this induction and deepening is that if a client is in hypnosis, the process will deepen the hypnosis and if the client is not in hypnosis the tests and deepening will put the client in hypnosis. And, the client does not know he is being tested. You can do the induction and tests in about three minutes. Following the induction, I use a short progressive relaxation as a deepening technique. The entire induction with the progressive relaxation deepening takes about ten minutes.

Lecture/Demonstration/Practice/Q&A

(21122) OVERVIEW ABOUT HYPNOWAVE® (EMDR LIKE TECHNIQUE) - WHAT IT IS & HOW IT WORKS AND WHY IT WORKS—How HypnoWave® Is A Useful Tool In The Hypnotist's Toolbox And Every Hypnotist Should Know How To Use It

Hansruedi Wipf, BCH *All-levels*

Find out about HypnoWave (EMDR), how it works, why it works, when to apply it. Today I use EMDR about 3 - 4 times a week in my hypnotism center, especially with cases that seem to be having trouble following the instructions, still hold fears or who still need a good convincer.

Lecture/Q&A

(21123) THE POWER OF YOUR PROFESSION BY PRESENTING FUN AND UNIQUE HYPNOTIC TECHNIQUES—How To Make Money By Presenting Fun And Unique Hypnotic Techniques

Richard Gordon, CH, CI *All-levels*

Just take a moment to think about where you could present while educating your community that hypnosis is not scary or to be feared. Show your community The Power of Your Profession as you build your practice. Take people's education of hypnosis to the next level. This seminar gives detail information on over a dozen subjects so you can use them immediately.

Lecture/Q&A

(21124) INSTANT CRAVING REMOVAL: THE ULTIMATE CONVINCER & "ANYTIME, ANYWHERE" CALMING TECHNIQUE—Teach Your Clients This Amazing, Nearly Instantaneous Method...And Use It For Amazing Demos!

Cris Johnson, BCH, CI *All-levels*

Help your clients learn ways to eliminate their cravings or negative thoughts easily and effortlessly, giving them a feeling of control over their own responses. In this exciting seminar, you'll learn the theories behind the process, why it works, and most importantly, how to use the technique as a powerful convincer for one-on-one consultations/screenings, group demos/talks, and more.

Lecture/Demonstration/Discussion/Q&A

(21125) SINKING INTO PEACE —A Meditation Method That Really Works

Charles Curtis, BCH *All-levels*

If you've had difficulty with meditation techniques, you're in good company. If you're not getting into meditation deeply enough, welcome to the club. If you've heard about the benefits of mindfulness, but they're not happening to you, now's the time to climb on board. Learn a dirt-simple method of meditation that only takes a few minutes to master, always works, and brings deep peace to yourself, your clients and groups.

Lecture/Experiential/Q&A

(21126) BALANCING TWO PROFESSIONS—How To Take Them Both From Surviving To Thriving

Suzi Nance, CH, CI *All-levels*

Many newly and not so newly certified hypnotists take the advice "don't quit your day job yet" when starting their hypnotism practice. While in many cases quite practical, balancing two professions can be daunting...but also very doable and very rewarding. Well your "soon I will..." is now and you will leave this seminar energized and inspired with practical tools and strategies to do it and enjoy the rewards that come with it!

Lecture/Q&A

1:00-1:50 PM SEMINARS

(210101) KNOWING WHEN TO SAY NO— *Scott McFall, DCH, CH, LMT*

All-levels

This course will concentrate on the skill of refusing to accept clients that should be sent to other professionals to lower your liability as a consulting hypnotist in the marketplace. Predicting which clients might be dangerous physically or a case that has more down side than potential benefit to the client will be covered. This is a subject no one wants to discuss and yet it is one of the most important skills the practitioner must possess.

Lecture/Q&A

(210102) MENOPAUSE RELIEF USING HYPNOSIS —Menopause Relief

Roy Cantrell, CH, CI *All-levels*

Learn techniques to offer prospective clients a proven method of dealing with and overcoming menopause in their lives. Learn steps to use to offer personal relief to both sexes regarding proven methods of hot flushes in their lives. Handouts will be provided to you of this course.

Discussion/Q&A

To register, call (603) 429-9438

(210103) PALLIATIVE CARE WITH HYPNOSIS**—For A Natural And Peaceful Transition****Mona Abdurahim-Santl, BCH, CI****All-levels**

Fear of death is way up there in the list of fears. Hypnosis is a wonderful tool to dispel this fear of something that is inevitable and thus pass peacefully. In my experience, one of the most rewarding sessions. The aim of this seminar is to be relaxed around this topic, for the person dying, the family members and also you, as a hypnotist.

*Lecture/Q&A***(210104) HYPNOTISM AS A PROFESSION****—Make Your Business A Winner****Ed Lane, BCH, CI****All-levels**

This seminar will focus on enhancing your business by increasing profitable activities. Special attention will be given to gauge the effectiveness of various activities to produce a steady stream of clients. Measurable successful activities will be given so that you will be focused on what you can do to create awareness in your community.

*Lecture/Discussion/Q&A***(210105) PRE & POST SURGICAL CONDITIONING****—A Process For Better Outcomes & Faster Healing****Elizabeth Campbell, BCH, CI****All-levels**

Expand your practice to include this simple process that enables your clients to have favorable reactions to any medical procedure and a shortened recovery phase. Clients conditioned with these hypnotic and NLP techniques report calmness before surgery and healing times that are significantly shorter than their physicians have predicted.

*Lecture/Demonstration/Q&A***(210106) IT'S ALL ABOUT THE EXHALE****—Breathwork For Great Success****Nancy Klase, CH, CI****All-levels**

Experience a powerful self-hypnosis technique that produces total relaxation and increased focus in under three minutes allowing you to tune in, turn on and tap into all your natural resources. In this session, we will focus on a breathing technique with a new twist. Feel the relaxation immediately and then you can settle in and get your positive suggestions to work for you.

*Lecture/Exercise/Q&A***(210107) READING CLIENT BODY LANGUAGE****—Learn To Be In Sync With Your Clients****Andrew Neblett, CH****All-levels**

This fun and enlightening seminar will show you how body language is read correctly and whether or not your client is with you or against you. Learn how to recognize and read body language clusters, if the client is in rapport with you, how to create rapport, and exude confidence and control in the office. Gender differences, personal space and cultural body language will also be explained.

*Lecture/Demonstration/Exercises/Q&A***(210108) SOMATIC METHOD—Clear The Underlying Cause Of Illness In The Subconscious Mind****David, Quigley, CH, CI, OB****Introductory**

Because of the connection between the immune system and the central nervous system, any chronic psychological strain which affects the central nervous system can damage the immune system and make a person more vulnerable to disease. Sometimes illness is the direct result of past trauma and emotion stored in the body. This seminar includes an 11-step hypnosis protocol to help clients heal pain and illness.

*Lecture/Q&A***(210109) CASHING IN ON MEDICAL REFERRALS****—How To Get More Referrals And Handle That Pesky Insurance Question!****Penny Chiasson, BCH, RN****All-levels**

Knowing how to reach out to the office manager and present your pitch really makes a difference. I'll share with you what has worked for me and what has not. I'll present in detail how to carry out a professional contact that will result in referrals. We will also discuss how to handle that pesky question "Do you accept insurance?". Hint...The answer you give the physician, nurse practitioner or physician assistant is not exactly the same as the one you give the client.

*Lecture/Q&A***(210110) INCORPORATING THE AKASHIC RECORDS INTO YOUR HYPNOTISM PRACTICE****—Working With The Spiritual/Metaphysical Community****Lori Chrepta, CH****Intermediate-Advanced**

The Akashic Records is an energetic archive of our souls, including thoughts, feelings and experiences of past, present and future. By incorporating the Akashic Records, you can expand your services to clients and blend with your hypnosis sessions. Access the Records to explore past lives and your soul purpose, understand and transform patterns and life struggles, explore relationships, discover the possibilities for your life, business and more.

*Lecture/Discussion/Exercise***(210111) CREATING TAILOR MADE SCRIPTS ON THE SPOT—How To Use Your Pre-Talk To Elicit Suggestions For The Client****Ginny Goldman, CH, JD****All-levels**

This seminar is designed especially for new hypnotists but can be beneficial to anyone practicing hypnosis. You will be instructed on how to use the pre-talk to elicit relevant information from clients and create tailor made scripts on the spot that can be used during the hypnosis session.

*Lecture/Discussion/Q&A***(210112) EVERY PARENT IS A HYPNOTIST****—Help Parents To Raise Happy Confident Kids****Susan Iacono, CH, CI****All-levels**

Parents, teachers, and caregivers have great influence over how our children are growing up and how they think of themselves and the world around them. By giving parents, teachers and caregivers the knowledge that we have on how the mind works, and the tools we use as hypnotists, we will help the next generation to grow up with healthier self-esteem, armed with the belief in their own worth, importance and power.

*Lecture/Demonstration/Exercise/Q&A***(210113) THE SECRET TO SESSION AND SALES SUCCESS—This One Simple Tip Will Amplify All Of Your Other Efforts!****Andria Michele, CH, CI****Intermediate**

This course is designed to give you exactly what you need, something that you can use immediately to improve your sales and session success. You will literally walk out with something that didn't exist before this class, something that you developed in the class itself to help you. This immersion teaching method will ensure your success beyond the class time into your office back home! Time well spent! Join us!

Lecture/Exercise/Q&A

201 Expert Seminars

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SATURDAY, AUGUST 12

(210114) INNER SECRETS OF MILTON ERICKSON

Deborah Nettles and Will Hayes

All-levels

You will benefit by learning the inner secrets of Erickson's approach through six representative techniques, i.e. – encouraging resistance, providing a worse alternative, encouraging a response by frustrating it, seeding ideas, amplifying a deviation, and prescribing the symptom. You will learn how to use motivating tales to help clients make shifts toward their goals. Gleaning from the genius of Erickson, you will be able to take away powerful and practical skills for use in your office.

Lecture/Demonstration/Exercise/Q&A

2:00-2:50 PM SEMINARS

(21021) NO-PRESSURE SALES MODEL—No-Pressure Sales Model That Closes 8 Out Of 10 Sales

Jason Kropidowski, CH

All-levels

This no-pressure model allows hypnotists to focus on the clients' needs, and to allow the information presented to sell itself. This reduces both hypnotist and client tension, and strengthens rapport rather than creating distrust due to persuasive or manipulative tactics. This model has consistently resulted in closing 8 out of 10 screenings.

Lecture/Discussion/Demonstration/Q&A

(21022) BEYOND MINDFULNESS

—The Healing Power Of Mind Meditation

Deborah Yaffee, CH, CI

All-levels

The 12 stage Healing Power of Mind Meditation utilizes powerful hypnotic techniques that take your clients beyond mindfulness meditation and into a deep sense of personal peace and security. It has been used worldwide to help people reduce stress and support mental, physical, emotional and spiritual healing.

Lecture/Experiential/Q&A

(21023) PAST LIVES...TALL TALES, TRUTH OR THERAPY?—What's The Real Scoop On Past Lives

Lucy Portlock, CH

All-levels

This seminar is designed to present up-to-date information on the veracity of "past lives" through discussion of actual research, citing numerous authors and their published works. It will also show the merits of using past life regressions in your hypnotism practice as well as explaining why past life regressions have been viewed as make-believe stories of the mind in past years.

Lecture/Discussion/Experiential/Q&A

(21024) BEFORE THE PRE-TALK

Maurice Kershaw, MA, FNGH, BCH, OB

All-levels

If you are using a canned pre-talk and prepared scripts. If you are using a one-size fits all approach in your practice, this presentation is not for you! If you are creative, treat each client as an individual and tailor your methods to that individual, then be sure to attend this information-packed event and learn to hear when you listen, see when you watch and really tune-in to your clients' wavelength...then you will get a case history like no other hypnotist can!

Lecture/Discussion

(21025) POWERING UP YOUR BUSINESS TO SUCCEED—Bundling Sessions And Other Proven Techniques

Robert Merlin, BCH, CI

Introductory-Intermediate

Learn how to keep clients coming back for more sessions after the initial sessions are over. Why it is important to bundle sessions together. Learn what services can be bundled and why. How to create a rapport where the clients are asking you for additional services. Learn to avoid no shows and fill your week with clients who are looking forward to their appointment and have the money to pay.

Lecture/Discussion/Q&A

(21026) PRACTICAL STRATEGIES FOR CONFIDENT PUBLIC SPEAKING AND PERFORMANCE

—Never Worry About Stage Fright Again

Nicholas Pallesen, BCH, BA, MM, ADOS

All-levels

This class features perspectives learned "in the trenches" by an internationally performing opera singer who sings for crowds of thousands and assists performers in his hypnotism practice. Learn practical, fun techniques that you and your clients can use to nail that next presentation or performance!

Lecture/Demonstration/Exercise/Q&A

3:00-3:50 PM SEMINARS

(21032) REPROGRAM NOW FOR LASTING HAPPINESS!—Structuring Suggestions For Optimal Optimism!

Maggie Minsk, CH, CI

Introductory-Intermediate

The way we view the world, the meaning we give to significant events, and what we attribute those events to determine our level of happiness and life satisfaction. Previously, our 'happiness set point' was thought to be rigid and unmoving but now because of Dr. Martin Seligman's work with LEARNED OPTIMISM you can reprogram your thinking in a very specific, quick and easy-to-learn way that is also extremely grounded in science and research.

Lecture/Demonstration/Exercise/Q&A

(21032) ANCIENT HAWAIIAN SECRETS REVEALED—Hawaiian Healing Of Mind And Body

David Frederick, CH

All-levels

The Ancient Hawaiians originally came from the middle East carrying their secret knowledge of healing both the body and mind. They knew how to manifest desired petitions for a positive outcome using the psychology of projection adding the HA (Breath) Rite and Mana (Life Force Energy). You will be shown how energy moves from one person to another, how to charge water for healing, a short overview of the AUTHENTIC Ho'oponopono or Conflict resolution.

Lecture/Demonstration

(21033) COLOR INDUCTION & DEPTH TESTING—SES Induction with Color Depth Testing

Billy Shilling, CI, CH, OB

All-levels

The general meaning of colors to the subconscious as well as their use in the Stroop Test and in producing visual illusions will be introduced. And the use of the Stroop Test as an objective measure of hypnosis depth versus the subjective Arons Depth Scale will be examined and demonstrated in the color based Shilling-Elman-Stroop (SES) Induction, which is useful in forensic hypnosis and other types of practice.

Lecture/Demonstration/Q&A

Questions? Call the NGH
Office at (603) 429-9438

SATURDAY, AUGUST 12

201 Expert Seminars

*No Additional Charge
Included With Your Convention Fee*

(21034) MINDFULNESS-BASED STRESS REDUCTION PROGRAM (MBSR) AND HYPNOSIS

Roy Thaller

Introductory-Intermediate

This presentation will describe each step of the 8 week program and how hypnosis can be used to make the program more effective and easier to learn and practice. Hypnosis can be used to have the individual feel the power & restfulness of mindfulness before actually doing each step of the program. Shortcuts are presented using hypnosis & self-hypnosis that can be used for a few minutes throughout the day. *Lecture/Demonstration/Q&A*

(21035) HYPNOSIS WORKSHOPS AT PUBLIC LIBRARIES! A GREAT WAY TO EDUCATE THE PUBLIC AND EARN INCOME AT THE SAME TIME

Gloria Drewitz, CH

Introductory-Intermediate

This seminar will provide guidelines for how to go about marketing workshops to your area libraries and how to make your program a success. Learn how to write proposals and market workshops that will make it to the calendar of events in your areas local libraries. Learn how to get a portion of the allotted program budget to pay your professional fee while you provide an important public service to the community. *Lecture/Demonstration/Discussion/Q&A*

(21036) EFFECTIVE MARKETING FOR YOUR HYPNOTISM PRACTICE IN 2017 AND BEYOND—Cutting Edge Techniques To Market & Promote Your Business

Thomas Nicoli, BCH, CI, OB

All-levels

As technology has changed the way we do many things, it has been a major shift in how we market and promote our business. Learn how to use technology in easy to implement ways to change your business from 2017 and beyond, whether you are a techno-geek or technophobe. *Lecture/Discussion/Q&A*

4:00-4:50 PM SEMINARS

(21041) THE POWER OF YOUR HYPNOTIC MARKETING PEN—Writing Your Way To Hypno-Success In The Corporate World

Robert Martel, BCH

All-levels

Most hypnotists struggle to “break into” the corporate and small business world, which is in great need of our services. A review of conversational hypnosis will be briefly covered to illustrate its role in creating effective direct mail, and how it applies to landing page content, and all communication with a prospect. A self-hypnosis script for overcoming fears and obstacles to success will be made available. *Lecture/Discussion*

(21042) A TWO NIGHT ADULT ED “SELF-HYPNOSIS” CLASS—Bring The Power Into Your Profession

Ernest VanDenBossche, BCH, CI *Introductory-Intermediate*

Present a class that intrigues and beckons your students to want more. Teach self-hypnosis and all its components in a way that brings curiosity and a desire to find a better way to proceed in life. Allow students to tell their own story as to their struggles with individual situations. They love to relate to each other and find common ground. Give your students a full taste of hypnosis using your own CDs to hypnotize them in class. *Lecture/Q&A*

(21043) DELIVER AN EMPOWERING STRESS BUSTER WORKSHOP—Educate, Inspire, And Drive Business With An Empowering Stress Buster Workshop

Erika Flint, BCH

Introductory

Learn the science behind these de-stressing techniques to help educate your audience and empower them for success. Learn everything you need to know to deliver this workshop in your area to grow your practice including the strategies, tools, and techniques that get results. *Lecture/Discussion/Q&A*

(21044) POWER PRE-TALKS – INSIDER SECRETS FOR CLINICAL HYPNOTISTS—Powerfully Improve Your Private Or Group Session Pre-Talk - Tips And Techniques

John Cerbone, FNGH, BCH, CI, OB

All-levels

A hypnotist’s pre-talk can be one of the very most important aspects of the private session, and when done properly, will provide information, build rapport, even pre-hypnotize the client, often leading to enhanced, unstoppable high-impact session success. So come learn the keys to a more lively yet informative, even fun presentation plan for an optimized, success generating, pre-talk – this is a must have seminar for any professional hypnotist. *Lecture/Discussion/Q&A*

(21045) BULLYING: HOW TO COPE—Building Coping Strategies To Build Self-Confidence In Stressful Environments

Marcia Proctor, CH

All-levels

Recognizing the client might be regarded as being better in some way than the bully and therefore a potential victim. Working to understand the client’s concerns and fears to deal with the problem. Teaching the student self-hypnosis techniques to build confidence and build their emotional strength. Strategies for coping. How to show little reaction to bullies. Build self-confidence. Avoid involvement with bullies. Cyber bullying. Awareness of surroundings. When to contact appropriate authorities. *Lecture/Discussion/Q&A*

(21046) THE POWER OF HYPNOSIS AND HOW YOU CAN TAKE BACK CONTROL OF YOUR HEALTH—Learn The Secrets To Regaining And Maintaining A More Youthful You

Robert Saviola, CH

All-levels

This seminar shows how people have been hypnotized to believe that they will be stricken with various diseases and ailments that will ultimately destroy their health and compromise quality of life. New information is then provided explaining alternative methods to regain and maintain health and quality of life using the combined power of hypnosis and a FDA approved device that can change the way we view our personal health care. *Lecture/Visual/Q&A*

“The most professional hypnotism organization. You learn so much at NGH, you can’t put a price on it.” —James Vera, Naugatuck, CT

201 Expert Seminars

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SATURDAY, AUGUST 12

5:00-5:50 PM SEMINARS

(21051) CHAKRA BALANCING FOR OVERALL WELL-BEING & HEALTHY WEIGHT

—Healing The Hungry Heart

Adeline Kania, CH, OB

All-levels

Learning how to balance the energy chakras in your body that are involved with food, nourishment, curbing emotional eating and self-care that are essential to overall well-being of mind, body and spirit. As a hypnotist, addiction counselor and energy worker, Addie has created techniques and visualizations to help heal and balance these chakras. Helping to heal the “hungry heart” restores a healthy relationship to food, body and self-empowerment. Experience these powerful chakra balancing techniques for your own chakra balancing and well-being and for your clients.

Lecture/Discussion/Experiential/Q&A

(21052) HYPNOTIC TESTIMONIALS

—Leverage Today's Success For The Future

Scott Babb, BCH, CI

All-levels

The success you had with a client today can be leveraged for even greater success for your practice and your clients in the future. Learn the easy way to not only get testimonials from clients, but also to make sure that those testimonials are blockbusters that make you the #1 choice when someone is looking for a hypnotist.

Lecture/Discussion/Q&A

(21053) THE POWER OF YOUR PROFESSION USING MEGA VISION

Margaret Worthington, BCH, CI *Introductory-Intermediate*

If clients are already minimizing pain — then MEGA VISION is for you! Mega Vision is a powerful technique giving clients real control and making you the expert! Most everyone can visualize during hypnosis, true. Hypnosis with MEGA VISION can produce visions your client can relate to because they control the size of the effect they want or don't want. They can choose to walk into their vision, connect their feelings to the visualization, get every cell in agreement with it, and own the results they created! Why not have the most up-to-date information about this powerful technique, and its use today in the world! Mega Vision will make your Sessions great again!

Lecture/Discussion/Q&A

(21054) THE POWER OF YOUR PROFESSION EDUCATING YOUR COMMUNITIES OF WHAT HYPNOSIS CAN DO FOR GETTING A GREAT NIGHTS SLEEP—A Complete 50 Minute Seminar With Handouts And Scripts Ready To Present. This Proven Seminar Has Been Presented By Just Graduating Hypnotists To Experienced Hypnotists Who Need To Present A Simple, Yet Powerful 50 Minute Seminar.

Vilene Farina, CH, CI

All-levels

You will be able to just read the entire materials and have a well-presented 50 min seminar. Handouts, scripts and teaching hints included. This seminar has been presented by new hypnotists and experienced hypnotists needing to present a 50 min seminar. Great seminar for CIs to teach to students because the materials are part of the NGH Training package.

Lecture/Q&A

(21055) BEYOND FEAR—From Survival To Thrival

Dan LaRosa, CI, BS

All-levels

It's a scary world we live in. It seems that every day we hear more bad news about the world and its problems. Fear is everywhere and...wait a minute... Fear is not everywhere, it's created in the mind and the solution is also in the mind. In this program, you will learn how to help your clients—and yourself—conquer fear and more importantly how to live an inspiring and productive life. Every human knows fear; now you will know exactly how to help them and at the same time greatly improve your bottom line.

Lecture/Demonstration/Q&A

(21056) 5-STEPS TO POWERFULLY CLOSE SALES —Clarity, Strategies And Action Are The Keys To Income

Denise M. Simpson, CH

All-levels

Do you struggle increasing your income and decreasing “No” responses from prospective clients? In this seminar, you will learn a proven 5-step method to soar your close rate to 70% or more. You'll position yourself as an expert, provide clarity of the cost of the problem, give best recommendations for solutions, and an action plan whereby they are excited to say “Yes! I want to buy!” By identifying perfect clients, quality outcomes are assured.

Lecture/Exercises/Discussion/Q&A

You'll discover that nobody works harder to give you a better convention experience than the staff of the National Guild of Hypnotists.

CDs

Afraid You'll Miss One Workshop by Going to Another? Don't Worry! CDs of *all* the Seminars & Workshops will be available to order at the convention. We'll Take Your Orders There!

NEW this year
the COUE CAFE