

9:00-10:50 AM

**SPECIAL 2-HR WORKSHOP \$35 (INCLUDES DVD)
(22091) NON-VERBAL HYPNOTIC
INDUCTION**

Marx Howell, BS *All-levels*
 • Observe a complete demonstration
 • Step-by-step explanation
 • Guided practice session

Inspector Marx Howell explains the easy-to-follow procedure for using his NON-VERBAL HYPNOTIC INDUCTION technique. Learn how to induce trance without saying a word. Use this technique with hearing-impaired individuals. It's like nothing you've ever seen! You will receive a DVD, which includes a demonstration and step-by-step explanation of the technique.

Lecture/Demonstration/Practice

(22092) MAGICAL METAPHORS
Shaun Brookhouse, BCH, CI, OB, DNGH

All-levels

Milton Erickson is arguably the father of the modern understanding and use of hypnosis. One of the most important elements of his work was seamless use of stories and metaphors within his hypnotic interventions. This presentation will show you how to construct and deliver effective metaphors which will assist your practice in going to the next level. Even if you do not see yourself as a story teller, this presentation will give you all you need to be able to deliver metaphors confidently and effectively.

Lecture/Experiential/Q&A

**(22093) GENES, MEMES &
EPIGENETICS—A Message Of
Hope For Your Clients**

Fredric Mau, BCH, CI *All-levels*

- Describe the process of epigenetic methylation
- Construct appropriate hypnotic metaphors and techniques to improve emotional health and reduce methylation
- Help clients construct more healthy ways to understand their personal family histories
- Apply this information to your marketing to healthcare providers and potential clients

The hundred year Nature vs. Nurture debate has ended and Nurture wins hard. Epigenetics shows how emotional memory is passed to future generations via chemical riders alongside the genetic code. Emotional trauma can be inherited biologically. Positive changes made in the current generation are inherited as well. This has profound significance for

our understanding of past family traumas, even erasing the family curse and creating a new future – not just for your client, but for their children.

Lecture/Demonstration/Q&A

**(22094) ESSENTIALS OF
MASTERING AGE REGRESSION
—Hypnotic Age Regression Work
Builds Your Practice And The
Profession!**

Calvin Banyan, MA, BCH, CI, DNGH, OB

All-levels

- Learn the basics of hypnotic age regression
- Learn to locate the cause of the problem in the past
- Learn the essentials to neutralize the emotions in the past event
- Learn the 5 questions that must be asked during an age regression
- Learn how age progression can increase the power of age regression
- Learn why this can make your direct suggestion work much more powerful

This is an information packed, fast paced workshop, perfect for those who want a fast introduction to hypnotic age regression, and those who want to learn the insider techniques that make age regression work much more powerful. You'll hold on to your seats as Cal Banyan shows you how it is really done in his usual passionate all out way of teaching. Attend this class if you want to be the best of the best, a Hypno-1%er!

Lecture/Discussion/Q&A

**(22095) YOUR CLIENTS WANT
THE MAGIC, THE WOW, THE
HYPNOTIC PHENOMENA!!!**

**—Why You Want To Use Hypnotic
Phenomena Such As Amnesia,
Hallucinations, Age Regressions,
Analgesia, etc. In Your Practice**

William Mitchell, CI, BCH *All-levels*

- Learn to identify hypnotic phenomena
- Learn how to apply hypnotic phenomena to create positive results
- Learn how to introduce and discuss hypnotic phenomena with clients and referring professionals
- Identify and recognize hypnotic phenomena, such as skits in a stage show or techniques of another hypnotist

Clients come to a hypnotist for the Wow, the Magic! The hypnotic phenomena is the Magic that allows clients to make powerful breakthroughs! Too many hypnotists induce trance and hope the subconscious will benevolently do something. As a result many clients do not think they were hypnotized and fail to

achieve positive outcomes. Our unique offering is inducing hypnotic phenomena such as amnesia, hallucinations, age regression, analgesia, hypnotic dreams, post-hypnotic suggestion etc. Your business and reputation will grow dramatically when you learn to use powerful and relevant hypnotic phenomenon.

Lecture/Video/Demonstration/Q&A

**(22096) BODY LANGUAGE AND
HYPNOSIS—Client's
Subconscious Clues For The
Hypnotist**

Myles Timmins, BCH, CI, OB

and Rondall Bailes, CH, OB *All-levels*

- Recognize from the handshake, different skin & hair textures in individuals, their meaning and how to use the information to create rapport
- Determine the meaning of the temperature of the hand, what it means and how to use it to relax your client
- Recognize facial forms of profile, the meaning and how they can be used during the hypnosis session
- Identify the 4 directions the voice moves and the role it plays in behavioral change

We will cover the importance of reading body language in the hypnosis session. Several body language topics will be demonstrated and discussed to give you insight into the client's repressed and suppressed issues. This insight will help you as well as the client deal with those issues, not just the symptoms. You will pair off in two different exercises to read each other's body language. There will be a question and answer period during the exercise.

Lecture/Demonstration/Participation/Q&A

**VISIT THE
NGH CONVENTION
BOOKSTORE!**

Each year participants tell us one of the things they like best about the NGH Convention is the chance to purchase the books, audios and videos of our featured speakers. You will be able to choose from a wide assortment of books, audios and videos not easily found elsewhere.

94 Special Elective 2-Hour Workshops

Tuition: \$25; 5 for \$100

SATURDAY, AUGUST 12

(22097) DYNAMIC STOP SMOKING SEMINARS: HOW TO BOOK, PRESENT THEM & MAKE GREAT EARNINGS—Learn How To Find The Companies Like AT&T Who Paid Us \$11,700 For 3 Group Sessions

Jerry Valley, MACP and Tommy Vee, CH, CI

Introductory-Intermediate

- Learn how to “crack” the corporate wall for a booking
- Learn our techniques that win over any committee
- Learn our suggestions that give you up to 92% success rate
- Learn to use “testing” to impress your attendees

This workshop will teach you how to find the right companies and to increase your success ratio in groups & individual sessions. Learn to effectively use the Nova Pro light/sound unit to put individuals faster & deeper in hypnosis. This instrument produces Alpha-Theta Waves and binaural beats which help clients get to deeper levels of hypnosis and achieve greater success. Effectively structure your advertising & introductory letter.

Lecture/Demonstration

11:00 AM-12:50 PM

SPECIAL FREE WORKSHOP

(22111) ETHICS AND LEGAL ISSUES FOR THE CONSULTING HYPNOTIST 2017—Where Does Our Profession Stand With Legislation

C. Scot Giles, BCH, CI, OB, DMin *All-levels*

- Learn about how hypnosis is legally regulated around the nation and in Canada
- Learn the National Guild of Hypnotists methods for safe and lawful practice of hypnosis
- Discover what the laws are in your state for the practice of Consulting Hypnotism
- Become aware of the legislative and political climate around professional regulation

Every practitioner needs to know the rules for safe and lawful practice. The National Guild of Hypnotists has been the undisputed leader in protecting the rights of hypnotic practitioners around the nation and in Canada, and takes responsibility in this free two-hour workshop to educate its members about the law. You will not only learn what the laws are in your state, but how you can comply with them.

Lecture/Q&A

(22112) REWIRING THE BRAIN FOR CHANGE—On Becoming A Neuroplastician

Melissa Tiers, CH, CI

All-levels

- Focus on strategic techniques and process for encouraging neuroplasticity
- Learn the key components for memory reconsolidation to rewrite implicit pre-verbal programs as well as teach client's self-directed neuroplasticity

This workshop will teach you strategic ways to encourage the brain to change. You will learn the vital steps necessary for memory reconsolidation to rewrite early implicit patterns and encourage your clients own power for self-directed neuroplasticity. You will learn simple bullet metaphors to describe the process to your clients and doctors to reinforce the work. Understanding the process by which you've already been fostering neurogenesis is an important part of capturing attention and getting conscious buy in for a more generative change. Even though it's science, the workshop is a lot of fun!

Lecture/Demonstration/Practice/Q&A

(22113) MAKE 100K IN A HYPNOTISM HOME OFFICE —How I Make 6 Figures Working Out Of My Home As A Hypnotist And How You Can Too

Celeste Hackett, BCH, CI, OB

Introductory-Intermediate

- Identify 3 methods to remove blocks to your success in attaining a 6 figure income
- List 5 proven marketing & promotional strategies to help attain a 6 figure income
- List necessary hypnotic training & techniques that sustain a 6 figure practice
- List the benefits of becoming a hypnosis instructor for attaining a 6 figure income

This two hour class is all about how to make great money (six figures or more) as a hypnotist working from your home. You'll learn what hypnotic techniques you need to master to consistently get excellent results with clients, practical strategies for promoting and marketing and most importantly how to become mentally tough to sustain the momentum needed on a daily basis to achieve your goal. We'll also talk about ongoing development of your practice and how you can give yourself a raise by becoming an instructor. *Lecture/Discussion/Q&A*

To register, call (603) 429-9438

(22114) LIGHT BODY HYPNOSIS —A Powerful Inner Child Technique For Strengthening Self-Worth And Self-Esteem

Ina Oostrom, CH

Intermediate-Advanced

- How to detect a family or parent problem that is transferred to the client
- Know a technique on how to remove the transferred problem
- Understand the importance of forgiveness for deeper seated problems caused by others
- Know a powerful technique to guide the client into forgiveness
- See a demonstration of the Inner Child
- Know how to use standard techniques already learned for more advanced work

Hypnotists working with techniques such as regression or parts therapy may sometimes encounter problems in clearing the issues and/or problems whereby the client is unable to forgive or clear old negative emotions. Sometimes deep-seated emotions are transferred from the parents to the child and the client may still be carrying these transferred emotions. With this unique technique, the client is guided into clearing these old negative emotions which may block further healing using regular hypnosis techniques. Sometimes where forgiving is needed and the client is unable to forgive, these extra techniques are required to help the client go through a forgiveness process with an alternative way of forgiving. *Lecture/Demonstration/Q&A*

(22115) HOW TO BE THE “EXPERT” IN “TAKING CARE OF THE CAREGIVER”

—Learn Everything From A To Z

Wendy Packer, BCH, CI, OB, RN *All-levels*

- Define the caregivers in our society
 - Identify caregiver needs and address with hypnosis
 - List where and how to market caregivers
 - Name 3 items in one's caregiver portfolio
- “Taking Care of the Caregiver” will open up a new world of business opportunities for hypnotists around the world. Caregivers and the complexities of that role will be thoroughly examined. Leave with a complete understanding of how to create and administer the perfect hypnosis plan; from the marketing aspect to the actual hypnosis session itself. Become an EXPERT and make a difference in the life of a caregiver!

Lecture/Discussion/Demonstration/Q&A

Questions? Call the NGH
Office at (603) 429-9438

(22116) ADVANCED ENERGY HYPNOSIS—Effective Ways To Attract Clients Globally

Marcel Klasen, BCH, CI, OB *All-levels*

- Understand how the Human Energy System can create well-being and illness
- Learn how to use a proven system as a framework for a client's challenges
- Practice methods that enhance the perception of energetic imbalances
- Receive an energy balancing hypnosis script to use in sessions with clients
- Be able to start introducing ongoing energy hypnosis programs for clients

When subtle energy and hypnosis are effectively linked, we are able to sense the energetic information of a person on physical, emotional and mental level. By using unique hypnosis methods, we can receive thoughts, ideas and insights from outside our own frame of reference using the human energy system as a framework. Learning how to practice this special skill gives the modern-day hypnotist a tremendous advantage to help clients transform their lives. Simultaneously, it effectively grows a successful ongoing practice attracting clients from all over the world.

Lecture/Experiential/Demonstration/Q&A

(22117) ATTRACT MORE CLIENTS, EARN MORE MONEY AND SUCCEED MORE OFTEN WITH MULTIPLE OPTIONS FOR TOBACCO CESSATION—Don't Get Stuck In A One Size Fits All Approach

Carol Denicker, BCH, CMI, OB

Introductory-Intermediate

- Learn the benefits of learning and offering more than one kind of smoking cessation process as well as why being flexible with multimodal approaches results in more successful non-smokers and better earnings for you!

Some hypnotists learn a script or two early in their careers and get stuck in a smoking cessation program that is rigid, stagnant and/or unreliable. In this workshop, you will learn to broaden your scope of services and offer flexibility to your clients with more dynamic techniques for tobacco cessation. You will assess your own approaches.

Lecture/Demonstration/Discussion/Q&A

"This was the best year EVER. I learned things that I can use right away."

—Amye Scharlau, St. Paul, MN

(22118) HELP TEEN CLIENTS FIND THEIR POWER!—The Specialized Needs Of Your Teen Clients And How To Help Them

Brenda Titus, BCH *All-levels*

- Identify a developmental stage within the teen years that you are especially interested in working with
- Identify client needs/presenting issues unique to teens that you are especially interested in working with
- Identify challenges of working with teens (and their parents), and ways that you will address these challenges in your practice
- Gain inspiration for working with teens by having a personal experience supporting your inner teen self/informed child technique

The teen years are a time of incredible growth and change. This is an exciting yet difficult period as young people begin exploring who they are and what they want to do with their lives. We will have an in-depth discussion about specialized issues affecting this population and how to help them and their families. Using the power of our profession, hypnotists can help teen clients find their power in this seemingly powerless life stage.

Lecture/Discussion/Q&A

2:00-3:50 PM

(22021) HELP, S/HE HAS BROKEN MY HEART—NLP Techniques For Those Break-Ups We Think We'll Never Get Over

Beryl Comar, MA, MEd, CH *All-levels*

- Name the mental & emotional processes clients go through before, during and after the break-up
- Help self/clients deal with the emotional consequences of a break-up
- Describe the depression, guilt and lack of self-confidence/self-esteem issues that accompany break-ups

You will observe techniques that can be used to help recovery so clients have greater influence on the outcome of a break-up than they think - help them use their energy positively through the difficulties of a split. Break-up or divorce do not have to be disaster; how well you cope with it is very much under your control. In this talk and demo, we look at the solutions so everyone comes out at the other end a happier and more competent person with the use of hypnotic and NLP techniques combined.

Lecture/Demonstration/Case Studies/Q&A

To register, call (603) 429-9438

(22022) HOW TO HAVE A SUCCESSFUL REGRESSION EVERY TIME

Larry Garrett, CH *All-levels*

Allow us to dissect a regression into small parts which will allow you to experience what your client is experiencing and recording the session with great detail. This workshop will include detailed instructions of a regression through this life, a past life regression and a common request of late, finding a lost item or remembering something important to them. You will receive a manual of doing successful regressions every time. Regressions have become in demand and you can charge more for a regression than regular hypnosis. This will be a complete class for the beginner as well as the advanced hypnotist. Let's take a ride back in time to another time, another place as another person.

Lecture/Demonstration/Discussion/Q&A

(22023) POWER-FILLED FUN AND GAMES = POWERFUL SUCCESS AND HEALING

—For Children And Adolescents

Leigh Ann Ledbetter, CH & Tony Kyrios, CH

All-levels

- List the 4 core issues specific to children age 5-18 years of age
- Describe how to apply 8 different child centered activities during hypnosis sessions with young children and teens
- Identify 4 techniques used to build and maintain rapport quickly and easily with children and teens during sessions
- List 3 clear methods to help move the child from the presenting state to a desired state
- Name the steps used to help the child client clarify what a healthy desired state may look, sound or feel like

Thinking about expanding your practice to work more with kids and teens? Do you want your practice to really make a difference? Working with children is hugely rewarding and fun. Learn to apply powerful, creative child-centered techniques into your hypnotism practice. You'll learn to quickly build rapport and to help your young clients find greater awareness of their feelings as well as an ability to express those feelings in a productive manner. You'll learn specific techniques to help your young clients grow up happier and healthier. This is a hands-on, experiential workshop which requires active participation and promises great results and easy retention of techniques and protocols.

Lecture/Demonstration/Discussion/Q&A

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SATURDAY, AUGUST 12

(22024) CHANGING HISTORY FOR AMAZING SUCCESS

—How To Effectively Create Change And Heal By Changing Personal History In Hypnosis

George Casazza, CH, CI

All-levels

- Identify the clients who would benefit the most from changing history sessions
- List the key points of an effective pre-talk for this type of session
- Describe and list various sessions leading up to changing history session
- Describe the importance of good information gathering
- Describe how to effectively change the client's history for optimum success
- List the benefits and proven results of this session
- Describe the differences between a changing history session and a regression session
- Describe a model structure for changing history hypnosis sessions
- List effective ways to successfully implement this session

Discover an easy and powerful alternative to doing regressions. Add an exciting and fun new technique to your practice. Your clients will love the effective changes and the amazing healing results. Learn step-by-step how to structure the changing history sessions for optimal success. Experience a group "Changing History" session.

Lecture/Discussion/Demonstration/Q&A

(22025) PAIN, A BILLION DOLLAR INDUSTRY—Hypnosis Can Stop Pain And Suffering

Ron Eslinger,

CRNA, RN, BCH, CMI, FNGH, OB

All-levels

- List the parts of the Limbic System
- Illustrate how hypnosis activates comfort
- Examine the activation of anti-stress hormones
- Demonstrate how hypnotic language produces a physiologic effect

Pain Clinics are a billion-dollar industry but do little to stop pain and suffering. You can enjoy financial rewards and help stop pain and suffering. Hypnosis and the Pain Brain Connection gives the hypnotist evidenced-based tools and an understanding of physiology to greatly enhance client success. Success is based on a firm foundation of basic training, good mentoring and practice experience. Anyone can do hypnosis. All will have some degree of success. However, great success comes from being taught by the best and most experienced experts. This course is your foundation for a successful career in Pain Management.

Lecture/Demonstration/Experiential/Q&A

(22026) CONVERSATIONAL PAST LIFE REGRESSION—Creating Past Life Trances While a Client Is In A Waking State

Michael Hathaway, FNGH, BCH, CI

All-levels

- Learn to listen and observe how clients connect with past lives
- Build mind models of thought processes
- Create waking trances that examine past life influences

This workshop is designed to help you recognize how people are constantly influenced by their past lives. You will learn to create models of your clients' thinking processes and create waking trances to help examine past life influences. You will also learn how to take a client back before any past life trauma and reframe negative past life influences to help enhance abilities from a past life for current use.

Lecture/Demonstration/Experiential/Q&A

(22027) HYPNOGENES: EPIGENETICS & HYPNOSIS—The Hypnotic Prevention/Promotion Of Predisposition Gene Expression

Anthony DeMarco, DNGH, LLB, BCH, CI, OB

All-levels

- Gain practical knowledge of how predisposition works
- Gain practical knowledge of how genes work
- Methods to switch gene predisposition "on and off"
- Identification of "real and imaginary" genes for great health
- Learn immune system enhancement

Epigenetics is the field of study that assesses the mechanism by which environmental information interfaces with the genome and controls genetic activity. The outer environment and our perception of it influences our thoughts, emotions and responses. Hypnosis provides the mechanism to regulate the original predisposition gene activity thereby regulating the cell responses. This is truly a formidable power in that we can change our destiny through changing our perceptions. Hypnotists are on the cutting edge of this biological understanding of our body functions by our environment.

Lecture/Discussion/Participation/Q&A

"Good fun, good learning, like-minded people."

—Karen Hand-Harper, Chicago, IL

4:00-5:50 PM

(22041) MAKE INSTANT INDUCTIONS YOUR TRADEMARK!—How To Use Instant & Rapid Inductions In The Hypnotic Environment For More "Tranceformation" Time & Lose All Fear Of Applying Them

Hansruedi Wjpf, BCH

All-levels

- Draw and explain the process of an instant hypnosis
- Learn how to identify and recognize signs for readiness for instant hypnosis
- Know at least 3 advantages of instant & rapid inductions
- Learn the one thing you always have to do after an instant induction to get deep somnambulism
- Hypnotize in half a minute and less, if not seconds and become more efficient and proficient in your approaches

Our clients actually do not come to us for hypnosis - they come for help. Hypnosis is our tool to then better apply our work - the shorter the time to get our clients into the somnambulism, the more "tranceformation" time the hypnotist has for his clients. In this 2 hours class, you will learn to apply at least 3 easy methods that can be used in the office environment. Step-by-step instructions on how to create the right amount of expectation, easy to identify signs for readiness on the client side, and a lot of in class practice time, incl. video analysis.

Lecture/Discussion/Practice/Q&A

Please note:

An important notation below the seminar or workshop description indicates what technique the presenter is using and would include at least one of the following: Lecture, Discussion, Demonstration, Participation, Q&A, Visual, and Experiential.

"Conference had an atmosphere of enthusiasm for the profession, a deep knowledge of hypnosis and years of experience."

—Beake Zammint, S. Amboy, NJ

(22042) DISCOVERING YOUR FUTURE MEMORIES

—Utilizing Time For Goal Setting, Releasing Negativity, And Powerful Motivation

Taylor Sherman, CH, CI *All-levels*

- Identify the 3 types of clients that would benefit most from Future Sourcing
- Describe the 4 keys to Hypnotic Progression
- Name 3 different temporal perspective shifts that usually produce light-bulb type insights
- Describe the 2 body language cues that tell you a person is in the appropriate state to move forward with creating a Future Memory

Join us for this class on using the power of time to set persistent goals, develop unstoppable motivation, and release negative thoughts and ideas, even from present life circumstances. Future Memories are those vivid representations created in the future which act as a new direction for the subconscious mind to follow. During this class, you will learn how to utilize the future as a problem solving device, and as a time-enhanced alternative to direct suggestion.

Lecture/Demonstration/Exercise/Q&A

(22043) RELEASING ANGER WITHOUT KILLING ANYONE!

—Making It Work For You!

Roxanne Louise, CH, OB, BA *All-levels*

- Understand the benefits and underlying dynamics of anger and how to use it to help yourself and others improving both their communication and their lives!
- Know how to shift underlying anger producing assumptions and judgments
- How to use anger as motivation for much needed self-understanding, healing and change
- Teach multiple techniques, positive countermeasures, and visualizations that work

Learn how to screw up negative repeating patterns! Learn effective confrontational language patterns, and how to stop conversations from spiraling downwards! Multiple techniques, positive countermeasures, and visualizations that work will be offered in this extraordinary information-packed workshop. In short, you will learn how to turn your anger and your adversaries into your friend that can bless every aspect of your life. And you will immediately be able to apply it with your clients.

Lecture/Demonstration/Discussion/Q&A

Questions? Call the NGH Office at (603) 429-9438

(22044) HYPNOSIS: YOUR KEY TO PROFIT & SUCCESS IN THE ALZHEIMER'S MARKET

—Using “The Power Of Your Profession” To Prevent Alzheimer's In Caregivers

Robert Bayliss, CH, CI, OB and Ruth Garrett *All-levels*

- Identify 5 ways to avoid Alzheimer's Dementia
- Describe 3 characteristics of dementia
- Differentiate the 3 most common dementias
- Demonstrate ways to interact with the patient
- Demonstrate self-hypnosis techniques for caregivers

There are 12 million Alzheimer's caregivers in the United States and over 60% are female at high risk for dementia due to environment and lifestyle rather than genetics. No doctor or medication can cure Alzheimer's. However, the hypnotist is the one professional that can lead caregivers to prevention by teaching them self-hypnosis. You will learn the “how and why” of preventing Alzheimer's in caregivers. The market is wide open for you to become “The Obvious Expert” when you leave this workshop. NOTE: Yes, the brain will be at this workshop! *Lecture/Discussion/Q&A*

(22045) EASY WAY TO BOOK CORPORATE SPEAKING GIGS

—The Easiest Way To Book High Paying Corporate Speaking Long Term Relationships With Big Corporations

Robert Harrison, CH *All-levels*

- Identify and name top 3 entry points to corporations that are absolutely free
- Understand the 5 characteristics that MAKE or BREAK the corporate relationship
- Learn the 8 key CONVINCING POINTS you MUST cover to gain trust and credibility with any corporation
- Understand how a FREE corporate talk can turn into a \$7,000 paid speaking gig instantly

This presentation is paramount for any hypnotist/coach who wants to leverage the power of public speaking and get droves of clients to sign up from a 1-hour free talk. Robert has scooped up \$10,000+ from a 1-hour brown bag lunch talk at more than one corporation. He has delivered a FREE Keynote that turned into over \$13,000 in back of the room sales and over \$25,000 in backend hypnosis programs.

Lecture/Demonstration/Discussion/Q&A

(22046) AUTO-SUGGESTION WORKS!—How You Can Boost Results and Benefit Every Client

Lisa Halpin, BCH, CI, OB *All-levels*

- Explain to clients how & why to make auto-suggestion an everyday ritual
- Describe how to add triggers to auto-suggestion
- Explain how auto-suggestion can be used during sleep or waking
- Design effective phrases for auto-suggestion
- Teach a simple method of auto-suggestion to groups or individuals
- Learn how & why Coue' created his method and generated the popular self-help craze

If you recognize “Every day, in every way, I'm getting better and better...” then you may know something about the work of Coue'. I had the pleasure of working with the BBC on a documentary about the legacy of Emile Coue', which inspired me to offer this. Auto-suggestion still works and you can easily teach this tool to your clients to help increase their success. Learn how to make auto-suggestion very effective, and about the laws of why it works, which will also benefit all areas of your hypnotism practice. Learn specific steps and explanations that you can use with your clients to boost their results and your success, no matter what the presenting problem. Learn some hypno-history about the background of the pharmacist named Coue'. *Lecture/Exercise/Q&A*

(22047) Adult ADD/ADHD For Hypnotists & Clients—Success Strategies When Either You Or Your Client Has ADD

Linda Donalds, BCH, CI *All-levels*

- Identify at least 15 common challenges for someone with ADD/ADHD
- Identify 10 key areas where hypnosis can help improve ADD symptoms
- Tips and strategies for inducing & deepening hypnosis in ADHD clients

Running a hypnotism business is both exciting and challenging, but if you have ADD/ADHD, it can be overwhelming and play havoc with your confidence. However hypnosis is a fantastic tool for managing ADD/ADHD. Learn a 6-session protocol for addressing key challenges that will help improve ADD symptoms; plus additional non-hypnotic strategies that can be woven into scripts or used as coaching points. Discover advantages to having ADD & learn to reframe the experience of ADD to be more empowering. *Lecture/Experiential/Q&A*