

9:00-10:50 AM

(12091) THE FORMULA FOR A SUCCESSFUL PRE-TALK—Initial Contact + Telephone Conversations + Pre-Session Interview = Success & Referrals

Alan Alves, BCH, CI *All-levels*

- Learn the secrets of building good rapport and trust with a prospective client from your first conversation
- Refine & redefine your skills at building your client's confidence in your ability to help them achieve their goals through a well crafted pre-talk
- Achieve clients' goals

A great pre-talk is at the heart of your clients achieving their goals and your continued success. Any hypnotist who wants to see a consistent flow of clients through their doors will benefit from this workshop on developing an excellent pre-talk, beginning with the initial contact. Learn how to properly apply this method into your own practice and be a success. *Lecture/Discussion/Video/Q&A*

(12092) CEREBROSPINAL FLUID TECHNIQUE & SELF-HYPNOSIS

Dorothy Kerzner, CH *All-levels*

Experience the role of the cerebrospinal fluid (CSF) in the spine and how it effects the nervous system, the meridians and the nerve plexuses that correspond to the major chakras. This technique looks for impedance to CSF flow from the coccyx to the top of the cranium at every single vertebral segment. Many CSF recipients have a spiritual experience, deepened relaxation, a sense of healing energy and are receptive to hypnosis on a physical, mental, emotional and spiritual level. Comfortable clothing is worn and through various gentle hands-on contact to induce optimum circulation, recipients receive the experience they need in that moment in time. *Lecture/Demonstration/Participation*

(12093) HOW TO CONDUCT A GOLF HYPNOSIS WORKSHOP

Laura Boynton King, BCH, CI *All-levels*

- Discover how to conduct golf hypnosis workshops to grow your business and help more people
- Explore the hidden trade secrets of conducting group hypnosis sessions that produce massive success
- Learn various ways to structure and design your programs that have proven successful
- Immediately apply the information and use it to generate more prosperity

This workshop reveals the trade secrets to conducting golf hypnosis groups of all sizes. You will discover how to design a program, how to do it, and how to sell it. It's time to tap into the golf community to build a prosperous hypnotism business and help people in the process. *Lecture/Discussion/Q&A*

(12094) THE \$5,000 A WEEK HYPNOTIST—A New Marketing Method For Weight Loss And Stop Smoking Developed In Europe With Outstanding Results

Jason O'Callaghan, CI *All-levels*

- Make up to \$5,000/week in your practice
- Use new method of marketing for your weight loss and stop smoking to improve results and eliminate failure of clients
- Avoid client no show or coming back with no weight loss results
- Use social media to raise your client profile and reduce costs

Jason O'Callaghan is an Irish Psychologist and NGH CI trained by William Horton. In 4 years, he has made over \$1/2 million dollars working part-time in his clinic in Dublin, Ireland. His new marketing methods bring a unique and special viewpoint which throws the current session based methods of hypnosis upside down. His success rates for stopping smoking are close to 100% and he has massive success with weight loss plus has gained press for his clinic in most countries including the US, UK, Taiwan and Ireland. *Lecture/Q&A*

(12095) HOW TO POSITION YOURSELF AS THE OBVIOUS EXPERT—Turbocharge Your Hypnotism Business NOW!

Elsom Eldridge Jr., MEd, CPC *All-levels*

- Instantly use fastest and surest ways to make your expertise known
- Ingeniously create PR for yourself—and have clients seek you out
- Profit from niche marketing
- Know what content belongs on your web site and how to attract massive traffic

Learn how being recognized as THE Obvious Expert can make the difference between ultra-success and failure. Creating and managing your visibility is vital to maximizing your potential for success. Methods are specific, proven, inexpensive, painless and fun! You'll get an arsenal of insights, tools and short-cuts. *Lecture/Participation/Q&A*

Questions? Call the NGH Office at (603) 429-9438

(12096) BREAKING FREE FROM PAIN & OPIOIDS—The Why And How of Ethically Working With Pain Clients

Roberta Fernandez, BCH, CI *All-levels*

- Learn about the prevalence and costs of chronic pain and opioid use in the US
- Understand how the brain processes pain in the body
- Explore the emotional components that manifest chronic pain
- Examine the relationship between pain and stress
- Learn specific mind and body techniques to work ethically with pain clients

Chronic pain affects nearly 1/3 of our population, prescription opioid addiction is a massive problem, and the Affordable Care Act requires medical institutions to provide integrative medicine. What a great time for hypnotists. This workshop gives you everything you need to work intelligently and ethically with pain clients: • Learn about the prevalence and costs of chronic pain and opioid use in the US • Understand how the brain processes pain in the body • Explore the emotional components that manifest chronic pain • Examine the relationship between pain and stress • Learn specific mind/body techniques to work ethically with pain clients *Interactive Participation*

(12097) ART AND STRUCTURE OF THE "DYNAMIC HYPNOSIS SESSION"—Discover Your Style

Myles Timmins, BCH, CI, OB and Rondall Bailes, CH, OB *All-levels*

- Recognize and use your own style more effectively
- Know for sure when a session starts and stops
- Learn how to gain meaningful rapport for building trust and understanding
- Learn to use your life lessons to build your own dynamic hypnosis session

Tim and Ron will demonstrate how their two diverse backgrounds cross paths at different junctures and how they get their clients to resolve issues. This process will help you look at your own background, education and life experiences to develop your own personal style of hypnosis. This process teaches the importance of gaining rapport by being able to identify with the client on a deep personal level. *Lecture/Demonstration/Q&A*

"A great convention with superb offerings."

—Michael DeSchalit, Tucson, AZ

94 Special Elective 2-Hour Workshops

Tuition: \$25; 5 for \$100

FRIDAY, AUGUST 11

11:00 AM-12:50 PM

(12111) WOMEN IN HYPNOSIS: PAST, PRESENT, AND FUTURE —Evolution Of The Role Of Women In Hypnosis, Their Current Influence, And The Obstacles And Opportunities Moving Forward

Amye Scharlau, CH, CI *All-levels*

- Acquire a rich history of how women contributed to the development of hypnosis
- Receive the current statistics of women in hypnosis: stage, clinical, and clients
- Review the strengths and challenges of the female hypnotist and learn how to identify your own
- See the projected view of the participation of women in hypnosis in the future

This presentation is an overview of women in hypnosis from their beginnings in both the clinical and show setting, through their current contributions, and a look into the potential of their future. An excellent overview demonstrating the voice of women in hypnosis with added media and a special section on identifying your own strengths and challenges as a hypnotist.

Lecture/Exercise/Discussion

(12112) START YOUR BUSINESS RIGHT THE FIRST TIME—It's All About The Really Important Business Things You Do Before You Open Your Office

Roger Willard, CH, BA *Introductory-Intermediate*

- Identify basic long term presets in creating your hypnotism business
- Help the newcomer to this or any business in establishing a good business foundation and not have to be reworked because of unthought out mistakes
- Help you to create a plan/list of actions to create or recreate a business
- Help you to continue the move forward with a business like attitude

Too often a hypnotist wants only to do the hypnosis and not have to be bothered with the business end of this profession. But the truth is there must be a conscious and unconscious level of business attitude in doing hypnosis professionally. If you haven't already made the commitment to be professional, you will be doomed to be unprofessional, unable to help others to overcome their problems. Learn how to get the basics of being in business right the first time. If you are already in business, how to change and prevent problems that will happen in the future.

Lecture/Q&A

(12113) TEACHING SELF- HYPNOSIS IN GROUPS —Make Money And Inform, While Publicizing Your Practice

Lee Pascoe, BCH, CI, FNGH, OB *Intermediate*

- Develop the confidence to present your own class
- Make the most of skills you already possess
- Discover how to “wow” your audience
- Learn to structure your material
- Participate in a group session of “self-hypnosis”

The best way to build up a clientele is to get yourself known as an expert. Teaching a self-hypnosis class not only establishes you as a credible professional, but at the same time you remove the fear of hypnosis, educate the public, create rapport with the audience, and actually make money for yourself instead of paying out for expensive publicity. Lee will take you step-by-step through a 6-hour course, to be presented over 2 or 3 separate sessions.

Lecture/Exercise/Q&A

(12114) “QUANTUM LEAP” HYPNOSIS & HYPNOTHERAPY SUCCESS WITH A SYSTEMATIC APPROACH—How The Banyan Five-Phase Approach (5-PATH®) Absolutely Transforms Your Skills & Confidence

Calvin Banyan, MA, BCH, CI, DNGH, OB

All-levels

- Understand the 5-PATH®
- Learn how a systematic approach improves skills, confidence and success
- Learn how to integrate direct suggestion, age regression and parts work
- Learn why it is vitally important that you have a way to work with Secondary Gain

This workshop gives you a basic understanding of why so many successful hypnotists have sought out and trained in 5-PATH®. See why using a systematic approach builds your confidence and skills. Find out why it is one of the fastest growing Special Interest Groups in the NGH.

Lecture/Discussion/Q&A

“This year’s convention was a cornucopia of information and practical techniques for the hypnotist.”

—John Farina, Lewiston, ME

(12115) PROVEN D.E.P.T.H. MODEL FOR WEIGHT LOSS SUCCESS—The Only Proven Weight Loss Program Seen On National Television

Thomas Nicoli, BCH, CI, OB *All-levels*

- Be able to help clients expose underlying motivators to unhealthy behaviors
- Learn a proven model to guide clients to weight loss success by focusing on “why” and not “what” of the problem
- Learn a variety of inductions to the hypnotic process and understand why this is important
- Why weight loss is a must if you want to work with more clients and increase business
- Learn the importance of the client’s landscape
- Learn a hypnosis based weight loss program that actually works!
- Increase success working with weight loss clients, or any clients, using Tom Nicoli’s D.E.P.T.H. Model

Since the exposure of Tom Nicoli’s hypnosis weight loss program on national television on Dateline NBC, he has improved his methods and created his DEPTH Model doing thousands of sessions with continued success. His clear, concise and thorough presentation of how this program is used with any client will assist any hypnotist, new or seasoned veteran, to increase client success and business.

Lecture/Demonstration/Q&A

(12116) MEDITATION/ MINDFULNESS/MYSTICISM IN HYPNOSIS—The Power Of Knowledge For Your Practice

Charles Crenshaw Jr., CH, CI

and Carol Crenshaw, CH *All-levels*

- Learn how NLP and hypnosis have a basis in the science of yoga/meditation
- Understand relationship between dis-association that occurs in NLP/hypnosis and dispassion in meditation
- Experience breath awareness meditation to note differences/similarities to self-hypnosis
- Understand how the autonomic nervous plays into meditation and trance work
- Understand what the goal of meditation is in comparison to self-hypnosis and NLP

There are things that the science of yoga/meditation has bequeathed to hypnosis. A practical understanding of these things will empower the hypnosis practitioner’s work tremendously. The past, present, and future of our field depends on a thorough and proper understanding of how these modalities relate to each other.

Lecture/Demonstration/Experiential/Q&A

(12117) NLP REGRESSION: FASTER, GENTLER REGRESSION —Help Your Clients Release Negative Emotions And Achieve Their Goals Quickly & Easily!

Cris Johnson, BCH, CI *All-levels*

- List reasons why traditional regression methods may be harming your clients
- List the steps to the Overload Induction
- Describe the thinking behind the Overload Induction
- List the steps to NLP Regression
- Describe troubleshooting approaches to NLP Regression
- Describe ways to maximize your success with regression for clients
- List the scenarios when and when NOT to use regression

Most hypnotists know and accept regression as a fast way to get to the root cause of an issue and once there, use a technique to release the emotions, change the perception of the event and so on. With NLP Regression, you will have a fast, gentle way to release the emotions and heal ... without revivification and all while actually changing the client's neurological processing of the event, meaning their response to future situations is different! On top of this, you will also learn the incredible Overload Induction, which is a rapid induction that for most clients is even faster than the Elman Induction! Help your clients heal and make your job easier with this class!

Lecture/Discussion/Q&A

2:00-3:50 PM

(12021) MORE CLIENTS, GREATER INCOME & SUCCESS BY ANSWERING THE PHONE RIGHT—How I Booked Millions Of Dollars Worth Of Hypnosis Appointments & You Can Too (Even If You Are A Beginner)

Maureen Banyan, CH, OB *All-levels*

- How to answer each telephone call and turn them into appointments
- How to take control of a call when they are just shopping around
- How to set up multiple appointments in a single phone call
- How to prevent “no-shows” and last minute rescheduling
- When and how to ask for a “Doctor’s referral”
- How to schedule your appointments for “office hours” instead of evening and weekends

To register, call (603) 429-9438

This workshop will help you book hypnosis clients and get your hypnotism practice buzzing with clients. If you ever intend to do any kind of marketing, remember that the reason you market or advertise is to get that telephone to ring. You must know how to book those calls in order to make your marketing efforts pay off. Maureen will share her insider techniques on how she and Cal built one of the largest and most successful hypnotism practices in the country, the Banyan Hypnosis Center for Training and Services, Inc. As a bonus, Maureen will give you tips on setting up your practice.

Lecture/Discussion/Q&A

(12022) MASTERING METAPHORS, INDIRECT AND DISGUISED SUGGESTIONS

Don Mottin, BCH, CI, FNGH, OB *All-levels*

This exciting two hour workshop will change the way that you conduct sessions. Then you will learn by actually discovering the hidden meaning in the suggestions that took place in the live demonstration from the class. There has never been a workshop that fell into the experiential category like this one. In this class, you will receive a CD filled with techniques that were taught at the class. This is a \$30.00 value, and will be given out only to those who attend the live class.

Lecture/Demonstration/Q&A

(12023) PRACTICAL APPLICATIONS OF LISTENING —Hearing Between The Words To Quickly Formulate Positive And Effective Suggestions

Ariel Sherker, CH, CI *All-levels*

- Identify trigger words spoken by clients that reveal the roots of healing
- List 3 practical questions to get your clients speaking in order to formulate a proper plan of action to work with
- Apply 3 practical applications to your pre-talks that will define a clear direction to success
- Construct positive and effective suggestions to facilitate change for your clients

Hypnosis alone is not enough to create the changes that our clients desire, it is what we do with it that matters. In this hands-on workshop, you will learn universal applications that you will be able to apply with all your clients. This will fine-tune your listening skills so that you can develop positive and powerful suggestions to facilitate the changes your clients’ desire & to effectively build your profession.

Lecture/Demonstration/Q&A

(12024) MINDFULNESS DEMONSTRATIONS FOR A SUCCESSFUL PRACTICE

—Mentoring Magic For The Mind

Ron Eslinger, CRNA, RN, APN, BCH, CMI, FNGH, OB *All-levels*

- Review and experience a scientific relaxing, healing and pain relieving breath
- Experience a Harvard experiment that releases endorphins
- See a demonstration of Do-It-Yourself Eye Movement Techniques for Emotional Healing
- Experience a colorful expansion of inner peace and understanding

There are over 100 million pain sufferers in the US. Mindfulness training is a powerful and easy to learn hypnotic technique for changing the biological and physiological response to pain and other client issues. You will learn 7-mindfulness techniques and their benefit to you and your clients. These simple easy and productive techniques will set you apart from other hypnotists. You will understand Harvard research for releasing endorphins that is equal to the administration of morphine to heart patients for relieving pain and stress. These is a must attend workshop.

Lecture/Demonstration/Discussion/Q&A

(12025) HOW A CONSULTING HYPNOTIST CAN DESIGN A PRACTICE IN COMPLEMENTARY MEDICAL HYPNOTISM—Have A Practice That Results In A Six- Figure Income Using Referrals

C. Scot Giles, BCH, CI, OB, DMin, DNGH

Intermediate-Advanced

- Orient you to the general issues and concerns of adding complementary medical hypnotism to your practice
- Practical tips on running a successful complementary medical practice from a seasoned and successful practitioner
- Discover the hidden issues that can make or break a practice

There are special issues and concerns that you must consider if you want to do complementary medical hypnotism as a serious part of your practice. Complementary medical services need to be marketed in a completely different way than other hypnotic services and there are special concerns to keep the practice lawful. This program by a successful colleague will cover these issues and show you how to run a successful and stable practice focused on medical issues.

Lecture/Discussion/Q&A

94 Special Elective 2-Hour Workshops

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FRIDAY, AUGUST 11

(12026) INTEGRATING DREAMWORK INTO YOUR HYPNOSIS SESSIONS—Dreams As Hypnotic Suggestions And Techniques

Janice Matturro, CH, CI *All-levels*

- Identify the 9 powers of dreaming
- Explore the similarities and differences between dreams and hypnosis
- Learn 3 complementary hypnosis/NLP techniques to integrate dreamwork into your hypnosis sessions

There is a secret history to the power and wisdom of dreams that has influenced the course of medicine, physics, science, psychology, literature, fashion, movies, art, and music in positive ways. Our dreams encourage and empower us to change our personal history - to live our best life story. Integrating dreams into your hypnosis sessions will teach you how to use dreams to help your clients live their best life story.

Lecture/Discussion/Demonstration/Exercise/Q&A

(12027) HOW I MADE \$165K IN MY FIRST YEAR OF HYPNOTISM WITHOUT TRADITIONAL ADVERTISING

Helen Mitas *All-levels*

- 5 steps to hypnotism business success
- Describe the 2 formulas for crafting your message, clarifying your niche
- List 20 ways of attracting clients
- Describe how to create an compelling offering to clients

Learn the step-by-step system that allowed me to earn 10 times the average salary of a US hypnotist. You will be able to: identify the strategies to attract and retain as many clients as you want, expand your mastery of communication styles, have increased ability to hold your prospect's attention and convert them to paying clients and learn lots of valuable tips & golden gems on running a successful business & have an enormous amount of fun doing it!

Lecture/Discussion/Exercise/Demonstration/Q&A

4:00-5:50 PM

(12041) LISTEN SO YOU WILL HEAR—Strategies For Client Success

Karen Hand-Harper, BCH, CI

Introductory-Intermediate

- Describe the difference between direct and indirect (inferred) language
- Name 2 key factors in listening for client motivation strategy
- Identify at least 3 ways to discover (hear) limiting belief systems

Listening may be the most important skill set for facilitating client change. The secret answers for successful hypnotic change work sneak out of your client's subconscious via their words and actions. When you know how to HEAR it, your success rate increases. Discover how to elicit and listen for motivation strategies, useful metaphors, & limiting beliefs. When you know what to hear, clients write their own perfect suggestions and scripts for the goal they desire.

Lecture/Exercise/Discussion/Q&A

(12042) BUILDING A GREAT HYPNOTISM PRACTICE WITHOUT SPENDING A PENNY—The Road To Success For Financially Challenged Hypnotists

Jacob Bimblich, BCH, CI, OB, DNGH *All-levels*

- Learn to access hundreds of medical doctors at no cost
- Learn the secrets of how to promote your practice at absolutely no cost
- Learn who to contact in more than 10,000 major USA corporations w/o spending a penny

Having been in practice for more than 30 years, I have developed and discovered that you don't need any financial investment to create a very prosperous hypnotism practice. This workshop is intended for financially challenged hypnotists who hate to spend any kind of money promoting their profession. I will show how to create a win-win situation in the process of building a very lucrative practice.

Lecture/Demonstration/Q&A

(12043) HOW TO USE THE WEB MESMERIZINGLY—Project Yourself And Your Story And The Art Of Hypnosis To Make Your Practice Mesmerizing

Ralph Benko, BA, JD, OB, CH *All-levels*

- Produce a site design using personal narrative to make the difference between a powerful website and a mere virtual brochure
- Design and set up an very affordable website
- Find and use excellent free site content
- Present yourself professionally and powerfully

By configuring your website to present your own narrative, conveying yourself, your skills, your credibility, and the ability of hypnosis to bring about desirable outcomes will engage prospects as clients far more powerfully than mere descriptors and stock images. You will learn the basics of how to do this simply and effectively.

Lecture/Discussion/Q&A

(12044) EMPOWER YOUR CLIENTS TO CREATE PROFOUND TRANSFORMATION WITH PERMANENT CHANGE

—Overcome Negative Thoughts By Resolving Past Memories

Lois Hermann, CH, CI *All-levels*

- Describe the importance of discovering the past memory
- Discern between various different types of memories
- Experience an example of the discovery and resolution process
- Explain the most important action to take for resolution

Empower your clients to overcome habits, fears, and negative thoughts as they recognize and resolve past memories. Discover strategic skills to help clients break through, and break free at profoundly meaningful levels. Gently guide your clients to the origin of limiting memories...past life, spirit, genetic, and more. Resolve unwanted emotions, thoughts, behaviors, night terrors, grief, or feelings of being 'stuck'. Learn amazing professional techniques for expanded awareness.

Lecture/Discussion/Video/Q&A

(12045) CRANK UP YOUR SUCCESS RATE WITH SOCIAL MEDIA NETWORKING

—It's Easier Than You Think

Carol Denicker, BCH, CMI, OB *All-levels*

- What SM networking actually is and what it is not
- What effective Social Media Networking will accomplish for you
- Principle SM Sites - What they are and how are they different from each other
- SM using video - You'll learn how/what/where to use this media
- What proper SM etiquette is
- How to use one way SM - a/k/a blogging
- Popular (add on) SM tools

It is undeniable that social media (SM) has changed the societies of the world. This lecture will help you choose how best to promote yourself on the social platforms that work best for your profession. Learn how to avoid wasting time or spreading your resources too thin. To create a successful strategy, you must first become familiar with how each network functions, the kinds of audiences you can reach and how you can best utilize each platform. Each of the major social networks will be profiled. Strategies for newcomers, as well as tips for seasoned networkers, will be provided so you can crank up your success rates!

Lecture/Discussion/Q&A

(12046) NEVER GOOD ENOUGH —Applying Cognitive-Behavioral Hypnosis To Low Self-Esteem

Patricia Pearson, CI, CH *All-levels*

- Learn how Cognitive Behavioral Hypnosis rapidly alters distorted self-beliefs and self-talk
- Apply targeted suggestions to “flip” negative self-image
- How a structured program and after session activity increases client commitment and satisfaction
- Learn how using Cognitive Behavioral Hypnosis boosts income, referrals and acceptance by other professionals

In this workshop, learn to identify and correct distorted core beliefs and apply CBH interventions with humor and “Stop it” as adjunctive methods. These structured, contracted sessions optimize client buy-in and emotional clearing. Cognitive Behavioral Hypnosis is well accepted so including this adaptation in your practice increases referrals, boosts your income and professional status. Handouts provide description of common thought distortion and low self-esteem scripts.

Lecture/Demonstration/Experiential/Q&A

(12047) THE MINDFULNESS FORMULA - GET INTO “THE ZONE” TO GET NEW CLIENTS —Quick And Easy Methods To Build Your Hypnotism Practice, With Focused Intention And Enthusiasm

Donna Bloom, BCH *All-levels*

- Describe at least 1 advantage of using mindfulness to consciously and continuously build your hypnotism practice
- Describe a visualization process to help conceptualize your preferred work environment
- Describe the importance of optimism and positive attitude as it relates to efficient business development
- Identify 4 methods to quickly get back on track, when life throws that proverbial curve ball
- List 3 efficient, mindfulness processes to start attracting new clients

Learn secrets to get new clients with enthusiasm and proper mental mind-set. Learn 4 quick and easy processes to attract new hypnosis clients! Plus learn strategies to shift your mental focus in seconds, to consciously get into “The Zone” of effortless manifestation. This workshop is full of visualizations, exercises and processes to help you create a thriving hypnotism practice, with practically no money. *Lecture/Participation/Q&A*

(12048) INVESTIGATIVE HYPNOSIS—Using The Trance State To Gather Information And Conduct Research

Brian DiRamio, CH *Introductory*

- Apply research techniques to a modern hypnotism practice
- Construct a research based practice plan
- Define Research Hypnosis and Forensic Hypnosis
- Describe research/investigative hypnosis
- Demonstrate an investigative hypnosis session
- Distinguish when research based investigative hypnosis is not appropriate

In this workshop, you will learn through video, description and first hand description the amazing field of research and investigative hypnosis. Many people, including hypnotists do not recognize how beneficial hypnosis can be during research. You will learn skills and information found nowhere else, such as past crime investigation, statement recall, information recall and identity clarification. Additionally, you will learn when not to use these skills. Many more topics will be covered in this awesome presentation. *Lecture/Discussion/Q&A*

7:00-8:50 PM

SPECIAL FREE WORKSHOP

(120701) MEET YOUR TRIBE —MAKE NEW HYPNO-BUDDIES! —Connections With Colleagues Equals Power In Our Profession

Cheryl DeDecker, BCH *All-levels*

- Name 3 benefits of being friends with your colleagues
- Name 2 ways strong personal connections strengthen our profession
- List the names of at least 3 new contacts to continue ongoing collegial interactions during the convention
- List 2 actions to complete post-convention to continue to build hypno-buddy connections

Being surrounded by hypnotists is invigorating; finding opportunities to meet new colleagues can be a challenge. This FREE 2-hr workshop invites both new and seasoned hypnotists to mingle in this fun, interactive experience. Make new connections, meet people at another level, so you can continue to spend time during convention — going to classes, having meals, chatting ... and maybe become hypno-buddies for life! It's FREE, it's fun, it's Friday night...Join us, meet people - and continue those connections all weekend and beyond. *Lecture/Discussion/Interaction/Q&A*

(120702) EXPLORING THE NATURAL ELECTRIC ENERGIES OF THE MIND AND BODY— Energy Techniques, Kinesiology And Hypnosis For Rapid Change

Arthur Fecteau, CH, CI *All-levels*

- Identify difference between consciousness, unconsciousness and electromagnetic energy field
- List the 3 major blocks
- Describe 2 of the 14 algorithm points needed to correct problems
- Display ability to align positive and negative polarity on client

Hypnosynergetics is a list of steps to solve a problem in an easy to follow format. Experience this process personally and come away with a chart outlining the basic algorithms necessary to facilitate rapid change. Hypnosynergetics is an ideal modality for all because it is totally non-invasive and based on specific exercises which can be easily repeated daily to maintain the improvements.

Lecture/Demonstration/Experiential/Q&A

(120703) ZERO TO HERO —Transition From Part-Time To Full-Time Hypnotist With Confidence

Monica Marusceac, BCH

Introductory-Intermediate

- Identify your own fears and limiting beliefs associated with leaving a stable job and dedicating yourself to a full-time hypnotism practice
- Identify your values and connect how a full-time hypnotism practice would align with your values
- Develop a vivid vision for what your full-time practice would look like and the benefits it would give you

Going from a part-time to a full-time hypnotism practice can be a nerve wracking and difficult decision to make. It takes confidence and resolve to burn your boats, leave your stable job, and practice hypnosis on a full-time basis with no alternative source of income. Learn why this leap is the only viable option for growing a thriving hypnotism practice and why it is easier than you think. *Lecture/Exercises/Q&A*

(120704) ENTRANCEMENTS AND ENTRAINMENTS—Sound And Music To Enhance Your Practice

Peter Blum, CI, CH *All-levels*

- Explain the principal in acoustics of “entrainment”
- List all 4 of the major brain wave states
- Recognize and play a basic theta rhythm on a frame drum
- Use tuning forks with a client

94 Special Elective 2-Hour Workshops

Tuition: \$25; 5 for \$100

FRIDAY, AUGUST 11

Music, drumming, chanting, and sound, in general, have been used since pre-historic time to induce and sustain trance. Learn, from this master soundhealer and musician, how to incorporate the magic of rhythm and melody into your hypnotism practice. We will explore how sound entrains brain wave activity, and experience directly the magic of singing bowls, tuning forks, and frame drumming for shamanic journeying. Simple techniques that can be easily mastered, will be explained and demonstrated.

Lecture/Demonstration/Practice/Q&A

(120705) THOUGHT SHIFTING™ —How To Eliminate The Negative Inner Voice

Rick Saruna, CI, CH *Introductory-Intermediate*

- Understand and identify the inner voice and how it determines ALL thoughts and feelings
- Learn the step-by-step Thought Shifting Processes and how to apply them

Thought Shifting is the study and understanding of the inner voice and how to change it. Negativity is the plague of this century. A negative client will focus on issues instead of solutions almost derailing the best hypnotist's work. If you have had negative clients, this course will help you create changes in their thoughts and thinking. *Lecture/Q&A*

(120706) CREATING PROFESSIONAL HYPNOSIS PROGRAMS—Transforming Your Individual Sessions Into Professional Hypnosis Programs

Glenn Kakely, CH *Introductory-Intermediate*

- Learn 6 key components for creating your very own marketable Hypnosis Program
- Learn 3 reasons for the importance to create "Program Objectives" for each Hypnosis Program
- Learn at least 4 additional ways to market your professional Hypnosis Program(s)

I'm here to share with you that your hypnosis certification is the foundation to build your practice upon. Often overlooked, there is one major step necessary to build your professional practice with complete confidence in your training. Stand out as a Professional. Learn the next valuable step to creating a successful business. Learn how to turn certifications that you have earned, into profitable, recognizable, professional hypnosis programs! *Lecture/Experiential/Q&A*

To register, call (603) 429-9438

(120707) THE BODY LANGUAGE CODE—Improve The Power Of Your Profession By Understanding The Non-Verbal Clues

Petra Frese, BCH *All-levels*

- Name 3 communication channels and value their significance
- Name 4 types of communicators
- Recognize and analyze at least 2 positions of feet/legs
- Identify 3 indicators for non-authentic behavior

Did you ever desire to read your client's mind? Experience to decipher the underlying truth of what your vis-à-vis is telling you with his/her words. Learn and practice to read the non-verbal messages. Make your business and private life easier by using this knowledge. *Lecture/Discussion/Practice/Exercises/Q&A*

(120708) HYPNOSIS AS A TOOL FOR SLEEP ISSUES

Boris Opancha, MS, BCH *All-levels*

1 out of 3 people have sleep issues at some point in their lives, 20-40% of all adults have sleep issues in the course of any year. Struggle for hours to get to sleep, no matter how tired you are? Or do you wake up in the middle of the night and lie awake for hours, anxiously watching the clock? The better we understand sleeplessness, the more charge can begin to take of sleep and health. That includes understanding how and when hypnosis can be used. *Lecture/Discussion/Q&A*

(120709) CHANGING THE LIFE OF THE HYPNOTIST: ACTIVE-ALERT HYPNOSIS A NEW WAY TO DO HYPNOSIS—How To Combine Movement & Hypnosis Induction For Your Clients

Claude Andre Ribaux, CH *All-levels*

- Describe 10 specific cases of active-alert hypnosis practical application
- Identify at least 2 areas of possible application of active-alert hypnosis
- Receive a written guideline on how to proceed with the active-alert induction

Active-alert hypnosis is a gateway into a truly remarkable state of alert, awakened consciousness mind. This class is to show you how easily active-alert hypnosis can be applied and thus motivate you to use this method in your own practice. It is an easy 9 point step-by-step induction, which can be applied to most, if not all, hypnotic and coaching issues in your work. *Lecture/Discussion/Demonstration/Q&A*

(120710) NEUROANATOMY OF THE PAIN PATHWAY—Visualize The Pain Pathway By Learning Its Specific Structures In The Nervous System

Annelle Soponis, BCH, CI *All-levels*

- List gross anatomical structures of CNS and PNS
- Distinguish between sensory, motor, and association neurons
- Draw a pathway with 2-3 neurons
- Draw 2 different pain pathways with their precise anatomical locations

The nervous system can be visualized as a series of pathways like roads on a map. In this workshop, you will learn to differentiate between white and gray matter, neuron and nerve, CNS and PNS. You will also draw a pain pathway using neurons with exact locations of their beginnings and endings in the PNS and CNS. Learning the basics of neuroanatomy makes it easier for you to visualize the pain pathway and explain it to your clients in a pain management session. *Lecture/Exercise/Discussion/Q&A*

(120711) THE SIMPSON PROTOCOL: MAPPING THE SUBCONSCIOUS MIND

—Setting The Superconscious Mind To Work

Timothy Horn, BCH, CI and Tonya Gunnarson *Intermediate-Advanced*

- List the steps necessary to achieving the Esdaile State
- List how the different levels of mind can help affect powerful change
- Describe how triggers are created in the Simpson Protocol to get to deeper levels instantly
- Explain the obstacles that the Simpson Protocol can address that other methods may not

By communicating with the mind at deeper levels, you can discover, modify and release issues that otherwise could be hidden. This workshop is to introduce the groundwork for communicating with the subconscious mind at the Esdaile and other deep states. This workshop will include a demonstration of the Simpson Protocol with the use of triggers to achieve deep states instantly. Practical applications of the Protocol will be discussed. *Lecture/Demonstration/Discussion/Q&A*

"Tools I can add to my sack of goodies and use now!"

—Robbie Hinchey, Rockland, ME