



## PRESS RELEASE

### Strength Performance® announces Top 5 Finalists for 2011 College Coach's Choice Award

[www.strengthperformance.com](http://www.strengthperformance.com)

**CHARLOTTE, NC – JULY 11, 2011** - Strength Performance, LLC today announced the Top 5 finalists for the 2011 *Strength Performance College Coach's Choice Award*. The top 5 finalists, nominated by their peers, and listed in no particular order are:

- Tommy Moffitt: Louisiana State University
- Donnie Sommer: Texas Christian University
- Ike Hammerly: William Penn University
- Kaz Kazadi: Baylor University
- Andrea Hudy: University of Kansas

As the only award given to a strength and conditioning coach who is both nominated and ultimately voted on by fellow strength and conditioning professionals, the *Strength Performance College Coach's Choice Award* sets itself apart from others by enabling professionals in the industry to recognize one of their own for outstanding performance in a given academic year.

"The participation during the nomination phase of the *College Coach's Choice Award* was fantastic," said David Harris, co-founder of Strength Performance, LLC. "Strength and conditioning professionals are excited to have a forum through which they can recognize colleagues for their positive impact on the strength and conditioning industry, the evolution of the profession and the development of coaches and athletes alike. The Top 5 finalists have made a career of striving for excellence and should be congratulated."

#### **ABOUT THE AWARD:**

The 2011 *Strength Performance College Coach's Choice Award* will be awarded to a college or university strength and conditioning coach in recognition of his or her achievement as a strength and conditioning professional and dedication to his or her current institution's athletic program



and athletes during the 2010-2011 academic year. Nominees must be a current NCAA Division I, II, III, or NAIA Head/Director/Assistant strength and conditioning coach.

Brian Harris, co-founder of Strength Performance, LLC, said, "We're constantly looking for ways to continue the positive evolution of the strength and conditioning profession," adding: "There's simply no greater honor than to be recognized by one's colleagues. Thus, it seemed natural for the industry to have an award that could be given to an outstanding strength and conditioning professional as recognized by his or her peers. The *Strength Performance College Coach's Choice Award* will enable this recognition to take place on an annual basis."

Nominations were made online and accepted through July 6, 2011. Only members of [Strength Performance Network](#) were eligible to make a nomination. Strength Performance's staff reviewed all nominations and announced the 5 finalists for the Award on July 11, 2011. Members of [Strength Performance Network](#) are now eligible to [vote online](#) for one of the five finalists July 11, 2011 through August 31, 2011. The finalist that receives the most member votes will win the Award. This year's Award winner will be announced September 2, 2011 on [Strength Performance Network](#).

#### **ABOUT STRENGTH PERFORMANCE, LLC:**

Strength Performance, LLC provides resources and information to the sports and fitness industry. The operator of Strength Performance Network and SPTV, Strength Performance assembles knowledge and content related to the sports and fitness industry into central online portals, enabling global access to information that is widely disparate today. In addition to delivering high-quality content, Strength Performance brings together sports and fitness professionals across the globe by leveraging the social networking functionality established in today's Web 2.0 environment. Strength Performance's online forums enable sports and fitness professionals to share best practices and further develop their relationships.

#### **ABOUT STRENGTH PERFORMANCE NETWORK:**

Strength Performance Network (SPN) is the first online social network dedicated exclusively to strength and conditioning professionals, offering all members the ability to post photos and videos, view jobs, share workout tips and connect with coaches worldwide from the professional, collegiate and high school level.



Strength Performance, LLC

Professionals in over 120 countries have visited the web site, launched July 11, 2008. With over 6,900 members, including certified coaches from over 260 colleges and universities, Strength Performance Network has set its sights on becoming the network of choice for the strength and conditioning industry.

Strength Performance, LLC is the vision of brothers and co-founders Brian Harris and David Harris. For more information and to experience the benefits of SPN, please visit [www.strengthperformance.com](http://www.strengthperformance.com).

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