



# February 2009

## What's new on FashionCollaborative?

FashionCollaborative has reached over **200 members** after only 3 months! We are all on our way to creating the Fashion Industry's largest and most vibrant online community!

The journey to create FashionCollaborative started one year ago this month. Throughout, the intention has been to create an online community that connects the global Fashion Industry; providing its members with innovative ways to Connect, Collaborate, Create, Learn and Share. Building this online fashion community has involved quite a learning curve for everyone involved. The feedback and encouragement has been phenomenal and as the number of members continues to grow, new ideas are sprouting up everywhere. Be on the lookout for some great new features in the months ahead. In the meantime, see below for the top member features, blog posts, and more...

Remember, this is YOUR community, so Contribute Now!

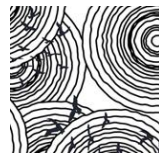
## Features



**Guide to Sourcing  
Product Offshore**



**Nick Braham on the  
Chinese Middle  
Class**



**Member Feature  
Natalie Milani**



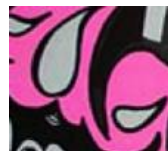
**The Sustainability  
Revolution**



**Combating the  
Economic Downturn**



**Isaac Mizrahi on  
Ted.com**



**Boredom vs.  
Creativity**

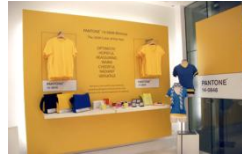
## Blogs



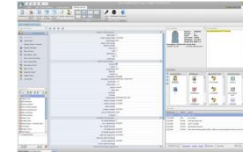
**You are Being  
Watched**



**ASOS Valentine's  
Day Picks**



**GAP and  
Pantone**



**Introducing StyleFile**



**Asda Launches £20  
Suit**



**Milliner Stephen  
Jones**



**Button-down Ties  
from Westwood**



**Hot Events  
in NYC**

## Groups



**Textile R&D and  
Textile Sourcing**



**Marketing and  
Product Innovation**



**Design and Trend**



**Colour, Print and  
Pattern**

## Plus...

- ⊙ New Trend Button – Easy to search latest trend related postings.
- ⊙ New videos - Writing with thread, Billy Gibbs moment in time launch, H&M Comme des Garcons collaboration
- ⊙ Albums - SS09 Zac Posen, Phillip Lim, Nanette Lepore, Karl Lagerfeld and more...
- ⊙ What's coming – There are lots of new functions planned for 2009 so please keep visiting

