

# VISUAL STORY NETWORK

## Vision 2018

### Three Shifts = Three Opportunities

Even after 2000 years, the good news of Jesus still has not reached every person on earth. Three historic shifts create an opportunity to fulfill Jesus' command to "make disciples of all nations." What are they? Our world today is...

***Saturated by media  
Driven by entertainment  
Transformed by technology***

In response to these "opportunities," ***our vision is to accelerate disciple making movements among the nations through the power of Media, Story and Innovative Technology.***

Over the past 10 years, the Visual Story Network (VSN) has become a global leader in changing how the Church reaches the nations, through...

***A Visual Media Movement*** because in many cultures, the daily intake of media consumes half the time people are awake. We need to provide opportunities for people to find Christ in their media.

***A Story Movement*** because stories go straight to the heart. Through story we can move the heart of the disinterested. We have the greatest Story; we can be the greatest storytellers.

***An Innovative Technology Movement*** because mobile phones have become the most important possession of most people on the planet. Augmented and Virtual Reality will dramatically change how we interface with the world around us.

### 2018 Goals

By God's grace, VSN strategies will result in the following...

- Train 400 leaders in media strategy to accelerate their mission
  - Mission Media U "Foundations in Media Strategy" cohorts (4)
  - Mission Media U "Media Strategy Lab" cohort (1)
  - Four day intensive training for TWR global trainers.



***Ferhat and Selcan*** are a Turkish couple reaching out to women and children in their community. They share Christ as they counsel and pray for those they meet. As a result of taking our "Foundations of Media Strategy" course this fall, they learned that 2.5% of any population is open to religious change at a given time. They are now beginning to develop a media strategy using Facebook and Instagram to help them more rapidly find those who are open to the gospel.

- Middle East Women's Leadership Network training events
- Train 300 leaders in in to use story in their mission through...
  - Mission Media U "Story in Ministry" cohorts (2).
  - Story workshops.
  - Launch "Intro to Story in Ministry" e-book.
- Equip 700 leaders to use innovative technology to accelerate their mission
  - Mission Media U "Using Your Mobile for Mission" cohorts (2).
  - Launch "Social Media in Missions" e-book.
  - Augmented and Virtual Reality Training events
- Engage 850 new leaders in one or more communities
  - Visual Story Network (Mission & Media)
  - Mobile Ministry Forum (Missions & Mobile Phone Innovation)
  - Middle East Women's Leadership Network (Women, Missions & Media)
  - Mission AR/VR (Missions & Augmented/Virtual Reality)
- Produce and distribute new media
  - Unreached People Group Film Project: Facilitate the completion of 20 additional evangelistic films.
  - Distribute "Shohrat's Story" to 100,000 Turkmen people in Central Asia.
  - Produce "Zahra's New World." 8 episode evangelistic web series for women in the Gulf region.
- Offer 300,000 people new life in Christ.



Thank you for considering involvement in our 2018 strategy!

Clyde Taber  
Executive Director