

# GROOVE EROTIC

Welcome  
Information  
Pack



Dedicated to  
promoting and  
distributing music  
around the world.



# GROOVE EROTIC



[www.grooveerotic.co.uk](http://www.grooveerotic.co.uk)

## Welcome!

Congratulations in taking that next big step into letting the world hear your music. You are reading this because you are considering letting **Groove Erotic** digitally distribute your music. This leaflet is a guide to what **Groove Erotic** can do for you and what it is we require from you as a customer.

The major bonus of distributing your music over the web is that you're opening up to the worldwide audience. A normal distributor would probably only cover the UK or certain regions/territories - with online distribution anyone can get access to your music, anytime, wherever they are and by going through **Groove Erotic** you get most of the cash!

The main benefit of **Groove Erotic's** distribution is that you have 100% creative control over the music you make and the rights to those recordings. There are no chasing deals or signing contracts. **WE** simply take control over distributing your music to the main online retailers and pay you the money as soon as **we** get paid. (This is usually every quarter)

*"If the user buys an MP3 file it requires no effort from me whatsoever in terms of fulfilment, packaging or postage. It's a very pure way of getting my music to the ears of a listener - and of course there are no pressing costs which means that if I was able to get enough interested customers I'd be making a much larger profit than traditional CD sales."*

Toby Slater, Artist

### News



THE  
BEATMAKING  
HOUSEWIFE

INSPIRATION  
AL LEVEL 1

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[Amazon](#)



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## Our Stores

We make an agreement with you to distribute your music digitally to a number of stores. YOU are in control over which stores from the following list.

### Stores

- G  iTunes U.S.
- G  iTunes UK/European Union
- G  Amazon MP3
- G  Amazon On Demand
- G  iTunes Australia/N.Z.
- G  iTunes Canada
- G  iTunes Japan
- G  Rhapsody
- G  Napster
- G  eMusic
- G  IMVU
- G  Lala
- G  Shockhound
- G  Amie Street

### News



LUCA DIMOON

ON  
DIFFERENT  
MOODS

July 1<sup>st</sup> 2009

In all stores  
SOON



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## What we do!

As well as being a record label **Groove Erotic** also provide digital distribution to artists on a tight budget. We contact our distributors, barcode your music and guarantee a delivery of your product to all our stores within 6 weeks.

Every quarter we get sent a royalty report which tells us how your album/single did that period. As soon as we get paid, we pay you, either via pay pal or a cheque.

We will also feature you on our website with links to where you can buy your album, while you update your fans and family of your new release.

Here are some pointers to take into consideration

1. You won't have to worry about labels or signing contracts as you are the label. (You own the music and all rights.)
2. **Groove Erotic** is just the distributor that gets your music to the retailer.
3. When they pay us we pay you.
4. You can cancel at any time.
5. You can have your own release date as long as it's after the predicted 6 weeks.
6. You cannot use another distributor, as the store will get confused on whom to pay the royalties too and in some cases won't pay either and will remove the albums altogether.
7. **Groove Erotic** can help allocate studio time and refer to you high class mixers and engineers to get your tracks mastered.
8. If you're interested in selling physical CDs we can help also.
9. **Groove Erotic** send out a mail shot to hundreds of djs worldwide 3 weeks before your release date and a public mail shot to thousands of potential listeners worldwide on the day of your release.
10. **Groove Erotic** offer a free single release if you refer a friend and they complete a order.

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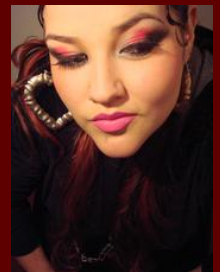
## What you do!

All you need to do as an artiste is what you have already been doing, making fantastic stimulating music. Then once you have decided that the world is ready to hear your music follow the below check list



- G** Finish your recordings and send it to us at a high bit rate level (300kbps)
- G** Make sure that you have the rights to the masters.
- G** Tell us if there are others featuring on your tracks and their names.
- G** Pick 2 genres your music would come under.
- G** Pick your stores.
- G** Let us know if the tracks have explicit content.
- G** Let us know if the album was previously released.
- G** Give us a release date, if there is one (after the initial 6 weeks delivery time)
- G** Send us a high resolution album/single cover.
- G** Let us know the Record Label you are under if you are signed.
- G** Sit back and wait for **Groove Erotic** to do its magic
- G** Refer a friend.
- G** Make more music!

### News



XEI

PRODUCER

SINGER

SONGWRITER

COMPOSER

A NEW

SIGINING

OF

GROOVE  
EROTIC



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## The Fee

**Groove Erotic** was created by an artist that understood that sometimes taking matters into your own hands was the only way to get things done.

Groove Erotic offers **80%** of all royalties back into the hands of the artists.

- G** For an album (over 2 tracks) your start up cost is £50 - This covers admin, time, bar-coding, resources and the price of distribution for all the stores.
- G** For a single £20
- G** We keep only 20% and pay you 80% of all income from your music.
- G** As soon as we get paid, we pay you and send you the royalty report as a receipt.
- G** We can even do you custom tee shirts and badges to help in your promotion at an extra fee.
- G** We send out a mail shot to notify people of your release.
- G** We feature you in our store on the **Groove Erotic** website

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## That's it!

You can see how easy and quick it is to get your music out there. It really is as simple as that. If you are interested or have any queries about anything please view the contact details below. Please note, we are a business that deals with supporting artists, we can negotiate if you're unhappy with anything.

Kind Regards

The **Groove Erotic** Team



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## Contact

[distribution@grooveerotic.co.uk](mailto:distribution@grooveerotic.co.uk)

**Telephone:** + 08454 963 589

**Mobile:** 07837 195 029