

Achieving Economic Empowerment for Rural Women: an integrated approach

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Join us online on Tuesday 20th June at 10.30-12 BST/9.30-11.00 GMT for the second in the POWER project* international webinar series. The webinar will explore the themes of Climate Resilient Sustainable Agriculture, Unpaid Care Work and Violence Against Women: how these are all interlinked and their impact on the realization of Women's Economic Empowerment. With specific examples from the POWER project work in South Asia. Sign up by emailing Jane Lennon: jane.lennon@actonaid.org

ActionAid approaches agriculture and food security using Agroecology and Climate Resilient Sustainable Agriculture (CRSA). In many countries women make up the majority of agricultural workers and their livelihoods is dependent on farming and related activities. However this is often not recognized, nor is women's contribution to care in the rural economy or women's experience on Violence Against Women. The webinar will seek to discuss the following key questions:

- review what we understand by CRSA and agroecology
- discuss how CRSA and agroecology link to Women's Rights
- build understanding on the specific links between CRSA and UCW (how time poverty as a result of UCW currently limits women's opportunity to learn about and implement CRSA techniques)
- consider the impact of Violence Against Women on CRSA
- identify the challenges at the macro/policy level



Photo from POWER project*, Bangladesh

There will be a focus on experiences from South Asia but the discussion will be of broader relevance.

Presenters



Moderator: Ruchi Tripathi, International Programme Manager for Resilient Livelihoods at ActionAid International

Ruchi is based in South Africa overseeing ActionAid International's work on natural resources and women's right to land, food security and sustainable agriculture.

Celso Marcatto: Technical Officer on Sustainable Agriculture at ActionAid International



Celso is based in Brazil and is ActionAid International's lead technical advisor on CRSA and Market Access methodology. Celso will be presenting on CRSA and agroecology: what is it and where ActionAid is at, as well as considering links to Women's Rights and Violence Against Women.

Helal Uddin: Project Manager of POWER project*, ActionAid Bangladesh



Helal is leading on ActionAid's POWER project* in Bangladesh. He has extensive knowledge on issues affecting smallholder women farmers, the use of CRSA practices, and the challenges related to Unpaid Care Work and its effects on the economic empowerment of women. Helal will be presenting on interlinkages, examples and challenges from the POWER project's work in Bangladesh.

Following these presenters there will be an opportunity to hear from other participants on their related experiences, we particularly welcome those who have experience on the challenges of Unpaid Care Work.

** This webinar is the second in a series looking at themes being addressed in ActionAid's 5 year project: Promoting Opportunities for Women's Empowerment and Rights (POWER) - in Bangladesh, Pakistan, Ghana and Rwanda. The project is working through local partners to achieve economic empowerment for women in rural communities. It is doing so by focusing on a number of interlinked areas: Unpaid Care Work; Climate Resilient Sustainable Agriculture, Access to Markets and Violence Against Women. It builds on ActionAid's extensive programme and policy experience in these areas.*

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