



**Missoula Urban Demonstration Project**

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Dear Friend of MUD,

**MUD's 30<sup>th</sup> Anniversary has arrived!**

The Missoula Urban Demonstration Project (MUD) has existed since 1981 **“to create a replicable model for urban sustainable living through education, demonstration, and celebration in the Missoula community.”** As part of this mission, MUD currently operates five core programs – the Backyard Sustainability Workshop Series, the Youth Education Program (YEP!), our Sustainable Living Demonstration Site, and the ever-popular Tool Library and Truck Share (which are both slated for big changes in 2012).

Every year around the late summer harvest, MUD members, supporters, volunteers, residents, and neighbors gather to celebrate the incredible work of this organization and all those individuals and families that MUD inspires to live a more sustainable life in Missoula. We'll continue the celebration with our annual fundraising event, the **MUD Garden Party**. With 200+ people converging at our Northside Demonstration Site for food and festivities, it is always a wonderful event - and this year it will also serve as **MUD's official 30<sup>th</sup> Anniversary Celebration**.

The 30<sup>th</sup> Anniversary Garden Party will take place on **Friday, August 26, 2011**.

**We invite you to help us make this event a success by becoming a sponsor today!**

The levels of sponsorship and their associated benefits are on the reverse side of this letter. Any level of sponsorship helps – and as a 501(c)3 organization, all donations to MUD are fully tax-deductible.

If a cash donation is not possible, we will also be featuring a silent auction. Donations toward the silent auction may qualify your business for sponsorship benefits. We are especially interested in having a few large items in the auction this year - please contact MUD to discuss MUD's in-kind donation needs further.

We hope you'll join MUD in celebrating our 30<sup>th</sup> anniversary as we reminisce about the past three decades and look forward to our new and exciting endeavors towards building a more sustainable Missoula.

Thank you for your support and friendship,

Lauren S. Caldwell, MUD Board President



**Backyard Sustainability Workshop Series**



**Youth Education Program**



**Demonstration Site**



**Tool Library**



**Truck Share**

## MUD GARDEN PARTY 2011 SPONSORSHIP CHART

Sponsor Benefits	Bronze \$75-\$200	Silver \$201-\$500	Gold \$501-\$999	Platinum \$1000 +
Supporting a good cause with a tax-deductible donation	✓	✓	✓	✓
2 free admissions and 2 free beer tickets	✓			✓
4 free admissions and 4 free beer tickets		✓	✓	✓
Recognition on our website	✓	✓	✓	✓
Recognition on Email invites			✓	✓
Recognition on handbills/flyers			✓	✓
Recognition on our posters with logos			✓	✓
Your Banner hung at the Garden Party				✓
Recognition in our Newsletter with logo				✓
Special verbal recognition at the Garden Party				✓

**THANK YOU FOR YOUR SUPPORT IN MUD'S 30<sup>TH</sup> YEAR!**