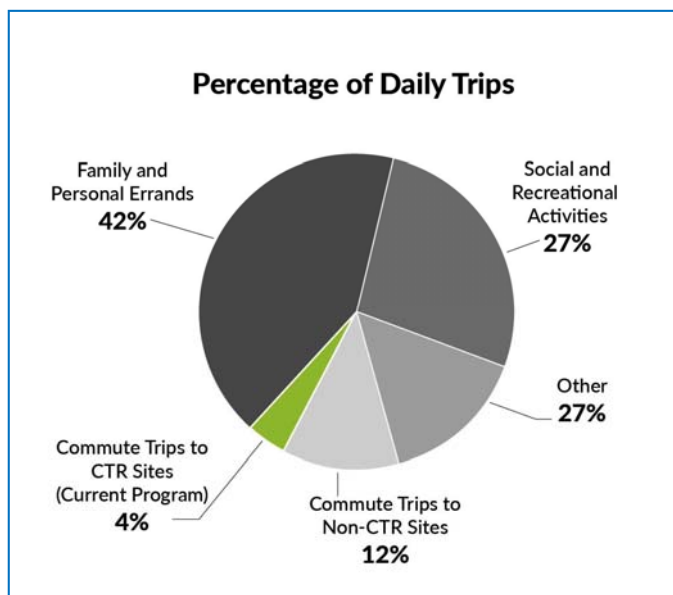


## Efficiency grants program: We can move more people and increase economic vitality

### Building on success through untapped opportunities

For more than 25 years, Washington state's Commuter Trip Reduction (CTR) Program has helped the state and its local jurisdictions partner with businesses to empower their employees with solutions for easing congestion through innovative, employer-based commuter programs. And as the state's transportation system evolves, so must the CTR program.

A new, voluntary state efficiency grants program will reduce traffic congestion and increase economic vitality by moving more people on existing transportation systems. With commute trips to large employers accounting for only 4 percent of all daily trips, the state is developing strategies to expand its focus to other trip markets: small- and medium-sized employers, non-work trips, and non-peak work trips.



### The next two years: Program goals and strategies

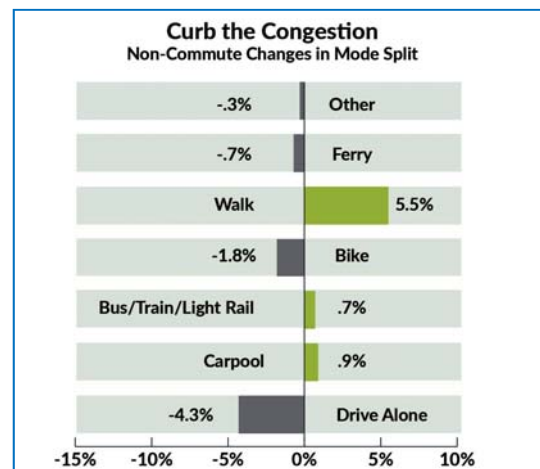
WSDOT and its partners will work with public- and private-sector community members to:

- ◆ Develop standards and performance expectations for a community-based grant program.
- ◆ Ensure that funded projects emphasize measurable results, voluntary public/private partnerships, and improved use of existing transportation capacity.
- ◆ Provide flexibility for grantees to tailor their efforts and innovate through markets (e.g., disadvantaged workers, students/parents, I-405, people with disabilities) and areas of emphasis (e.g., first- and last-mile access to transit, arterial corridor congestion, residential neighborhoods, stadium-event attendees).
- ◆ Streamline administrative processes and requirements.

### Delivering results: Examples of successful local and regional programs and partnerships

#### Curb the Congestion

A partnership between Community Transit and Snohomish County, this program is making a big difference in the communities it serves. The results of a April-July 2016 survey are impressive: a decrease in the SOV commuting rate of nearly 12 percent, and a decrease in non-commute SOV rate of 4.3 percent. If program participants maintain their post-survey travel behavior, they will eliminate approximately 3,300 trips and 53,000 vehicle miles traveled annually.



#### Community in Motion

The Community in Motion is a multi-jurisdictional program created for anyone who lives, works or travels along the I-405 and I-90 corridors. Thanks to the efforts of 10 participating agencies, these partnerships leverage resources and expand the reach of other local and regional trip-reduction programs. A recent survey demonstrates a 20 percent decrease in the SOV commute rate, and nearly a 10 percent decrease in the non-commute SOV rate. If program participants maintain their post-survey travel behavior, they will eliminate approximately 119,000 trips and 1,485,000 vehicle miles traveled annually.

