

Launching New Projects


SCD 2018 Launch Workshop for Small Churches

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Small Churches Defined

- Worship with under 100 in attendance
- Typically offer one worship service
- One pastor
- Small staff or volunteers




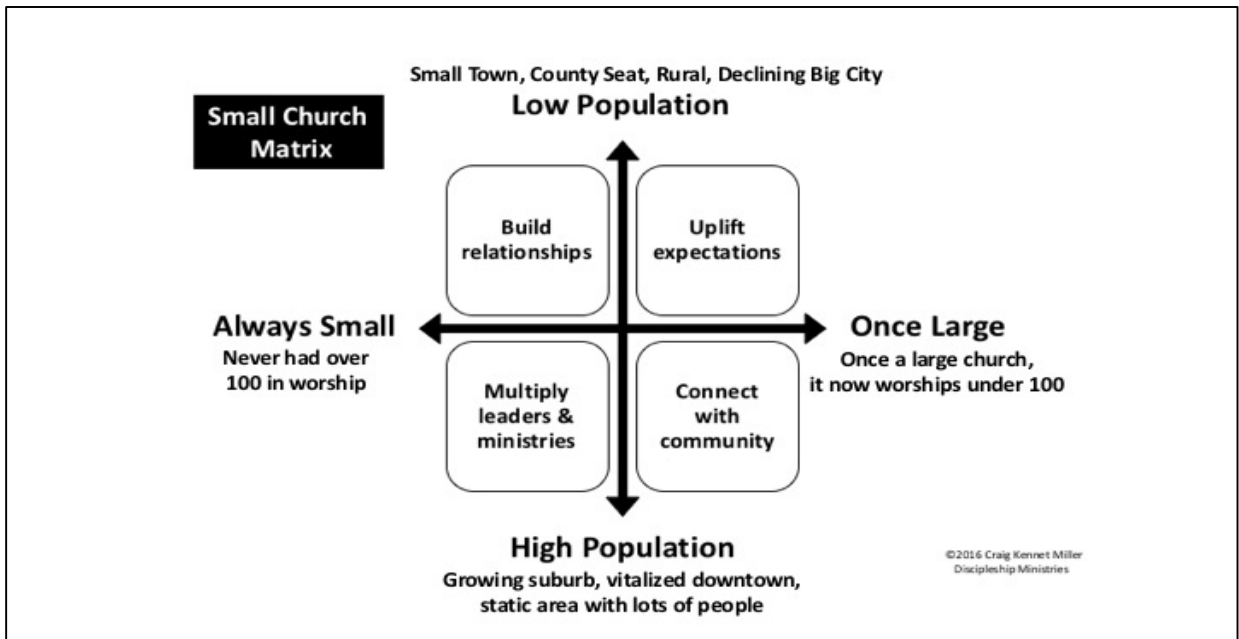
5 Strengths

1. Effective in discipling individuals
2. Everyone knows your name
3. High level of caregiving
4. Strong sense of fellowship
5. High participation



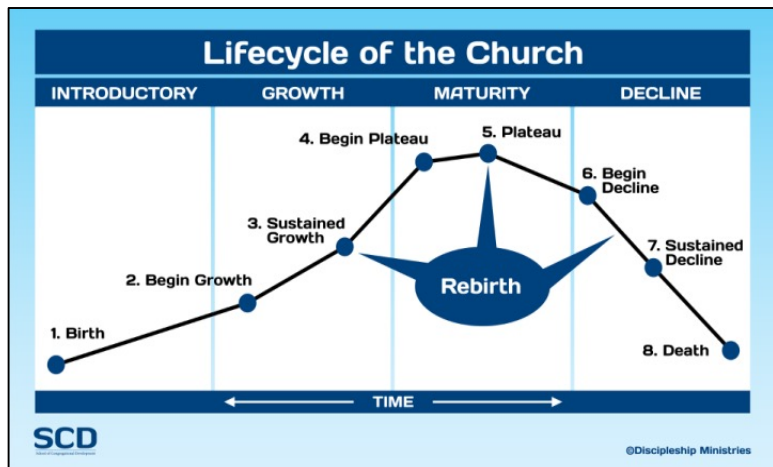
5 Weaknesses

1. The family church
2. Disconnected from their neighborhood
3. Fear of outsiders
4. Hard for new people to belong
5. Churning of pastors

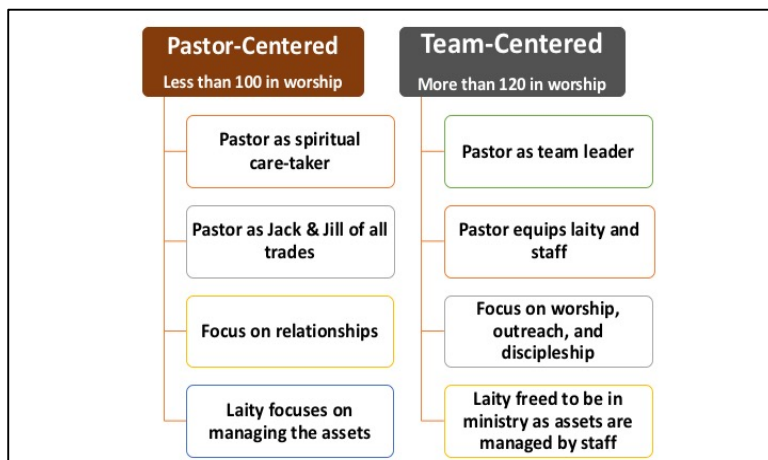
(Each box above highlights the best starting point for each small church context)
Four focuses for building ministry:

- **Build Relationships** with key stakeholders in the community
- **Uplift Expectations** by finding and celebrating successes no matter how small they are
- **Multiply leaders & ministries** so the pastor/staff delegates aspects of ministry to others
- **Connect with the community** so that people in your church can see new opportunities)



Rebirth can happen at any stage by discovering the **big idea** that connects the ministry of the church with the community.

A pastor will grow their ministry when they **focus on releasing** other people to be in ministry.



People come to faith and connect to a faith community through different paths. People grow by **cycling** through the faith paths.