

The Big Picture

Welcome to the Party?

The Foundation - What we believe

Republican Principles

- Individual Initiative
- Equal Treatment
- Free Enterprise (TP)
- Fiscal Responsibility (TP)
- Limited Government (TP)
- Closest Government is best
- National Pride
- **GOP - Best Vehicle to implement?**

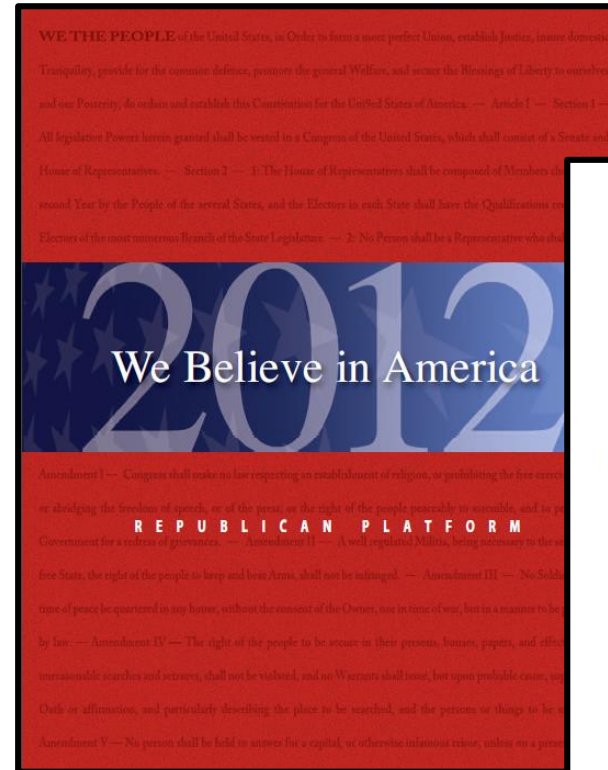


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Why Not?

Purpose

- 1854: Unify and Promote
 - Free-market Economy superior to a slave one
 - Businessmen, farmers, factory workers, church goers
- Today: Direct, **manage** and supervise the affairs and business of the Republican Party **in Michigan**.
 1. **work for** the election of nominees of the Republican Party in Michigan; and
 2. Work in close cooperation with other Republican state, district and county organizations.

BYLAWS
OF THE
MICHIGAN
REPUBLICAN
PARTY

Leadership vs Management

Birth of a RINO

- 1939-52 New Deal:
 - Liberal policy, high taxes and spending
- Rockefeller Republicans
 - “Eastern Establishment” compromise; **left policy, administered more efficiently**
- 1960s:
 - Goldwater conservatives fought back and WON!
 - Foundation for Reagan



Your Goal: Efficient Socialism or Republican Principles?

MIGOP Business Model

- Build Infrastructure
 - Workforce (you)
 - Voter ID
- Primary – No “Official” Position
 - Incumbent finance
- General – Vote Any R

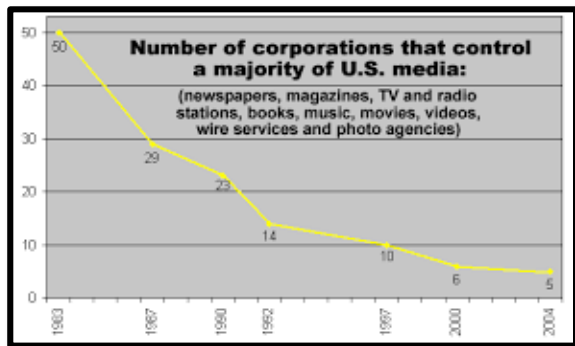
Available Tools

- Defer Responsibility
- Soft Positions
- Silence Challengers
- Manipulate Rules
- Reduce Representation

Only Design Objective – WIN

2016 Reality

- Coalition in conflict
 - Corporate economic manipulation
 - Schools and families in disarray
 - Displaced farmers and workers
- Lost the media
 - People are Looking



Win by Deception...or United by a Common Objective?

Contrasting Mission

Promote the philosophy of the Democrat Party and to elect Democrats who support this philosophy; and further, to unite and to aid in the activities of all precinct delegates, committees, candidates and all other Democrats working to promote broad and active participation in the Democrat Party

Muskegon County

An Alternative Purpose

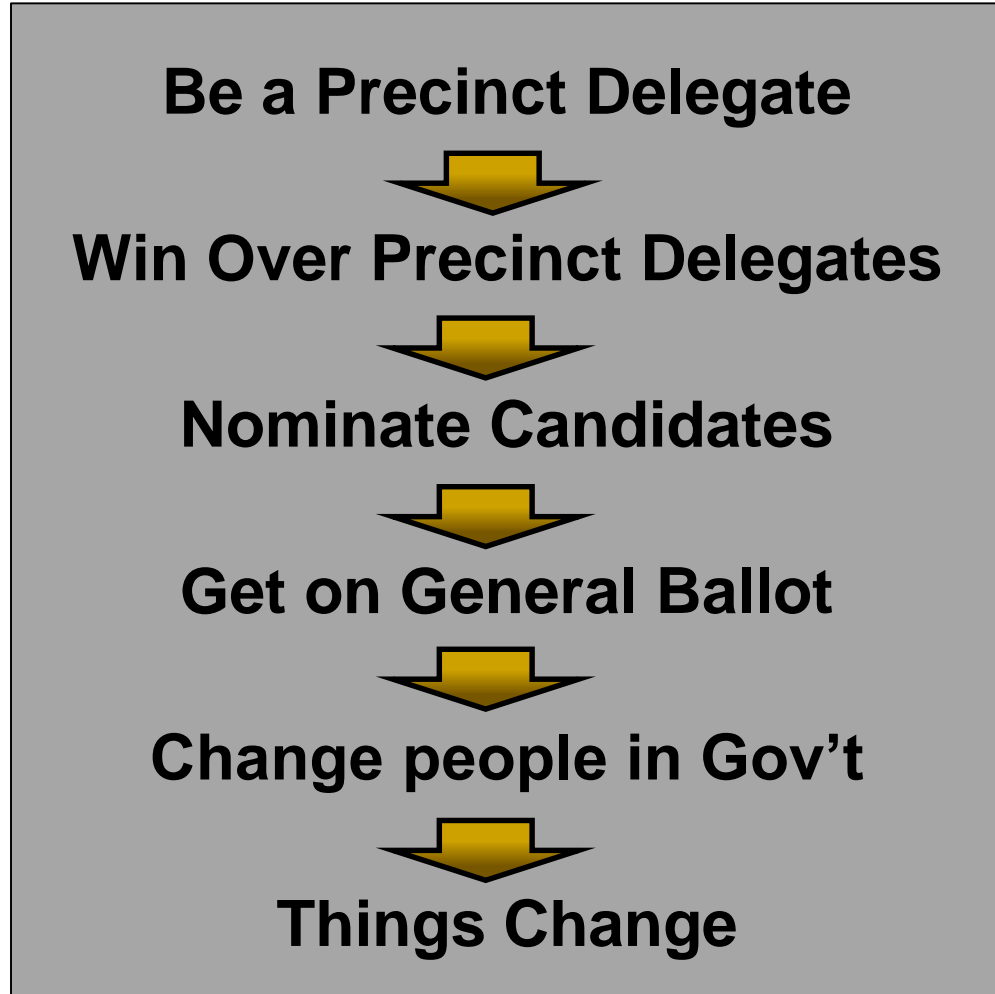
Bylaws
for
Michigan's
1st Congressional
District Republican
Committee



- A. Promote Active Citizenship through the county Republican Committees in the District
- B. Provide a vehicle for citizens of the 1st District to influence the direction, purposes and goals of the Republican Committees
- C. Support Republican Candidates seeking elective office at the local, county, state and national levels

2/3 is about taking local ACTION...but how?

Want Change?



By The Numbers

- ~20,000 positions
- <10,000 filled
- ~2000 State delegates
- 115 State Committee
- ~25 Sub-Committee

You Have the Power...

The Process...

**Builds
Awareness
&
Leadership**



2017 – Rules and Policies



Feb 2017 – State Convention (Party Leaders)



26 Aug – State Convention (Candidates)



11 Aug – County Conventions



2 Aug – Primary Delegate Elections

3 May – File Affidavit

Free Market...

- Special Interests **care more deeply** about a situation that **affects them**
- **Devote more time, effort and resources** to address it
- If important enough, will effect the desired outcome through **external pressure** or **internal takeover**

The Key to WINNING: Make it Important Enough!