

## **CTR Board Meeting Summary for September 30, 2016**

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### **Board Attendees**

Brian Lagerberg, Ted Horobiowski, Bob Throckmorton, Amy Shuman, Brent Stavig, Melissa Wideman, Karen Parkhurst, Veronica Jarvis

By Phone: Kristina Walker, Matt Hansen, Kevin Wallace

### **Department Update**

Brian welcomed everyone and followed with remarks about the Public Transportation Conference that occurred last week. He stated the keynote addresses were phenomenal, the sessions were all very good, and that we had a record number of attendees. Bob Throckmorton also commented that there were very good speakers and it was a good event. Brian mentioned that Bob Throckmorton was awarded this year's Legacy Award and was recognized for his 37 years in transportation at the Wall of Fame Banquet.

### **Legislative Update**

Alexandra DeMoss reported on the Legislative Committee's outreach to various potential partner entities, including public health organizations. The committee has been communicating with WSTA. While aligning our legislative agenda with WSTA's has been a priority historically, making a more focused connection between their legislative agenda and the boards is something relatively new. Some transit agencies are supportive while others are concerned the funding for this new grant program would compete with WSTA priorities. Karen mentioned that we would be marketing for active and shared transportation modes and thus it would promote transit organization's services. Matt Hansen added that transits are interested in ridership and that the Board's proposal corresponds with that transit interest. Brian said WSTA is putting together their legislative agenda and will discuss the \$20 million grant program proposal. Board member Kristina Walker gave an update on her outreach with the Tacoma Chamber, Transportation Choices Coalition and Seattle organizations. Karen Parkhurst and Alexandra met with representatives from the Governor's office about support for the bill. Brian noted that the state - labor negotiations included ORCA pass use for all trips, not just commute trips.

### **Telework**

The board received a public comment email encouraging it to promote telecommuting as the most efficient trip reduction alternative to driving alone to work. Brooke Hamilton (an OFM statewide workplace strategist) was asked to present on telework and how state government is leading an effort to modernize its workplace and workforce management. Brooke described the advantages to employers and employees of enabling a mobile workforce. Governor Inslee signed new Executive Order 16-07 to modernize and embrace a mobile workforce. Karen Parkhurst presented the Thurston Regional Planning Council's study on the significant benefits of telecommuting. Brian suggested a workgroup of board members bring a set of recommendations back to the Board on telework promotion.

### **ORCA Research**

Mark Hallenbeck from the University of Washington presented project data on the ORCA Card research that four graduate students have been doing, funded by Digital Sciences for Social Good.

### **CTR Data and Evaluation Update**

Janice Helmann presented the data team's work on the CTR survey data. She noted that some employers didn't want to participate in the survey due to privacy concerns; she explained that the new program policy is that we will not share email addresses. She also said there are issues with the data methodology and they need to fully assess what other issues there might be before they begin to fix the issue.

### **Action Items**

- Convene a panel to explore telework opportunities, including developing a presentation to sell teleworking to management (Karen, Brent, and Melissa)
- Legislative Update – Alexandra
- Challenge Seattle (Paula Hammond or a staff person at Challenge Seattle)
- Invite Roger Millar to come and speak to the Board

### **New Items**

- Invite Tonia Buell to speak to the Board about EV
- Invite Ecology staff to speak to the Board on the Clean Air Rule
- Board appointments