TYPICAL STATS

▸ Gate Count
▸ Circulation Count
▸ # of Reference Interactions
▸ # of Classes Taught
▸ Website Visits
GOOGLE ANALYTICS FOR YOUR BUILDING
BY LIBRARIANS FOR LIBRARIANS
HTTPS://GITHUB.COM/MEASURETHEFUTURE
HOW IT WORKS
Contour Detection & Object Tracking
VERSION 1 FEATURES

- Attention measurement/Heatmap
- People count
- Raw data available via JSON
- Significant privacy protection
PRIVACY

- No photo or video of patrons is saved
- All communication is secured
- Collapsing single-stat areas
- 15 Minute reporting blocks
ALPHA TEST
ACCUMULATED INTERACTION TIME

INTERACTION REPORT

Around 2630 to 2640 visitors.
BETA
A/B TEST SPACES
EVALUATE YOUR STACKS

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