

# Challenge: The prosumer

Group members:

Alice Thorburn, Margrét Sigurgeirsdóttir, Trine Skaar, Mikko Vainio, Anna Lindqvist, Pia Viinikka, Hellen Niegaard Margit Johansen, Björn Unnar Valsson, Hildur Baldursdóttir



# Visions?

**What do we want to create (use both the group's ambition, the citizen's and the library's ambitions)?**

- A library where the user's can express themselves, meet other people and be visible in the library.
- A library that can be a platform for sharing ideas, thoughts and knowledge.
- A place where everyone can access these possibilities, regardless of resources in terms of money or technical knowledge.

**Why?**

- People today want to express themselves and produce things, not just consume.
- Because you can produce, you produce.
- The library has a tradition of promoting and sharing information and with the new digital equipment these possibilities have increased.

# What do we think are the most important angles/themes in the challenge? (supplementary keywords)

1. Platform = Hub

2. The new user

3. The library as facilitator

# Choose the most important angle

- Hub platform kitchen
- A meeting place with creative atmosphere - facilities - competence

# How do we construct the idea?

## What do you think we should create? – activities/constructions?

- Film studio
- Creative kitchen
- Open microphone
- Making clothes, jewellery
- Creative writing
- Empty rooms
- In the physical and the virtual library
- A “yes”- office

## How do we do it? (what actions should we take to make it happen?)

- Partnerships – knowledge and equipment
- New competence in the library
- Easy access, long opening hours
- Educate and involve the staff. Incorporate in the organisation.
- Learn from the users
- Online and physical facilities
- Marketing

# What difference does it make?

## With whom do we do it? - partners and competencies?

- Everybody
- Anyone with competence that the library and its users lack and could use
- Companies – technology
- Cultural competencies
- Users
- Sponsors

## What is the difference/result the activities will make – to the society and the citizens

- Build a bridge between the library and the non-users
- Those who lack financial or other resources can take a part of new technology and creating
- Good for the culture
- Empowering people
- Meeting place
- Democracy – people can make their voices heard

# How does the Network of Nordic Libraries build on the ideas from this camp?

- Pilot projects – pick out good ideas from the camp and try them. For example, the creative kitchen