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AutoSuccess, DealerELITE Partner To Bring More Valuable Content to More Automotive Professionals

Louisville, KY — AutoSuccess Magazine Publisher Susan Givens recently announced that AutoSuccess has joined forces with automotive social network DealerELITE to bring more content to automotive dealers, GMs and other sales professionals.

“I’m very excited about this project,” Givens said. “Each month, I’m going to pick an article from AutoSuccess that we found particularly valuable to our audience, and will make that available for the DealerELITE audience.”

The magazine is also going to be getting content from DealerELITE. Each month, Givens, along with Mike Myers and Chris Saraceno of DealerELITE will select a blog entry to publish in AutoSuccess. “We think we’ll bring information to both audiences that they might not otherwise see, and that will benefit everyone.

“It’s going to be a great partnership, and will really show dealers what the industry really has to offer,” Givens said.