

# SCRIPT YOUR FUTURE

## SCRIPT YOUR FUTURE MEDICATION ADHERENCE TEAM CHALLENGE 2016-2017

### POOR MEDICATION ADHERENCE IS A NATIONAL PROBLEM

Nearly three out of four Americans don't take their medications as directed, resulting in serious health consequences, especially for people with chronic diseases. Many factors contribute to non-adherence, but the effect is always the same—patients are putting their health and their future at risk.

*Script Your Future* is a national campaign to raise awareness about the importance of medication adherence as a vital first step toward better health outcomes. In partnership with more than 100 public and private stakeholder organizations, the campaign provides tools to help patients and health care professionals better communicate about ways to improve medication adherence.

#### Student pharmacists and other health professions students can help.

*Script Your Future* knows that it takes the active involvement of the entire health care team to improve adherence. Health care professionals play a critical role in helping patients with chronic conditions understand the safe and effective use of prescribed medication. Pharmacy, medical, nursing students, and other health professions students, as well as community members, all have a unique role to play in improving medication adherence.

**The Medication Adherence Team Challenge 2017** will be held from January 16, 2017 to March 17, 2017. The Challenge will engage health professions students in the *Script Your Future* campaign and raise awareness about this critical health issue.

#### How to participate in the adherence Challenge:

- **Join the informational call.** An informational conference call will be held on November 10, 2016 to discuss the Challenge and answer any questions. Sign up [here](#).
- **Establish an inter-professional team.** All teams must be inter-professional in nature and include the following—(1) One School or College of Pharmacy, (1) One Additional School of Health Professions (includes Medical, Nursing, Public Health, etc.). Teams are strongly encouraged to include an additional entity—another health professions school, community organization, or other entity.
- **Appoint a team point of contact.** Deans or an appointed Faculty Advisor must serve as the Team Point of Contact. The team point of contact can be from any school of health profession and will serve as the primary contact with Challenge organizers.
- **Send in a Letter of Intent.** Deans of schools and colleges of pharmacy and other health professions schools interested in participating in the Challenge must submit a Letter of Intent by December 2, 2016. Click [here](#) to submit.
- **Submit an application.** To be considered for an award, Deans or a designated representative must electronically submit a formal Challenge application by March 30, 2017 11:59 PM. The details on what the report must contain are in the FAQ document available on [syf adherencechallenge.ning.com](http://syf adherencechallenge.ning.com).
- **Follow us on Twitter.** @IWillTakeMyMeds, #SYFchallenge

Submit completed applications to [info@scriptyourfuture.org](mailto:info@scriptyourfuture.org).  
Subject: Script Your Future Medication Adherence Team Challenge

## ABOUT THE CHALLENGE

- Inter-professional teams from schools and colleges of health professions are invited to join the Challenge and implement creative solutions in their communities to raise awareness and improve understanding about medication adherence.
- The Challenge is open to all American Association of Colleges of Pharmacy (AACCP) member schools and colleges of pharmacy and their inter-professional partners.
- The Challenge has a team focus. All participating teams must include at least two schools of health professions, one of which must be a pharmacy school. Inter-professional teams are required for the 2017 Challenge.
- Activities must be conducted from January 16, 2017 to March 17, 2017, and focus on medication adherence among patients affected by three chronic conditions: diabetes, respiratory disease, and cardiovascular disease.
- Schools and colleges are encouraged to partner with pharmacy practice settings, community organizations, as well as representatives from other health professions to implement their activities.
- *Script Your Future* will provide printed campaign materials for student teams to use in their activities.

## SELECTION AND AWARDS

- A team of reviewers, including representatives from the American Association of Colleges of Pharmacy (AACCP), National Association of Chain Drug Stores (NACDS) Foundation, American Medical Association (AMA), National Community Pharmacists Association (NCPA), American Pharmacists Association (APhA) and the National Consumers League, will judge each application based on creativity, impact, use of *Script Your Future* campaign materials, the team approach, and outcome measures related to the activities implemented during the Challenge.
- At the end of the Challenge, at least five teams will be recognized nationally for their efforts to improve medication adherence.
- Finalists will be notified in May 2017 and the formal award presentations will be made in summer 2017.
- The winning schools or colleges will each receive:
  - Stipend to be applied to future patient engagement activities
  - A plaque or trophy award
  - Recognition through a press release

## QUESTIONS?

To learn more or join the informational conference call on November 10, 2016, please sign up [here](#).

For more information about the Challenge, visit

[www.syfadherencechallenge.ning.com](http://www.syfadherencechallenge.ning.com). For more information about Script Your Future, visit [www.scriptyourfuture.org](http://www.scriptyourfuture.org).

Script Your Future is on social media. Follow @IWillTakeMyMeds #SYFchallenge. Find us on Facebook at [Facebook.com/ScriptYourFuture!](https://www.facebook.com/ScriptYourFuture/)

Script Your Future is a campaign of the National Consumers League