

## **PENINSULAR FLORIDA LANDSCAPE CONSERVATION COOPERATIVE (PFLCC) PARTNER MISSION STATEMENT SYNTHESIS**

**Methods.** The mission statements of individual Peninsular Florida Landscape Conservation Cooperative (PFLCC) partners were combined to assess the overall objectives of the PFLCC members. The partner mission statements were evaluated for common terminology using text analysis tools including Excel pivot tables, Semantria, and Textalytics. For visual purposes, we also created a word image from all of the PFLCC partner mission statements that represents the 100 most common words across all PFLCC partner mission statements. In the word image, the most common words appear larger, and less common words appear smaller. Lastly, to verify that individual partner objectives and goals reflected the overall PFLCC mission, the PFLCC partner mission synthesis was related back to the overall PFLCC mission statement. The PFLCC partner mission statement synthesis was developed as a step in articulating commonalities among PFLCC partners.

**Results.** We compiled the mission statements for 20 partners in the PFLCC (Appendix A). The common objectives and goals of the PFLCC partners were summarized into the following categories: actions, goals, and targets. There were 3 core groups of actions identified in the PFLCC partner mission statements: 1) conservation and preservation, 2) scientific understanding and education, and 3) management and stewardship. There were 2 core goals identified from the PFLCC partner mission statements: 1) sustainability, and 2) partnerships and sharing. The targets followed 2 core attribute classes: 1) cultural resources, and 2) natural resources. There were numerous natural resources identified as important to the PFLCC partners, including: 1) biological diversity, including both wildlife and plants, 2) natural lands and ecosystems, including water, habitats, communities, forest resources, coasts, marine areas, and oceans, and 3) agricultural and rural lands (Table 1). A visual representation of the 100 most common words is presented in Figure 1. We also determined that the PFLCC partner mission synthesis reflected the overall mission of the PFLCC: to foster landscape scale conservation to sustain natural and cultural resources for future generations.



**Appendix A.** Mission statements for the Peninsular Florida Landscape Conservation Cooperative (PFLCC) and the PFLCC partners.

**PFLCC Mission Statement**

To foster landscape scale conservation to sustain natural and cultural resources for future generations

**PFLCC Partner Mission Statements**

Family Lands Remembered, LLC: conserving Florida's rural lands and natural resources while promoting a more sustainable way of life

Florida Department of Agriculture and Consumer Services: safeguard the public and support Florida's agricultural economy

Florida Department of Transportation: provide a safe transportation system that ensures the mobility of people and goods, enhances economic prosperity and preserves the quality of our environment and communities; environmental goals: make transportation decisions to support and enhance livable communities; make transportation decisions to promote responsible environmental stewardship

Florida Farm Bureau Federation: to increase the net income of farmers and ranchers, and to improve the quality of rural life

Florida Fish and Wildlife Conservation Commission: managing fish and wildlife resources for their long-term well-being and the benefit of people

Florida Forestry Association: promote the responsible and sustainable use of Florida's forest resources

Florida Natural Areas Inventory: dedicated to gathering, interpreting, and disseminating information critical to the conservation of Florida's biological diversity

Miccosukee Tribe: to articulate its beliefs and values by transmitting the essence of their heritage to their descendants; this mission is also expressed in their form of government, which is inspired by centuries-old practices and traditions

National Oceanic and Atmospheric Administration: science, service, and stewardship; to understand and predict changes in climate, weather, oceans, and coasts; to share that knowledge and information with others; to conserve and manage coastal and marine ecosystems and resources

National Park Service: preserve unimpaired the natural and cultural resources and values of the national park system for the enjoyment, education, and inspiration of this and future generations; the Park Service cooperates with partners to extend the benefits of natural and cultural resource conservation and outdoor recreation throughout this country and the world

Plum Creek: to establish Plum Creek as the premier land and timber company by demonstrating leadership and innovation through identifying opportunities for value growth from our assets, practicing environmentally responsible resource stewardship, achieving superior returns for our owners, engaging with our communities on matters of

common interest, providing quality products and services to our customers on a consistent basis, selecting business partners that share common values and beliefs, fostering an ethical business culture that encourages ideas and initiative and rewards accomplishments

Southwest Florida Water Management District: to manage and protect water resources of the region by balancing and improving water quality, flood control, natural systems and water supply

The Nature Conservancy: to conserve the lands and waters on which all life depends

University of Florida: to enable our students to lead and influence the next generation and beyond for economic, cultural and societal benefit

US Air Force, Department of Defense Readiness and Environmental Protection Integration (REPI) program: helps ensure the sustainability of our military's training, testing, and operations capabilities by protecting land around installations and ranges

US Fish and Wildlife Service: working with others, to conserve, protect and enhance fish, wildlife, and plants and their habitats for the continuing benefit of the American people

US Geological Survey: provide reliable scientific information to describe and understand the Earth; minimize loss of life and property from natural disasters; manage water, biological, energy, and mineral resources; and enhance and protect our quality of life

USDA Natural Resources Conservation Service: improve the health of our Nation's natural resources while sustaining and enhancing the productivity of American agriculture; we achieve this by providing voluntary assistance through strong partnerships with private landowners, managers, and communities to protect, restore, and enhance the lands and waters upon which people and the environment depend

USDA US Forest Service: to sustain the health, diversity, and productivity of the nation's forests and grasslands to meet the needs of present and future generations; to provide the greatest amount of good for the greatest amount of people in the long run

Wildlands Conservation: conservation planning and policy, land management, land protection, research, education and outreach

The Florida Land Council: unable to obtain

The Land trust: unable to obtain