

# mMinistry Weblinks

## Mobile Capabilities, Uptake and Future

### Video Items-

#### **Charlie Rose**

A Look at the Future of Mobile with Daniel Hesse (CEO Spring Nextel)

<http://www.charlierose.com/view/interview/10589>

#### **Fast Company**

Google's Mobile Product Chief on Mobile Productivity

<http://www.fastcompany.tv/video/googles-mobile-product-chief-mobile-productivity>

#### **Google Video**

Charlie Rose Interviewing Wired Magazine's Chris Anderson and Tech Crunch's Michael Arrington (less about mobiles, more about technology trends)

<http://video.google.com/videoplay?docid=-1951879923858017460&ei=LQZ7SrqnGJOKqQP5itjUAw&q=charlie+rose+arrington&hl=en>

Lindholm- The Digital Nomad

<http://video.google.com/videoplay?docid=-3232505226473836594&ei=6gV7StP0MoiKqQONmMTdAw&q=lingholm+digital+nomads&hl=en>

Jan Chipchase- Nine Trends Shaping the Future of Social Interactions

[http://video.google.com/videoplay?docid=-6410531927352114655&ei=A\\_R5SvWeLImyqAOQjNi4DA&q=jan+chipchase](http://video.google.com/videoplay?docid=-6410531927352114655&ei=A_R5SvWeLImyqAOQjNi4DA&q=jan+chipchase)

Patrick Dixon Keynote at Future of Telecom Industry Conference

<http://video.google.com/videoplay?docid=2019024607915184135&ei=stnYSqCqBsLrIQeTy9TyDA&q=patrick+dixon+mobile+phone#>

## **TED**

Jan Chipchase- Our Mobile Phones

[http://www.ted.com/talks/lang/eng/jan\\_chipchase\\_on\\_our\\_mobile\\_phones.html](http://www.ted.com/talks/lang/eng/jan_chipchase_on_our_mobile_phones.html)

## **YouTube**

Davos Forum 2008- The Future of Mobile Technology

<http://www.youtube.com/watch?v=XjjoJjyIngg>

Davos Forum 2009- The Mobile Phone- The Next Digital Experience

<http://www.youtube.com/watch?v=RUGQQq3O720>

Did You Know 4- getting your head around the mobile revolution

[http://www.youtube.com/watch?v=6ILQrUrEWe8&feature=channel\\_page](http://www.youtube.com/watch?v=6ILQrUrEWe8&feature=channel_page)

Why Phones Are Not Computers (Stanford University)

<http://www.youtube.com/watch?v=Mz9MELz1F-o>

## **Text Items-**

### **ComputerWorld's Mobile News Index**

Online computer magazine- sub-section related to mobile phone technology

[http://www.computerworld.com/taxonomy/000/000/000/taxonomy\\_000000015\\_index.jsp](http://www.computerworld.com/taxonomy/000/000/000/taxonomy_000000015_index.jsp)

### **Economist**

Cleverly Simple- the next generation of smart phones

[http://www.economist.com/businessfinance/displaystory.cfm?story\\_id=14563636](http://www.economist.com/businessfinance/displaystory.cfm?story_id=14563636)

### **EngadgetMobile**

The latest and greatest of what's happening in the mobile world

<http://www.engadgetmobile.com/>

### **Fortune Magazine- Brainstorm Tech**

Lots of great input about everything mobile and mobile's effect on everything

<http://brainstormtech.blogs.fortune.cnn.com/>

### **Gallup Management Journal**

The Future of the Phone

<http://gmj.gallup.com/content/28855/future-phones.aspx>

Beyond the Blackberry

<http://gmj.gallup.com/content/27646/beyond-the-blackberry.aspx>

### **JK on the Run Blog**

The blog of a mobile computing addict! Lots of interesting stuff. Entries are displayed chronologically with a number of entries every day- you may want to use the "Categories" listing on the right sidebar or, better yet, the search feature halfway down the page on the right sidebar to help you find what you're looking for.

<http://jkontherun.com/>

### **Jan Chipchase**

Researcher and presenter for Nokia Research Labs

<http://www.janchipchase.com/>

### **Journal of Computer Mediated Communication**

A Cross-Cultural Analysis of Websites from High-Context Cultures and Low-Context Cultures

<http://jcmc.indiana.edu/vol11/issue1/wuertz.html>

### **KillerApps**

Website that gives details of various mobile applications you might find helpful and links to how you can download them

<http://www.killerstartups.com/all/Mobile/>

### **MediaBistro Mobile Content Today**

Blog about the latest and greatest in mobile media. Entries are displayed chronologically with a lot of entries each week- you may want to use the "Topics" listing on the right sidebar to help find what you're looking for.

<http://mediabistro.com/mobilecontenttoday/>

## **Mobile Crunch**

Some of the latest and greatest of what's happening in the mobile media world

<http://www.mobilecrunch.com/>

## **Mobile Tech News**

Lots of information about mobile handsets but mainly focused on the U.S. market.

<http://www.mobiletechnews.com/>

## **Mobile Watcher**

<http://www.mobile-watcher.com/>

## **MobilizedTV**

All about video content for mobile devices

<http://www.mobilizedtv.com/>

## **mobiThinking**

Insight, analysis and opinion from the world's mobi-marketing gurus

<http://mobithinking.com/>

- [Ten Mistakes in Mobile Marketing](http://mobithinking.com/best-practices/10-mistakes-mobile-marketing)  
<http://mobithinking.com/best-practices/10-mistakes-mobile-marketing>
- [A Three Step Guide to Usability on the Mobile Web](http://mobithinking.com/best-practices/a-three-step-guide-usability-mobile-web)  
<http://mobithinking.com/best-practices/a-three-step-guide-usability-mobile-web>
- [Mobile Marketing Discovery Tactics for the Mobile Web](http://mobithinking.com/white-papers/mobile-marketing-discovery-tactics-mobile-web)  
<http://mobithinking.com/white-papers/mobile-marketing-discovery-tactics-mobile-web>

## **New York Times**

Mobile Phone Use in Korea- they're so far beyond us!

[http://www.nytimes.com/2009/05/25/technology/25iht-mobile.html?\\_r=1&scp=11&sq=mobile&st=Search](http://www.nytimes.com/2009/05/25/technology/25iht-mobile.html?_r=1&scp=11&sq=mobile&st=Search)

## **Nielsen**

Global Mobile- Strategies for Growth

[http://blog.nielsen.com/nielsenwire/online\\_mobile/global-mobile-strategies-for-growth/](http://blog.nielsen.com/nielsenwire/online_mobile/global-mobile-strategies-for-growth/)

Mobile Phone Websites Top Online Growth in the UK

<http://blog.nielsen.com/nielsenwire/global/mobile-phone-web-sites-top-online-growth-in-uk/>

Research on social networking worldwide including, of course, the use of mobile  
[http://blog.nielsen.com/nielsenwire/wp-content/uploads/2009/03/nielsen\\_globalfaces\\_mar09.pdf](http://blog.nielsen.com/nielsenwire/wp-content/uploads/2009/03/nielsen_globalfaces_mar09.pdf)

The State of Mobile Video- Promise vs Progress  
<http://blog.nielsen.com/nielsenwire/consumer/the-state-of-mobile-video-promise-vs-progress/>

Three Screen Report (finds # of people watching video on mobiles increased by 70% in the last year)

[http://blog.nielsen.com/nielsenwire/online\\_mobile/three-screen-report-media-consumption-and-multi-tasking-continue-to-increase/](http://blog.nielsen.com/nielsenwire/online_mobile/three-screen-report-media-consumption-and-multi-tasking-continue-to-increase/)

Tuned In... To Your Hand

[http://en-us.nielsen.com/main/insights/consumer\\_insight/issue\\_14/Tuned\\_In](http://en-us.nielsen.com/main/insights/consumer_insight/issue_14/Tuned_In)

Tuned into the Phone: Mobile Video Use in the U.S. and Abroad (4 MB PDF)

[http://en-us.nielsen.com/etc/medialib/nielsen\\_dotcom/en\\_us/documents/pdf/white\\_papers.Par.31411.File.dat/Nielsen%20Mobile%20Video%20Use%20in%20the%20US%20and%20Abroad%20January2009.pdf](http://en-us.nielsen.com/etc/medialib/nielsen_dotcom/en_us/documents/pdf/white_papers.Par.31411.File.dat/Nielsen%20Mobile%20Video%20Use%20in%20the%20US%20and%20Abroad%20January2009.pdf)

Women, Teens and Seniors Help Fuel 34% Mobile Web Spike

[http://blog.nielsen.com/nielsenwire/online\\_mobile/mobile-web-up-34-percent-july-09/](http://blog.nielsen.com/nielsenwire/online_mobile/mobile-web-up-34-percent-july-09/)

## **Other**

Research Approaches to Mobile Use in the Developing World: A Review of the Literature

[http://jonathandonner.com/donner\\_authorpost\\_mobileindevelopingworld\\_TIS.pdf](http://jonathandonner.com/donner_authorpost_mobileindevelopingworld_TIS.pdf)

## **Pew Foundation**

Studies on internet and mobile use particularly in the U.S. Do a search for “mobile phone” to get more relevant studies (see the first five pages of results at a minimum)

<http://www.pewinternet.org>

## **Slide Share**

BBC- The Future is Mobile

<http://www.slideshare.net/guest642ac2/the-future-is-mobile-jason-daponte-at-adtech-london>

Future of Mobile Workshop Presentation

<http://www.slideshare.net/tonyfish/future-of-mobile-workshop-presentation>

HP Study on Mobile Video Viewing

<http://www.slideshare.net/qt1p/mobile-video-user-study-hp-labs>

Mobile Web Conference 2009- Mobile Web 2.0 and the Uniqueness of Mobile

<http://www.slideshare.net/tonyfish/mwc-mobile-web-2>

Mobile 2009, 2010 and Beyond

<http://www.slideshare.net/JenWilson/mobile-2009-2010-and-beyond>

The Mobile Experience Ecosystem- Towards More Personal Mobile Information Architectures

<http://www.slideshare.net/rodfarmer/the-mobile-experience-ecosystem-towards-personal-mobile-information-architectures>