



May 2007
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a monthly newsletter of the Minnesota Educational Media Organization

Reflection of a Co-President: Loose Ends

Tying up loose ends before the end of the school year always seems overwhelming, but this year I am also trying to tie up loose ends at the end of our MEMO presidency. We only have one more meeting to officiate in July and we become past presidents.

A few years ago I began researching the keyboarding endorsement, not for myself, but for library media specialists who were told they had to teach keyboarding. I looked into the state law and found out that a portfolio was all that was needed to get the endorsement. However, to date, there is no one to look at the portfolio unless one is enrolled in a college keyboarding endorsement program. My concern has always been that in our technology training we received to get our library media specialist licensure, we have learned about keyboarding. It is not fair to request a library media specialist to pay for 13-16 credits to get an endorsement if she already has taking those credits to get licensed. I am still working on this. As a member of the Board of Teaching Technology Task Force, I am still trying to solve this problem. So this loose end is still unresolved.

Any other loose ends, which Barb and I might have, will go to the heir – Gary Ganje, our next MEMO president. Meanwhile, instead of dwelling any more on loose ends, I am happily looking forward to summer where I only have to finish a library inventory, order an opening day collection for a new elementary library, go to NECC, teach high school math at summer school...

Dr. Gina Light
MEMO-Co-President

Award Nominees Needed

Do you know a great administrator? Why not nominate her/him for our MEMO award. Maybe you know a great library media specialist? Or a media paraprofessional? We are taking nominations until June 30, 2007. The web address for the application form is:

<http://www.memoweb.org/organization/Important/awardnompara.pdf>

Or download the application from the MEMO web site. www.memoweb.org

Please mail all completed forms to:
Gina Light, 112225 Hutchins Court, Chaska, MN 55318 or email gmlight@chaska.net Time is running out and we don't have many nominations.

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Data Gathering Survey Planning Continues

State Library Services, the state library agency, intends to annually collect statewide statistical information about school library media centers. School library media specialists are encouraged to register for WebJunctionMN and post comments on the draft components available at WebJunctionMN <http://mn.webjunction.org/forums/category.jspa?categoryID=111>
The site provides an RSS function to receive alerts about new postings.

The web-based data collection will begin in June 2008. Training on the survey tool will occur in Fall 2007. This information will be provided to policy makers at the state level. The information will also be available for use by individual school districts.

Minnesota Educational Media Organization (MEMO) has endorsed this project. A MEMO ad hoc committee, formed to assist in writing the survey tool, will meet June 13-June 15 at the Minnesota Department of Education, Roseville. The project chair, Bruce Pomerantz, State Library Services library development specialist, has collected statistics from all Minnesota public libraries since 1998.

MEMO Calendar

June 18-19

Children's Literature Conference, St. Cloud

June 30

Nominations for awards for LMS, Media Asst, School Administrator –

July 25-26

Summer Leadership Conference, St. Joseph
Board Meeting July 25 8am-noon

October 4-6

Fall Conference, Cragun's, Brainerd

October 25-28,

AASL National Conference, Reno, Nevada

Job Openings for Media Specialists

Osseo Area School District

Osseo Junior High
Crestview Elementary
Zanewood Elementary

We are seeking candidates with strong teaching background and an interest in technology integration. Apply online at:
<http://www.district279.org/departments/HumanResources/CareerOpportunities/>

Robbinsdale

Robbinsdale's Lakeview Elementary School has an opening for a library media specialist. This lovely school has a newly remodeled LMC. Lakeview is developing a primary years International Baccalaureate program. Inquiry is an important part of the PYP program. <http://www.ibo.org/pyp/>

Apply today at <http://www.rdale.k12.mn.us/dist/>, from the "Employment" menu, select "Current openings".

Executive Director, Metronet

Metronet is seeking an enthusiastic individual for a contract position as Executive Director. The position is open because of the planned retirement of the current Director. If you have vision, energy and a desire to work collaboratively, this is an ideal position for you.

The Executive Director:

- Serves at the direction of the Metronet Governing Board which is composed of five citizens with interests in libraries and four librarians representing school, academic, public, and special libraries.
- Oversees the daily operations of the organization, including budgeting, programming, supervising the Administrative Assistant, and other duties involved with implementing the board-approved strategic plan.
- Oversees the grant-funded programs, from initiation to completion.

For information contact: info@metronet.lib.mn.us

Maud Hart Lovelace Book Award

MYRA (Minnesota Youth Reading Association) is happy to announce the 2006-2007 winners:
Division 1 (grades 3-5): *Escaping the Giant Wave* by Peg Kehret
Division 2 (grades 6-8): *Things Not Seen* by Andrew Clements

2007-2008 Maud Hart Lovelace Book Award Nominees

DIVISION I

Bauer, Marion Dane *A Bear Named Trouble*
Bradley, Kimberly Brubaker *Halfway to the Sky*
Cooper, Susan *The Magician's Boy*
Creech, Sharon *Ruby Holler*
Durbin, Will *Blackwater Ben*
Feinstein, John *Last Shot*
Hannigan, Katherine *Ida B...and her plans to maximize fun, avoid disaster, and (possibly) save the world*
Meddaugh, Susan *Lulu's Hat*
Roberts, Diane *Made You Look*
Van Draanen, Wendelin *Shredderman Secret Identity*
Woodson, Jacqueline *Locomotion*
Yee, Lisa *Millicent Min: Girl Genius*

DIVISION 2

Bradley, Kimberly Brubaker *Halfway to the Sky*
Bruchac, Joseph *Code Talker*
Choldenko, Gennifer *Al Capone Does My Shirts*
Creech, Sharon *Ruby Holler*
Cummings, Priscilla *Red Kayak*
Durbin, Will *Blackwater Ben*
Ehrenhaft, Daniel *Last Dog on Earth*
Feinstein, John *Last Shot*
Hale, Shannon *Goose Girl*
Shusterman, Neal *Schwa Was Here*
Sonnenblick, Jordan *Drums, Girls & Dangerous Pie*
Woods, Brenda **Emako Blue*

*Titles marked with asterisks have mature themes or language that may not be appropriate for all Division 2 readers.

Please consider joining MYRA and participating in our Minnesota choice book award, Maud Hart Lovelace Book Award. For more information visit our web site, www.maudhartlovelace.org.

Tami Junkermeier, MMW Media Specialist
6421 Hazeltine Blvd. Excelsior, MN 55331
952-401-5322 www.minnetonka.k12.mn.us/mmw

**Creating a New Literacy Landscape
October 4 – 6, 2007
Brainerd, MN
2007 MEMO Fall Conference**

When days are so busy with the busyness of finishing the school year strong, thinking ahead to fall may be the last thing on your mind. But plans for the MEMO conference are well underway and you'll not regret taking a moment from your busy schedule to put the dates of October 4 – 6 on your calendar. Come to Brainerd and explore the New Literacy Landscape with people others working in it. An Early Registration Bonus is available for MEMO members until June 30. Have your registration is in Deanna's hands by that date, the cost of the entire conference is \$140. Registration forms and more information can be found on the MEMO website at www.memoweb.org .

What better place to be in October than the northern lake country of Minnesota? Cragun's (www.craguns.com) on beautiful Gull Lake in Brainerd is the location for the fall conference. Convenience has been a high priority and Cragun's has been gracious to provide that. The rooms in which the sessions will be held are within a few feet and the same hallway contains the vendors' exhibit area. Rooms are easily accessible from all areas. All rooms overlook the lake and provide a welcoming, relaxing location. Cragun's is offering an extended rate for the weekend and provides family activities for all ages. Bring the family along and make it a family event. Relaxing will not be optional, but expected. An additional relaxing feature is the Gull Lake Spa. Reservations can be made online and can fill quickly.

The location is nice but overshadowed by the speakers and activities planned. Activities begin Thursday evening when the vendor exhibit hall is open. There will be entertainment and dessert to enjoy as attendees have an opportunity to view relevant books, material, and equipment and speak with the vendors who know them best.

Friday morning begins early with breakfast and a keynote address by Dr. Jamie McKenzie entitled "A New Literacy Landscape – Multiple Literacies vs. the Narrow Agenda & Wal-Mart Curriculum." Dr. McKenzie comes to MEMO from Bellingham, Washington, where he supports technology and information literacy efforts in schools across North America, Asia, Australia and New Zealand. He is a

graduate of Yale with an M.A. from Columbia and Ed.D. from Rutgers. Jamie has been a middle school teacher of English and social studies, an assistant principal, an elementary principal, assistant superintendent in Princeton (N.J.) and superintendent of two districts on the east coast of the U.S. and the Director of Libraries, Media and Technology for the Bellingham (WA) Public Schools. He also taught four-year-olds in Sunday school.

Jamie has published and spoken extensively on the introduction of new technologies to schools. In recent times he has paid particular attention to information technologies, questioning and powerful teaching, exploring how they might best transform classrooms and schools to support student centered, engaged learning.

Lunch on Friday affords the opportunity to hear from a panel of experts on the topic of "Defining & Examining the New Literacy Landscape". The panel consists of Beth Swenson, Literacy Collaborative District Trainer, Christy Mulligan, Teen Central Librarian, MPL, and Tim Wilson, The Savvy Technologist.

Friday evening's banquet is always a highlight and this year will follow that tradition. Awards are presented to deserving individuals. Nominations are welcome for administrators and other positions so valuable to our field.

Saturday's schedule begins with the delightful Peggy Sharp, back by popular demand. Dr. Peggy Sharp is well known for her presentations and writings about children's books and motivating children to read and use library media centers. She is a highly regarded teacher and library media specialist and has received national awards for her creative teaching ideas. She is one of the foremost experts in North America on strengthening reading and library programs. Her articles about teaching with children's books, motivating reading, and

(continued on page 8)



2007 MEMO Fall Conference

“Creating A New Literacy Landscape”

Cragun's Resort and Hotel on Gull Lake
Brainerd, MN - October 4-6, 2007

Name (as you want it on your name tag) _____

School/Business (as you want it on your name tag) _____

Mailing Address _____

street

city

state

zip

E-mail _____ Phone _____

Pre-Registration

(Must be postmarked by 9/11/07)

Late/Onsite Registration

(Postmarked after 9/11/07 and onsite registration)

CHECK ONE:

	MEMO Members	Non-members	Student /Retired Members*	Late/Onsite Registration	
				Members	Non -Members
Full Conference	<input type="checkbox"/> \$ 160.00*	<input type="checkbox"/> \$ 215.00	<input type="checkbox"/> \$ 110.00	<input type="checkbox"/> \$ 210.00	<input type="checkbox"/> \$ 265.00
Thursday Vendor reception only	<input type="checkbox"/> \$ 20.00	<input type="checkbox"/> \$ 30.00	<input type="checkbox"/> \$ 20.00	<input type="checkbox"/> \$ 30.00	<input type="checkbox"/> \$ 35.00
Friday Only	<input type="checkbox"/> \$ 110.00	<input type="checkbox"/> \$ 150.00	<input type="checkbox"/> \$ 75.00	<input type="checkbox"/> \$ 145.00	<input type="checkbox"/> \$ 180.00
Saturday Only	<input type="checkbox"/> \$ 70.00	<input type="checkbox"/> \$ 120.00	<input type="checkbox"/> \$ 45.00	<input type="checkbox"/> \$ 115.00	<input type="checkbox"/> \$ 150.00
Past President Lunch Thursday (not included in conference registration)	<input type="checkbox"/> \$ 20.00 <input type="checkbox"/> Free/Past-Pres	<input type="checkbox"/> \$ 20.00	<input type="checkbox"/> \$ 20.00		

Past Presidents' Luncheon: Open to all conference registrants and guests. This luncheon is held in honor of all MEMO Presidents, past and present. Come for the opportunity to renew friendships and as a great way to begin your fall conference. Luncheon seating will be at noon in the dining room. Lunch (champagne chicken with wild rice) is paid by MEMO for Past Presidents.

*Early Registration Bonus for MEMO Members. If you register by June 30 your full conference cost will be \$140. Even if your district is slow in payment, get your registration form in Deanna Sylte's hands by June 30 and you will qualify for the lower cost.

MEMO ANNUAL MEMBERSHIP – Complete/send membership form with registration

Standard Membership (includes 1 FREE SID see below)	<input type="checkbox"/> New	<input type="checkbox"/> Renewal	<input type="checkbox"/> \$ 55.00
Student / Retired	<input type="checkbox"/> New	<input type="checkbox"/> Renewal	<input type="checkbox"/> \$ 25.00
Special Interest Division(s) \$2.00 each (1 free w/membership)	<input type="checkbox"/> Literature	<input type="checkbox"/> Technology	<input type="checkbox"/> Commercial
			\$

***Please note: Meals are included with registration, with the exception of the Past President Luncheon, but you must mark on the next page which ones you will attend!



Minnesota Educational Media Organization

Conference Schedule

Thursday

9:00 AM – 1:00 PM MEMO Board Meeting
1:00 PM – 2:30 PM Past-President Luncheon
3:00 PM Golf with the President
4:00 PM Registration Opens

6:00 – 9:00 PM Dessert with Vendors

11:45AM – 1:15 PM **Luncheon Panel: "Defining & Examining the New Literacy Landscape"**
Beth Swenson, Literacy Collaborative District Trainer
Christy Mulligan, Teen Central Librarian, MPL
Tim Wilson, The Savvy Technologist

Friday

Registration Throughout the Day
Exhibits Open Throughout the Day

7:00 – 7:30 AM Continental Breakfast
7:30 – 9:00 AM Welcome and Opening Keynote:
Jamie McKenzie

1:30 – 2:15 PM Session 3
2:15 – 3:15 PM Vendors and Authors
3:15 – 4:00 PM Session 4
4:15 – 5:30 PM MEMO Membership Meeting
Vendor/Door Prizes
6:00 PM Social Time
6:30 PM Banquet and Awards

"A New Literacy Landscape – Multiple Literacies vs. the Narrow Agenda & Wal-Mart Curriculum"

9:15 – 10:00 AM Session 1
10:00 – 11:00 AM Vendors and Authors
11:00 – 11:45 AM Session 2

Saturday

7:00 AM – Noon Registration
7:30 – 8:30 AM Breakfast
8:30 – 9:30 AM Keynote: Peggy Sharp
"New Books for a New Literacy Landscape"
9:45 – 10:30 AM Session 5
10:45 – 11:30 AM Session 6
11:45AM – 1:30 PM Luncheon Speaker: Author

Saturday afternoon Optional Workshop – Jamie McKenzie - "No-Time Slam Dunk Digital Lessons"

Separate registration form – Please note that the registration deadline for this workshop is September 1st!
\$75.00 with full conference registration - \$100 (MEMO/MLA members) or \$130 (non-members) with no conference registration

Conference Hotel Information

Reservations must be made directly with Cragun's – a lodging reservation form is included in the registration packet and is available online. Note that the preferred MEMO lodging will be held until September 6, 2007; room rates will be honored after September 6, but room availability is not guaranteed.

Cragun's Resort & Hotel on Gull Lake

11000 Cragun's Drive

Brainerd MN 56401

Fax Number: 218-825-2727

Phone Number: 1-800-272-4867

Website: www.craguns.com – Look for the MEMO Fall Conference link

Questions? Call 218-825-2700 ext 8400

General Conference Information

FULL CONFERENCE: includes all meals (except Past President Dinner), keynotes, sessions and exhibits.

FRIDAY ONLY: includes all meals, keynotes, sessions and exhibits on Friday

SATURDAY ONLY: includes all meals, keynotes, and sessions on Saturday

ON-SITE REGISTRATION: Meals are not guaranteed and will be provided on an availability basis only.

SATURDAY WORKSHOP: Optional workshop – separate registration form



Minnesota Educational Media Organization

enhancing the instructional program of both the classroom and the library media center have appeared in the top professional magazines.

As informative as the professional speakers are, much of the benefit of the conference is gained from one another and a strong field of presenters is taking shape. There are names well known to us in Minnesota such as Doug Johnson and Gina Light. Joanne Bongaarts and Mark DeYoung will be back with their book list. But the talent of media specialists whose names not everyone knows yet brings richness to our field and the wide variety of presentations already planned is very strong. Books for all ages, podcasts and teen issues in media are a few of the topics addressed. A specific track for secondary media specialists is planned and proposals for presenters are welcome.

Saturday afternoon brings an opportunity to extend the conference. Jamie McKenzie is presenting an extended workshop entitled “No Time Slam-Dunk Digital Lessons.” This practical, hands-on workshop will be interactive, informative, exciting and relevant for media specialists and classroom teachers alike. There is an additional registration form for the workshop.

There are many additional opportunities – vendors, authors, networking – but building skills and building friendships is a memorable part of the weekend. Take time. Get away for a fun but relaxing weekend and discover how you can “Create a New Literacy Landscape” in your school.

Registration materials are on the MEMO website. www.memoweb.org

Join your colleagues for a memorable weekend in October.

Thomson Gale Web Site Resources help YOU Promote ELM resources

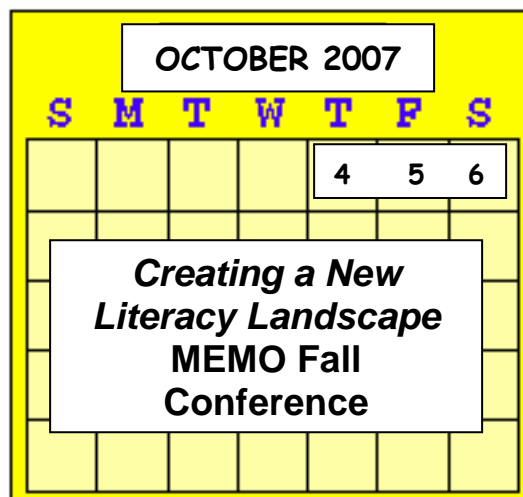


www.galeschools.com

Select the media specialists tab

Thomson Gale has created a website for those in K12 education. Information geared toward media specialists, teachers, administrators, parents and students is included. On the media specialist page, you will find FREE lesson plans in the areas of English, sciences, math, and global studies, along with month and day celebration specific guides, such as Earth Day and Black History Month.

There also is an assortment of FREE downloads, which include a snazzy reading certificate, bookmarks, posters and other templates for your use. These resources are the perfect supplement to the Gale K-12 suite of databases available, via ELM, to all schools to assist with curriculum development and research.



Summer Workshops and Classes for Media Specialists

Southeast Minnesota



Join educators from Winona and the area for our 13th annual summer staff development academy.

Dates: August 21 and 22. Classes meet at 9:00 and 10:30 each day.

Location: Winona Senior High School, 901 Gilmore Avenue

Class List

- Transitioning From Macs to PCS
- Creating Classroom Web Sites
- Showcasing Innovation: Interwrite Interactive White Board /Classroom Web site and PDAs in Health & PE
- Microsoft Word Tips and Techniques: Help design the class.
- Beyond Google
- Things I Forgot Over The Summer: Help Design the class.
- A Picture is Worth a 1000 Words (web site photo gallery)
- Geocaching in the Curriculum
- Excel: Creating a Basic Spreadsheet and Graph
- Extreme Excel
- Creating Classroom Web Sites
- What's a Blog? How do I Make One
- I Keep Bookmarks and Tagging with D.E.L.I.C.I.O.U.S
- New features of rSchool Today Web Site Software
- PowerPoint Beyond the Basic Slides
- Google Tools for Educators
- Exploring WebQuests in the Classroom

For additional information and to register visit www.winona.k12.mn.us and select the link to CST 07, or contact Marylalice.Anderson@winona.k12.mn.us, CST Chair

Northwest Minnesota

The NW Service Cooperative is offering summer workshops in Digital Technology. Workshops in iMovie, iPhoto, iLife, Digital Photography, Podcasting, Microsoft Word, Excel, and Powerpoint are being offered. Graduate credit is also available from Hamline. To download the brochure go to the NW SC website and select Digital Technology in the Classroom. www.nw-service.k12.mn.us

Contact: Alice Hofstad, Media Coordinator
Email: ahofstad@nw-service.k12.mn.us



Minnesota State University, Mankato, welcomes candidates to apply to the restructured, online Library Media Education Program. Options in this program include a Masters degree in Library Media Education, Library Media Certification, and/or staff development coursework. Further information can be found at:
<http://ed.mnsu.edu/ksp/lme/>

Also, look for information regarding coursework in the redesigned Masters Degree in Educational Technology later in the summer. Basic contact information can be found at:
<http://ed.mnsu.edu/ksp/met/>

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Submissions to the newsletter may be sent to Mary Alice Anderson, MEMOrandom Editor. Send to Maryalicea@mac.com
Submissions in MS word processing are particularly welcome.

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MEMO

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