

Dr. Jorge Olaf Nelson

Songdo International School, 17-4 SongdoDong, Yeounsugu, Incheon, South Korea 100-768
USA tel: +1.360.464.9941 – Korean tel: +82.32.851.8811– Korean mobile: +82.10.7123.1668
jnelson@songdois.org - guidebytheside.org - mathetics.ning.com - [skype name: dr.jorgenelson](https://www.skype.com/name/dr.jorgenelson)

SUMMARY

- 25 years in Bali, Guam, South Korea, Mexico, Pakistan, Paraguay, Thailand, Venezuela
- Extensive successful initial/continuing accreditation with regional agencies as well as
- authorization with the IB Diploma, PYP, & MYP programs and AP curriculum/tests
- Well-versed in continuous quality improvement using full participatory leadership
- Expertise in advancement: endowment, financial aid & scholarship fund-raising
- Proficient in all PC platforms running open source and commercial software
- Knowledgeable in world-class security measures for international schools
- Member of the Board for The International Educator at TIEonline.com
- Founding web master - The Academy for International School Heads
- Holds patent (pending) on a Digital Individualized Education Plan
- Passionate about helping students sustain the love for learning
- Leader in building special needs/ESL programs world-wide
- Bilingual in Spanish and willing to learn more languages
- Proponent of student-centered learning for all

CREDENTIALS

Doctor of Education - Educational Leadership, University of Memphis, TN 1995
Master of Arts - Teaching and Curriculum, Michigan State University, MI 1988
Bachelor of Arts - Education, Evergreen State College, Olympia, WA 1985
U.S. certification in Educational Administration/Supervision and Teaching

CURRENT WORK

Head of School, Songdo International School, Korea

Report to the CEO of Gale International Korea as the head of a new school being built in Songdo International Business District – Songdo International School. SIS is a purpose-built state-of-the-art K-12 international school designed to serve local and expatriate students from around the globe. The facility is one of the finest in the world and is designed to serve 2100 students in the \$150 million campus.

July 2007 – to February 2009

Chief Learning Architect/Chief Marketing Officer, Gale International/Songdo uLife, Seoul, Korea.
Reported to the Chief Strategy Officer of Gale International, a global development company that is currently creating the largest private real estate investment project in history, Songdo International Business District, Korea, where we are creating the ubiquitous, mobile, digital experience for all residents and guests in Songdo. Visit www.songdo.com for more information about the project.

- Planned and supported the collaborative efforts between Microsoft and Gale to further the Technical Adoption Program at Songdo International School with the former Headmaster and planning team to ensure success as the Most Ideal Environment for IT in international education.
- Planned and marketed ubiquitous IT for the entire city of Songdo, Korea. Created a digital interface prototype to will deliver myriad services to residents in a ubiquitous system to integrate all businesses and quality of life component in the world's first 100% LEED-certified (green) city.

PREVIOUS WORK (PAST DECADE)

July 2003 to June 2007

Headmaster/Middle & Upper School Principal at St. John's School on the island of Guam, U.S.A. Reported directly to the Board of Trustees as CEO of private Episcopal, not-for-profit, US accredited, Pre-Kindergarten through Grade 12, co-educational day/boarding school.

Average daily attendance: 533 students. Annual budget approx. US\$5.5 million.

- Successfully facilitated the accreditation process Western Association of Schools and Colleges.
- Facilitated and secured additional new endowment funds worth over \$2.5 million.
- Planned, developed and implemented the Middle School concept for grades 6-8
- Restructured leadership team – assumed extra duties including Middle and Upper School Principal responsibilities.
- Brought The Princeton Review franchise to campus.
- Oversaw the successful re-authorization of the IB Diploma Program.
- Planned and developed new boarding facilities options.
- Planned, marketed and successfully brought St. John's School into the East Asia Regional Council of Overseas School (EARCOS).

June 2001 to July 2003

Director at Bali International School on the island of Bali, Indonesia. Reported directly to the Board of Trustees as CEO of private, not-for-profit, US accredited, Pre-Kindergarten through Grade 12, co-educational day school. Average daily attendance: 255 students. Prepared and managed annual budget approx. US\$2 million.

- Successfully facilitated the re-accreditation process in the Western Association of Schools and Colleges (WASC) in 8 months.
- Planned, developed and implemented the addition of grade 11 and the ensuing grade 12 and the first graduating class of Bali High.
- Planned and developed the integration and adoption of the IB Diploma Program and/or AP International Diploma options for the High School curriculum.
- Developed and implemented a hard-wire/wireless IT Infrastructure network on campus at state-of-the-art fidelity level using local resourcing.
- Planned and developed new campus facilities options, including consulting from H2L2.
- Recruited strong professional teaching staff (e.g., MA, IB trained w/international exp.).
- Re-evaluation from IB Middle Years Program complete & PYP application in process.
- End of last year came in under budget, even after the economic crisis (Bali bomb).

July 1998 to June 2001

Superintendent at Anzoategui International School in Anaco, Venezuela. Reported directly to the Board of Trustees as CEO of private, not-for-profit, US accredited, Pre-Kindergarten through Grade 12, co-educational day school. Average daily attendance: 108 students. Prepared and managed annual budget approaching US\$1 million.

- Facilitated the immediate change from Probation to Fully Accredited Membership status in the Southern Association of Colleges and Schools (SACS).
- Planned and implemented first international school acceptance into the Virtual High School courses with teacher training and student access for all 9th - 12th grade students.
- Organized and implemented Dr. Ernest Boyer's "The Basic School" philosophy, with new mission and policy manual adoption, new Community Center to increase community involvement, as well as integrated performance measures of national standards with the seven core virtues from the Basic School. Results of Iowa Test of Basic Skills school-wide: avg. 30% more student achievement than U.S. public school students.
- Created and implemented a five year technology improvement plan that included creation of the www.anaco.net school community website, laptops for teachers, 100% wiring of school and teacher housing for 24X7 microwave Internet access campus-wide, publishing school yearbook on CD-ROM and at website, and computerized budgeting/accounting system.

July 1994 - June 1998

Superintendent at the American School of Durango in Durango, México. Reported to Board of Directors as CEO of private, non-profit, US accredited, Pre-Kindergarten - Grade 12, co-educational day school. Average daily attendance: 620. Prepared and managed annual budget in excess of US\$1.2 million.

- Successfully completed initial accreditation for ASD to obtain Fully Accredited Member status in the Southern Association of Colleges and Schools (SACS).
- Planned and implemented 5 year technology plan including initial Internet access as well as raised \$35,000 in just 24 hours to purchase a new state-of-the-art computer lab.
- Organized and combined U.S. curriculum with state and national university requirements in host country resulting in an integrated, dual diploma program serving both national and international students at ASD.

HONORS & AWARDS

July 1992 - June 1994

Doctoral Fellow at the School of Education, University of Memphis in Memphis, Tennessee

- Awarded full-ride doctoral fellowship from the Office of Overseas School, United States Department of State, Washington, DC
- Earned Doctor of Education degree in Educational Leadership and Policy Studies.
- Published computer simulation of teacher behaviors that affect student achievement.

Awarded "Outstanding Student Award" from the Department of Leadership in the College of Education, at the University of Memphis.

RECENT PAPERS, PRESENTATIONS AND SPEECHES

Redmond, WA - 2008 - Expert Panelist - Scaling Breakthrough Pedagogy - Microsoft Education Products Group Summit, Global Learning Research

Hsin Chu, Taiwan - 2008 - Keynote Presenter - The 22nd century school - Microsoft Partners in Learning 5th Education Forum

Penang, Malaysia - 2008 – Keynote Presenter - Learning 2.0: School leaders need to be aware of cutting-edge ICT tools that are changing the international school classroom in profound ways. East Asia Regional Council of Overseas Schools (EARCOS) Spring Heads Conference

Fremont, Nebraska – 2008 – Keynote Presenter - The next billion: finding ways to make high-quality educational resources reach not just a handful of students in a single classroom but hundreds of millions of students around the globe. Midland Lutheran College Global Education Forum

Seoul, Korea – 2008 – 21st Century School Forum – Keynote speaker – Vision of the future school. Korean Ministry of Education (MOE) and Microsoft Korea's Partners in Learning

Seoul, Korea - 2007 - Education beyond the 21st century: constructing a sustainable legacy. Korean Council of Overseas Schools (KORCOS) Annual Teachers Conference

Print - 2007 - International education: preparing the 21st century learner, In Inter-Ed - Vol. 34, No. 105, Fall 2007, Association for the Advancement of International Education

Kuala Lumpur, Malaysia – 2007 - Education beyond the 21st century: constructing a sustainable legacy. East Asia Regional Council of Overseas Schools (EARCOS) Administrators Conference

Bangkok, Thailand - 2007 - mLearning: Keeping up with the Millennial Learner. East Asia Regional Council of Overseas Schools (EARCOS) Teachers Conference

Bangkok, Thailand - 2006 - Using affordable digital tools to further Continuous Quality Improvement initiatives school-wide. East Asia Regional Council of Overseas Schools (EARCOS) Administrators Conference

Manila, Philippines - 2006 - M&M's: Helping the Millennial Generation Reach Their Potential through mLearning. East Asia Regional Council of Overseas Schools (EARCOS) Teachers Conference

Manila, Philippines - 2006 – Technology With A Purpose: High Tech/Low-Cost Educational Technology Solutions for Integrating Technology into the Classroom. East Asia Regional Council of Overseas Schools (EARCOS) Teachers Conference

Ho Chi Minh City, Vietnam - 2005 - The Digital Learning Classroom. East Asia Regional Council of Overseas Schools (EARCOS) Teachers Conference