



The Coalition of Asian Pacific Americans (CAPA) is looking for poster and visual identity design for the 2018 Asian American & Pacific Islander Heritage Festival. The theme this year is “Year of the DOG”

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SUBMISSIONS DUE MARCH 25
email: yin@thinkchinatown.org

Poster visual concept: visuals should reflect the theme

including the text:
Asian American & Pacific Islander Heritage Festival 2018
Sunday, May 20, 11:00AM-5:00PM
Mott St.(South of Canal)

Initial submission: 3/25 submit poster concept including the text

Finalized visual elements
Winner must be committed to
completing by: 4/2

finalized submission will need to be formatted for social media (eg. horizontal layout image suitable for a Facebook cover, vertical banners for ads), include a visual mark related to the poster both for print and for digital use, be suitable for b&w print, and include sponsor logo

Winner will have one week to finalize submission. All artwork must be submitted in hi-res .tiff .jpg or . pdf format. (If your artwork includes vectors please use pdf). The winner will be awarded an honorarium of \$250 and named CAPA Festival Artist of 2018.





SAVE THE DATE MAY 20

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Asian American & Pacific Islander
HERITAGE FESTIVAL

Want to collaborate or volunteer?
email: ginnymyung@yahoo.com