

# Black By Popular Demand!!!

# REDD PAGES

## RasTafari Economic Development Directory Special RasTafari Continental Council (RCC) 2019 Edition

A listing of African RasTafari Artists, Businesses, Professionals, Organizations, & Traders featuring a Special Solidarity Section for African Owned and Operated Businesses and Organizations; Continental RasTafari Reports and other information.

### **MADE BY AFRICANS (MBA) MADE IN AFRICA (MIA)**

The REDD Pages was published in 1994 to promote RasTafari economic development in solidarity with Pan African traders. Twenty five years later, the REDD Pages remains the first and only publication committed to the promotion of goods and services Made by African RasTafari featuring a Solidarity Section for goods and services Made by Africans at home and abroad.

#### IMPORTANT REDD PAGES DATES

- \*July 25, 2018 –September 15: Reduced Early Bird Rate for listings, ads & sponsors
- \*September 16 – October 31: Standard Rates for listings, ads & sponsors
- \*November 1 – February 2019: Last Lap Rate for listings, ads, sponsors
- \*May 25, 2019 – African & International Release of RCC Edition of the REDD Pages @ the 1<sup>st</sup> RCC Summit in Accra, Ghana

#### BENEFITS OF REDD PAGES

- \*Promote your business, goods and/or services to over 6 million Continental RasTafari & millions of African customers at home and abroad
- \*Promote PanAfrican economics - Made By Africans (MBA) - brand for self-sufficiency and cooperative economics
- \*Support RCC: 75% REDD Pages proceeds will be donated to RCC to strengthen their efforts to transform the economic status of Continental RasTafari

*Committed to the economic advancement of Continental RasTafari and Africans at home and abroad through a medium for global promotion of goods and services Made By Africans, maintaining quality, integrity and tradition.*

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