

INTERNSHIP OFFER IN THE AEROSPACE INDUSTRY IN AFRICA.

Location: Cape Town, South Africa

Duration: Minimum 4 months - immediately

Hi-Fly marketing is a consulting company with expertise in the aviation sector in Africa (www.hiflymarketing.com)

We represent leading companies such as ADSoftware www.adsoftware.fr (Fleet Management and logistic system), Vector Aerospace France <http://www.safran-electronics-defense.com> (Engine maintenance), Safran <http://www.safran-electronics-defense.com> (Flight Data Monitoring / avionics repairs), Nordam <http://www.nordam.com> (composite repairs) and Litson & Associates www.litsonandassociates.com (Safety Management System).

We offer concrete practical skills and a chance to experience all the different aspects of a small enterprise. We are looking for a dynamic, vibrant and driven individual that is well organized, able to multi-task and likes to confront challenges head-on.

Tasks of student:

Assist sales team and management with Marketing activities (development of customer base, web marketing and corporate communications, Airshows and conferences organisation, market research ...)

Responsibilities

- Assist in the creation of signage, circulars, mock ups, e-mail campaigns, on line promotion, etc.
- Assist in the distribution or delivery of marketing materials
- Assist with fulfilment of marketing offers
- Assist with execution of trade shows
- Assist with the preparation and delivery of training materials
- Perform analysis of marketing and sales data
- Seek and analyse competitor marketing and sales materials both on and offline
- Prepare presentations
- Provide support to social media efforts
- Maintain tracking report of public relations activity

Profile:

Our company is looking for an undergraduate student who is majoring in Sales, Marketing or Advertising. This person should have excellent verbal and written communication skills, with extensive knowledge of Web and social media. PowerPoint, Word and Excel experience is a bonus, and will be considered when choosing the best applicant for this internship position.

Unpaid Internship

To apply or ask questions, send your application (CV + Letter of Motivation) to assistant@hiflymarketing.com