

## Small Church

### Multiply 04

“Social Media for Small Churches”

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### **Description:**

<sup>18</sup> One day as Jesus was walking along the shore of the Sea of Galilee, he saw two brothers—Simon, also called Peter, and Andrew—throwing a net into the water, for they fished for a living. <sup>19</sup> Jesus called out to them, “Come, follow me, and I will show you how to fish for people!”

In this session, we will discover how small churches can use the social media NET (internet) to increase productivity while fishing for more people, making more disciples for the transformation of your neighborhood, community, and ultimately the world. You will experience creative, innovative, practical applications for effective and efficient communions on a small budget. There will be lots of hands-on learning, so ensure you bring your chargers for all your electronic devices.

### **Content**

Digital Ministry is not about technology, it is about building relationships with people and community. - (Viral Faith Communities 2016)

### Increase Productivity through Communications

- Follow-Up & Follow through
  - Google Forms
  - Phone calls
- Calling everyone
  - Simple Blast
  - One Call Now
- Marvelous Messaging
  - Group Text
  - GroupMe
- Video Conferences
  - Anymeeting
  - ZOOM



## Follow –Up and Follow Through

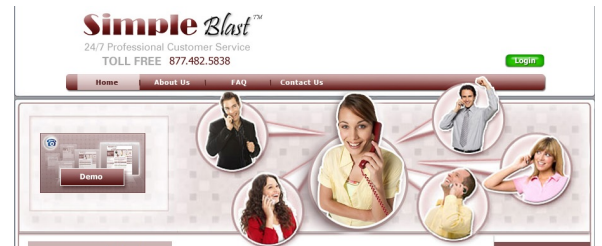
- Ensure expedient follow-up with 1<sup>st</sup> time guests (use the word guests instead of visitors)



Don't play "TELEPHONE".  
Call everyone at the same  
time, with the same  
message.



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