

January 28, 2007

KoIDor Platform

January 2008

Part I: Overview of 2008 Objectives

Mission

To strengthen and further evolve Jewish Peoplehood, by connecting diverse Jewish leaders and activists from around the globe and enhancing their capacity to act.

Specific Objectives in 2008

- **Building Relationships**
 - Define levels of engagement both for networks and for individuals
 - Reach an additional 100 individuals –the priority areas in 2008 are Latin American and Eastern Europe/Former Soviet Union.
 - Engage with 10 diverse networks on an institutional level through working with their leadership and defining a specific form of partnership with each.
 - Engage at least 20 new native-born Israelis who are tied into various to Israeli networks.
 - Double the number of conference participants to 200.
- **Sharing Ideas**
 - Increase distribution of Paths to Peoplehood by at least 200 people.
 - Make the web platform a useful tool for sharing ideas and maintaining dialogue.
 - Encourage those involved with KoIDor to write and publish their ideas.
 - Explore new ways of creating, collecting and disseminating content related to Peoplehood.
- **Catalyzing Actions**
 - Follow up from conference – mapping the network and collaborations that resulted.
 - Seek to measure the impact of the KoIDor 2007 conference in terms of collaborations and inspiration for new and ongoing participant projects.
 - Make the web platform a useful tool for sharing actions and promoting collaboration.

There are two primary platforms that will support this network, virtually and face-to-face:

- **Conference** – An international conference will be held in Israel in November either immediately before or after the UJC General Assembly. One of the primary themes at the conference will be looking beyond Israel at 60 to Israel at 100 and the role and relevancy of Israel within Jewish Peoplehood and to communities around the world. In 2009 KoIDor will have at least one conference outside of Israel (potentially in Europe).
- **Web platform** – Networking and sharing ideas. First steps will include identifying the most effective uses of this tool, recruiting individuals and networks and including the users in making the platform useful for connecting, sharing ideas, and creating action. Ongoing work will include constantly updating the content and ensuring that it stays relevant.

Part II: Lay Leadership

Global Executive: The Global Executive (“GE”) is the oversight body charged with overseeing the implementation and management of the KolDor platform and its operational goals. All GE members will be also members of the Israeli-based amuta. The GE will have at least seven members, and may have such greater number of members, from time to time, as determined by the GE. Each member of the GE will serve a two-year term which may be renewed. In addition:

- Two GE members, selected by the GE, will serve as Co-Leaders who will also serve as the daily liaisons to KolDor's Executive Director ("ED") and to whom the Executive Director shall report. They will chair the GE and coordinate from a lay perspective among the various GE teams working with the Executive Director. The two Co -Leaders and the Executive Director are the management committee of KD and are responsible for its day to day operations and decision making between GE meetings and on matters that are appropriate management level decisions.
- Application to the GE is open to all KolDor participants who are interested and willing to commit to one or more of the specific tasks listed below.
- GE members will be sought to represent Israel, USA, ROW and will each have responsibility for specific tasks, and in some cases may create their own sub-committees, that that will function within the oversight of the overall GE.
- There will not be specific term limits for membership on the GE, as the composition of the GE at all times (as determined by the GE) should ensure it has the capacity to enable KolDor to meet its objectives. However, there will be a focus on leadership development and rotation of members among tasks and off the GE, and the identification of potential future members of the GE and to seek their involvement in various aspects of KolDor.
- The Co-Leaders will generally be selected from those who have had prior experience on the GE.
- There will be a full GE meeting via conference call at least once a month and additional calls as necessary.
- Each member of the GE will also be expected to actively work together between phone calls, amongst themselves and with the KolDor professionals.

Initial GE Teams

Will be composed of 2-3 people from different regions whenever possible. GE Teams may form ad-hoc or on-going committees for further input and involvement.

1. **Network Development Team**– Will help identify the networks and individuals with which KolDor should be connecting, as well as help facilitate these connections.

Tasks:

1. Work with the ED to create guidelines by which KolDor can engage with networks/individuals.
2. Identify at least 10 networks with which to engage and help facilitate those connections
3. Assist in the recruitment of individuals (meeting with new participants, indentifying people, etc).
4. Develop means to provide on-going support for the network by seeking ways to actively connect participants and through mentoring where appropriate.
5. Form and chair the Recruitment Committee for the Annual Conference.

- 2. Content Team** – Will work primarily with the Content Director (KolDor professional staff) in terms of sharing ideas and creating ongoing dialogue within the KolDor community.

Tasks

1. Suggest content for Paths to Peoplehood and provide input and feedback for the newsletter.
2. Work with the web platform team. Serve as an advisory committee for the web platform's content.
3. Provide input for the content aspects of the KolDor conference.
4. Think broadly and longer-term about how to develop the content aspects of KolDor.

- 3. Web Platform Team** – Will work to ensure integration of this new tool and optimal use of it in helping KolDor achieve its operational objectives.

Tasks:

1. Constant review of the structure and content of the site – in terms of user-friendliness and relevancy.
2. Outreach to KolDor participants and others to encourage active use of the site.

- 4. Conference Team** – Composed of the conference co-chairs. The new GE will select the 2008 and 2009 conference co-chairs.

Tasks:

1. Appoint a conference committee with subcommittees.
2. Work with the ED on and the other teams on all aspects of the conference including marketing, recruitment, program and fundraising.
3. Promote the conference within KolDor and the greater Jewish world.
4. Integrate the conference and its impacts within KolDor's operational objectives.
5. Ensure follow up and activation into the network of conference attendees.

- 5. Fundraising Team** – Will help ensure KolDor's financial health by providing guidance and support for fundraising activities throughout the year

Tasks

1. Help identify potential sources of funding, using KolDor's current and new networks.
2. Facilitate the process through introductions/connections where possible.
3. Review and provide input for fundraising documents produced by the professional staff.

- 6. Strategic Directions Team** – Will be responsible for the overall direction of KolDor and the ensuring that the macro and micro aspects of KolDor and its operating environment are in sync. The team will comprise the Co-Leaders and the ED with ad-hoc other participants as needed, and with the broader GE.

Tasks:

1. Ensure that KolDor sets and meets specific yearly/longer-term goals.
2. Recommend the adjustment and the general direction of KolDor in accordance with the time and needs of the next generation Jewish leadership/activist community.
3. Think generally about strengthening Jewish Peoplehood through the KolDor platform.
4. Identify opportunities for growth and expansion.

Transition to the new governance structure

Bearing in mind the unique network structure of Koldor, and in order to ensure continuity and leadership, a committee of the GE shall function from time to time as the "nominating committee" for the GE, to consider persons to nominate to the GE the serve on the GE and fill specific roles. The nominating committee will be led by the KD Co-Leaders. The proposals of the nominating committee will be considered and by the GE which shall determine all appointments to the GE.

Members of the GE who are deemed by the GE not to be fulfilling their responsibilities may be replaced by new individuals nominated by the nominating committee.

As of Jan 2008, and in order to implement the new governance structure, the Co-Leaders and ED will send out a call for participants in the Koldor network to indicate their interest in leading specific tasks. The email will detail the different positions as well as the work and commitment required from members. At the same time, the current GE will actively recruit appropriate candidates. All candidates will submit a brief paragraph stating their interest in becoming a GE member and the specific tasks they have an interest in assuming. The nominating committee will consider those indicating their interest, as well as seek out other individuals to serve on the GE. The nominating committee is free to nominate individuals from any source.