

Oxfam at INTERNATIONAL SOCIAL AND BEHAVIOR CHANGE COMMUNICATION SUMMIT, 2018

Pre-formed panels:

- 1) "Women's Economic Empowerment vrs. 'petty work': using SBCC strategies to shift social norms in the economy", Claudia Canepa
- 2) "CUSP: Community for Understanding Scale Up of Social Norms Change Programming", Mona Mehta
- 3) Shifting social norms and gender stereotyping fuelling violence against women in the Latin America and Caribbean region: research findings and SBCC", Belen Sobrino

Poster presentations:

- 4) "Shifting social norms on Unpaid Care Work in Zimbabwe", Regis Mtutu
- 5) "I am One, I am Many: Alternative Narratives to Counter Religious Fundamentalisms and Violence", Rita Soares

Oral presentations:

- 6) "Seeds sown- what has grown? Edutainment at Oxfam four years after the Pop Culture with a Purpose project", Katinka Moonen
- 7) "Involving religious leaders in Sexual and Reproductive Health and Rights Education and Communication in Pakistan for social norms change" Brigitte Obertop
- 8) "Tunisia's iterative journey combining edutainment and research for social norms changes around violence against women", Brigitte Obertop

Skills building workshop (2.5 hours):

- 9) "Practitioner skills for program design on social norms change to end Violence Against Women and Girls (VAWG)", Rita Soares

Multi-media presentation:

- 10) "Social Experiments designed by young people to change social norms underpinning VAWG", Damaris Ruiz