

CREATIVE NON- FICTION

Center High School
Vernon Bisho, Instructor

Video Final Rubric

	Below Basic 1	Basic 2	Proficient 3	Advanced 4
Organization	Sections not obvious	Beginning to show organized sections	Parts of story are identifiable	Clear development of story parts. Ideas are well organized
Story Development	Story is confusing	General coverage of story	The concepts for story is identifiable And complete	The story creates personal interest. Captures attention, emotions and information is complete
Technical aspects	Too many problems with light, sound, camera and editing	Problems are present and create distraction	Generally good techniques	Excellent use of light, sound camera and editing. Creates a professional appearance.
B-Roll	Not effective	Some b-roll matches story line	Matches story line through out, Good camera technique	Matches throughout, creative/artistic shots. Enhances the story.
Special Effects, Music, Extra details Computer Graphics Typography	None used or used improperly	Attempts to apply but not with good effect	Some used with proper design.	Exceptional use of elements that enhance the story
Overall impression				“Sell the story in the first 15 seconds”
Total out of 24 points				