

Techie,

I am writing with news of an exciting project called **Coded with Aloha**, and we want you to be a founding member. A brainchild of the WetWare Wednesday core group, and administered under TechHui, Coded with Aloha is a site where we can band together all of the companies writing their code on the islands. We were inspired by New York Tech Meetup's Made in NYC project, so this will be similar. Check it out [here](#).

The concept is simple. If you have a web startup, or are creating software in Hawaii, somewhere on your homepage you put the words Coded with Aloha. Or Made in Hawaii. Crafted on the islands. Whatever you want — just have it link back to the Coded with Aloha [main page](#) where we will have a simple listing of all the sites in the same boat as you. This costs you nothing, and has the ability to drive traffic to your site.

Oh, also, are you hiring? If so, we'll put (Hiring!) up by your name on the site. We want you to have the best people working with you, and this should get the right people talking.

So, are you into it? Here's the **step by step**:

1. Put "Coded with Aloha", or any similar slogan you want, somewhere on your home page. The [NYTM site](#) has some good examples of how hundreds of companies have done this.
2. Let us know you did it by shooting us an email at [codedwithaloha@techhui.com](mailto:codedwithaloha@techhui.com). We'll then put your company name on the Coded with Aloha front page, with a link back to your site.
3. If you're hiring, mention that in the email, too. If you have a link to your hiring page, include that as well.
4. That's it. You're all set. We'll take care of it from here.

We're happy we found each other, and we're even happier that you're coding.

With Aloha,

WetWare Wednesday, TechHui, and HTDC.

