

CTR Strategic Plan 2019-2023 DRAFT Concepts List

1	CTR at more worksites
2	Focus CTR on fewer jurisdictions
3	Community-driven TDM (GTEC)
4	Keep CTR, expand TDM
5	Focus on active transportation
6	Reorient to automated vehicles
7	Reorient to broadband access
8	Expand partnerships with non-profits
9	Emphasize modal connectivity
10	Attract more private investment in TDM
11	Emphasize TDM in places with tolls and parking fees
12	Existing CTR
13	Emphasize corridors with multimodal, multiagency investment plans (Practical Solutions)
14	Focus on smart growth (land use, transit oriented development, etc.)
15	Focus on shortening commute distances
16	Reorient to electric vehicles
17	Focus on transit
18	Focus on telework/flexible work options
19	Focus on shared mobility
20	Focus CTR resources on incentives
21	Focus on education
22	Reorient to regional approach
23	Focus on parking management strategies
24	Retain traditional CTR while allowing flexibility for alternative programs where justified
	Additional proposals welcome