

SATURDAY, AUGUST 11

187 Expert Seminars

**No Additional Charge
Included With Your Convention Fee**

7:00-7:50 AM SEMINARS

(21071) YOGA EXERCISE

Dorothy Kerzner, CH

All-levels

Begin your day relaxed and in control with stress-reducing, easy movements for body and spirit. Attendees should wear comfortable clothing and bring a towel to sit on. *Experiential*

**(21072) TAI CHI MORNING EXERCISE—Experience
The Mind/Body Connection Through Tai Chi**

Stanley Ou Yang, BCH, CI

All-levels

Through a series of slow, relaxed, rhythmic, graceful movements, you will learn to maintain good body alignment to promote stability and balance, and connect your mind and body to enhance wellness and health. *Experiential*

8:00-8:50 AM SEMINARS

**(210801) NEUROPLASTICITY—How Our Nervous
System Reorganizes And Reroutes Function In
Response To Stimuli**

Thom Bloomquist, CI

All-levels

This presentation explores how the brain rewires, reprograms and reorganizes itself - a process called neuroplasticity. Factors that enhance and inhibit neuroplasticity will be discussed to give the clinical hypnotist a deeper understanding of how nature, and hypnosis causes neural changes and how we might use this information to our clients' advantage.

Lecture/Discussion/Q&A

**(210802) FROM CONSULTATION TO CLIENT
—Converting A Hypnosis Prospect To A Hypnosis
Client**

Michael DeSchalit, CI

All-levels

How are you converting your prospects into clients? What is your conversion rate from when someone first inquires about hypnosis to them becoming a paying client? Are you selling individual sessions, or multi-session programs? If you would like to raise your conversion rate and book more, higher paying clients then this seminar is for you.

Lecture/Discussion/Experiential/Q&A

**(210803) OFFER A FREE CLASS FOR VETERANS
AND GET LOADS OF FREE PUBLICITY**

Bob Felix, CH

All-levels

In recognition of Veteran's Day, Bob asked his local hospital to sponsor a stop-smoking group session FREE to veterans. The hospital provided the room and publicity, Bob provided the hypnosis. The resulting FREE press coverage made it very worthwhile. In this class, you will learn who to contact at the hospital (or other local business), what to say to them, and how to write a successful press release. It's a win-win for everyone involved.

Lecture/Q&A

**"Essential for the new hypnotist - amazing!
Hands down best value in hypnosis!"**

—Brian Fernandes, Chepachet, RI

**(210804) HELPING CLIENTS IMPROVE THEIR
RELATIONSHIPS—Stop Arguing, Start Loving**

Celeste Hackett, BCH, CI, OB *Introductory-Intermediate*

Help clients to see things differently, so they can feel differently and be more fulfilled and react differently in close personal relationships. You'll learn to help clients change ingrained patterns that have kept them sad, angry and lonely. This may well be some of the most satisfying work you will ever do with your clients because unpleasant relationships cause so many other problems such as stress induced illness and substance abuse and much more. Join me for a presentation that will be lively and interesting!

Lecture/Demonstration/Discussion/Q&A

**(210805) HYPNOSIS FOR THE CAREGIVER—Caring
For Loved One Is Often A Thankless Task, Leaving
The Caregivers Depleted Physically, Mentally And
Emotionally. Learn to Help the Forgotten, The
Caregiver, With Hypnosis**

Angella Ocheltree, CH

All-levels

As the knowledge and belief in Integrative Medical Care comes of age, it opens the doors to hypnotists to assist the medical community in helping their patients mentally, emotionally and spiritually as well as physically. However, it is vital to remember the caregiver's well-being is critical. Offering these services to the caregivers of patients and even of the elderly will give them the tools to handle their new role with more ease while maintaining their own health. *Lecture/Q&A*

**(210806) ATTRACT MORE CLIENTS
—Daily Activities To Build Success**

Ed Lane, BCH, CI

All-levels

It's one thing to be a great hypnotist, it's another to be great at attracting clients. Learn how to build your own personalized plan for success. Using a simple, "20 Point Plan", you will quickly and easily be able to assess and measure which activities produce profitable results on a daily basis. Learn this repeatable process for attracting more clients to your business. The skills taught in this seminar are appropriate for those starting their business or those who are looking to take their business to the next level.

Lecture/Discussion/Q&A

**(210807) A TWO NIGHT ADULT ED "SELF-
HYPNOSIS CLASS"—Bring The Vision Of Success
Into Your Profession**

Ernest VanDenBossche, BCH, CI *Introductory-Intermediate*

Present a class that intrigues and beckons your students to want more. Teach self-hypnosis and all its components in a way that brings curiosity and a desire to find a better way to proceed in life. Allow students to tell their own story as to their struggles with individual situations. They love to relate to each other and find common ground. Give your students a full taste of hypnosis using your own CDs to hypnotize them in class.

Lecture/Q&A

**"So much wonderful information and great
hypnosis experiences! I always leave
energized and glad I came."**

—Serena Brooks, Kings Park, NY

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(210808) THE MAGIC OF CHOICES—The Proven “Six Point Turnaround” Method For A Free, Successful And Happy Life

Ulrike Milner, CI

All-levels

Learn why it is crucial for you and your client alike to truly understand “You have the choice”. I will present in detail the “how to” and make sure you will actually put it to use and be able identify the six points method for changing the state of mind. You will be able to describe how we can help ourselves and our clients to turn around our lives in virtually five minutes. I will explain that it isn’t about who you are now but it’s all about who you want to be and how to reach that goal.

Lecture/Demonstration/Experiential/Q&A

(210809) INCREASE YOUR VIBRATION—Are You Doing All The Right Things But Still Have Something Blocking You? This Just May Be Why!

Peggy Kelly-Davies, BCH, CI, OB

Introductory-Intermediate

They say that your vibration creates your frequency, and that has everything to do with health. That all illness and disease is a lowering of frequency! So how do we know what our frequency is? Do our emotions have anything to do with our frequency and our vibration? In this seminar, find out how all of these are related and how you can use one of the most powerful tools available to us, hypnosis, to change your frequency and vibration to attract what you want in your life!

Lecture/Experiential/Q&A

(210810) HOW TO HYPNOTIZE ANYBODY

—Simplicity = Success

Jason Linett, BCH, CI

All-levels

Did you know that there is a classic three-step-process embedded inside of every successful hypnotic induction? Helping your client get into hypnosis should be the easiest part of your session, and this “Back to Basics” program is a great opportunity for the new student of hypnosis as well as the experienced consulting hypnotist. There is strength in simplicity, and this seminar will even teach you how to create hypnotic inductions on-the-fly custom-designed for your client. Experience real-world demonstrations designed to make you more successful.

Lecture/Demonstration/Discussion

(210811) HYPNOSIS AND POP CULTURE—The Popular Culture Affects The Beliefs And Success Of Your Clients

Amye Scharlau, CI

All-levels

Explore the world of popular culture and how it affects your image and effectiveness as a hypnotist. This fun-filled romp through social media, films, books, and the earliest publications is as insightful as it is enjoyable. We will discuss the latest cultural memes on hypnosis, how to address them, and how to create credibility and rapport with your clients for great hypnosis!

Lecture/Discussion

(210812) MUST HAVE BUSINESS INFORMATION TO FAST TRACK YOUR PRACTICE TO SUCCESS

—Bundling Sessions And Other Proven Techniques

Robert Merlin, BCH, CI

Introductory-Intermediate

Learn what services can be bundled and why. Learn how I receive \$3,000.00 or more after the initial intake session and I will prove it. How to create a rapport where the clients are asking you for additional services. Learn to avoid no shows and fill your week with clients who are looking forward to their appointment and have the money to pay. This is a must for any hypnotist to really grow their income to a level they desire using these simple techniques.

Lecture/Discussion/Q&A

(210813) HYPNOTIC LANGUAGE PATTERNS—An Introduction To The Linguistic Triggers That Influence Change

Taylor Sherman, BCH, CI

Introductory-Intermediate

Join us for an exploration of how you can use language patterns in your hypnotism practice or in your life to make you more influential. Language patterns are the structured ways that persuasive people communicate, where they link ideas together within a sentence. Utilizing these patterns will make your hypnosis pattern much easier to generate, and more effective. In this seminar, you will learn several specific language patterns to use in any situation.

Lecture/Q&A

9:00-9:50 AM SEMINARS

(21091) PLUGGING HYPNOSIS INTO A PLUGGED-IN WORLD—Adapting To A Changing World

Michael Hathaway, FNGH, BCH, CI

All-levels

The way people focus has changed as we progress more and more into the digital age. It is now the world of instant messaging, tweets, and constant contact that commands our attention. Old ways of communicating are not as effective as they once were. This seminar will examine the relevance of older and longer hypnosis techniques and how to make changes in them for the plugged-in world of today.

Lecture/Exercise/Q&A

(21092) HOW TO CONDUCT A GOLF HYPNOSIS WORKSHOP

Laura Boynton King, BCH, CI, OB

All-levels

This seminar reveals the trade secrets to conducting golf hypnosis groups of all sizes. You will discover how to design a program, how to do it, and how to sell it. It’s time to tap into the golf community to build a prosperous hypnotism business and help lots of people in the process.

Lecture/Discussion/Q&A

(21093) IMAGERY AND SELF-HEALING

Nat Harris, MS, LMSW, CI

All-levels

You will gain information about the effectiveness of imagery-based methods in the clinical process. Discussing one’s ability to “image” to improve goals experimentally, behaviorally and physiologically are open for analysis. You will learn how the presenter applied the “Ten Steps to Guided Imagery” to his personal battle with colon cancer. The story is used as a template to learn how to apply the “Ten Steps” to any of your personal issues.

Lecture/Discussion/Video/Q&A

“Great information to inspire the new as well as seasoned hypnotists to excel in their work!”
—Charles Crenshaw Jr., Indianapolis, IN

To register, call (603) 429-9438

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(21094) CREATING YOUR DAY IN THE MOST POSITIVE WAY—Beyond Everyday Self-Hypnosis

Dorothy Campbell, CI

All-levels

What would your life be like if you could create each day exactly the way you want it to unfold? Well that's exactly what this presentation will help you do. Learn the techniques that take you beyond self-hypnosis and allow you to create each day the way you want it to be. Experience what it feels like to flow through the day with balance, calm & peace. You will feel the power of taking control of your life using a process that only takes about 12 minutes of your morning routine.

Discussion/Exercise

(21095) HUNA METAPHYSICS

—Secrets Of The Ancient Hawaiians

David Frederick, CH

All-levels

During this talk, you will learn about Hawaiian knowledge of psychology, healing, spiritualism and transformation of shifting into a higher state of awareness. Learn about the advanced system of psychology, healing and higher transformation of aloha spirit.

Lecture/Demonstration

(21096) IDEOMOTOR RESPONSE TESTING WORKS! —Effective Finger Signaling For Identifying Root Cause

Linda Donalds, BCH, CI

Introductory-Intermediate

Do you want to quickly find the root cause of your client's problem? Have you wanted to do more interactive processes, but lack confidence in facilitating regression or parts mediation? Ideomotor Response Testing is easy to do, and really works! Learn the 7 key causes of all client issues; structuring questions to reveal the key cause; setting up the 4 finger signals needed; reasons why clients may not signal; bridging from IMRT into other interaction. Class participation will give you experience to do this with your clients immediately.

Lecture/Demonstration/Q&A

10:00-10:50 AM SEMINARS

(21101) THE BIRTH OF AN ANCHOR

—Every Stimulus Brings Back A Memory

Larry Garrett, BCH, OB

All-levels

I would define an anchor as a stimulus which triggers a memory creating an emotional experience. This experience can be so strong a recollection of the memory can have such detail as though you are there. The anchor can actually heighten all senses recreating every detail of an event from long ago. I am sure there are many other definitions, but for now allow us to rest on this definition for simplicity. Learn where the anchor originated and how to alter it to best serve your clients' goals.

Lecture/Discussion/Demonstration/Q&A

"I met some new people and connected with old friends. This is a once-a-year delight. Grateful this is offered for personal and professional growth."

—Nancy Reed, Lexington, MA

(21102) MARKETING MASTERY—Top 3 'FREE' Marketing Tools To Fill Your Practice

Robert Harrison, CH

All-levels

In this seminar, you will learn some of the most common mistakes even the seasoned pros make with their marketing and how to avoid them in your practice. You will then learn some easy steps you can take to troubleshoot your specific marketing campaign and fix them. Next, we will discuss marketing best practices and where to start whether you are just starting out or re-tooling your marketing campaign from top to bottom. If your marketing isn't returning at least 4:1 for your marketing dollars and/or earning you at least an executive level income, this seminar is for you.

Lecture/Discussion/Q&A

(21103) YOUTH IN SPORTS—Peak Performance For The Young Athlete

Jereme Bachand, BCH, OB

All-levels

The importance of using hypnosis with young people in sports is just now being brought to the forefront. Learn the 4 main areas of working with youth athletes and the 3 biggest mistakes. We as a professional hypnosis organization need to realize the great potential we have for doing good for young people in all parts of life, but well concentrate on sports for now.

Lecture/Q&A

(21104) CARING FOR THE CAREGIVER

Don Mottin, DNGH, BCH, CMI, OB

All-levels

When helping the medical community there are a handful of techniques that could be used with both the cancer patient or the stroke survivors. Pain control might be a very important element in your overall group of sessions. We could almost always help these clients with adverse effect to chemotherapy or radiation. We can't leave out helping with a positive mental attitude of the ill person. STOP! All of these things are very important. All of these things should be addressed. Please don't forget about the caregiver. This is the person who is with the patient hour after hour tending to the sick person. This one hour seminar will get you back on track by using your hypnosis skills to provide care to the caregiver.

Lecture/Q&A

(21105) DISCOVER YOUR SPECIALTY - FIND YOUR CLIENTS—Create A Vision For Your Hypnotism Practice

Lisa Halpin, BCH, CI, OB

All-levels

When everyone is marketing to everyone now, especially online, how are your clients supposed to find you? And why would they/should they come to YOU? Lisa's background in market research can help you discover who YOUR clients are so you can connect with them. There are things about you that make you unique and not just like every other hypnotist out there. Discovering what makes you unique and who your ideal clients are, is the beginning to connecting with "your" clients. Join us to create or re-create a vision of your practice, including the clients who are 'meant' to work with you, and who may benefit by choosing to work with YOU in particular.

Lecture/Visual/Discussion/Q&A

"The NGH convention is a gold mine of resources for every aspect of your business."

—Donna Kozlowski, Brockport, NY

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(21106) A TRIP TO THE BEACH—Ridiculously Effective Self-Hypnosis And Much More

Clay Dinger, CH

All-levels

You will learn to use hypnosis, visualization and NLP techniques blended in this specialized procedure to teach your clients how to mentally step away from overwhelming or stressful situations, re-focus, and proceed with calmness and clarity - all in the space of a breath or two! As an added bonus, learn to teach your clients to exponentially amplify these effects by adding powerful suggestions to achieve their specific goals. During this seminar, you will learn the factors that make this technique so effective, and experience them for yourself during an experiential session. *Lecture/Experiential/Q&A*

11:00-11:50 AM SEMINARS

(21111) “QUANTUM LEAP” HYPNOSIS & HYPNOTHERAPY SUCCESS WITH A SYSTEMATIC APPROACH—How The Banyan Five-Phase Approach (5-PATH®) Absolutely Transforms Your Skills & Confidence

Calvin Banyan, DNGH, BCH, CI, OB

All-levels

This seminar gives you a basic understanding of why so many successful hypnotists have sought out and trained in 5-PATH®. See why using a systematic approach builds your confidence and skills. Find out why it is one of the fastest growing Special Interest Groups in the NGH. *Lecture/Discussion/Q&A*

(21112) THE CHOCOLATE INDUCTION—A Highly Effective Gustatory/Olfactory/Mindfulness Induction Using Chocolate!

Scott Babb, BCH, CI

All-levels

Discover how and why taste, smell and mindfulness can be even more effective than the traditional V/A/K methods of inducing hypnosis. Group and individual demonstrations will be performed. Chocolate will be supplied. *Lecture/Demonstration/Q&A*

(21113) PENDULUMS AND MUSCLE TESTING: BEYOND CHEVREUL—A Tool In Life’s Toolbelt. Ideomotor Pendulum Work Is An Asset To Your Clients

Sandra Bemis, BCH, CI

All-levels

In this fun, experiential seminar, learn how to continue the work of Chevreul by using pendulums and incorporating them into your everyday life for guidance, assistance and business practice uses. You’ll learn steps, interpretation and understandings of pendulums and muscle testing methods. There are many everyday uses for ideomotor pendulum use that go beyond the Chevreul’s suggestibility test for both adults and children. Bring your pendulum if you have one! *Lecture/Discussion/Exercise/Q&A*

“Excellent presentations, wonderful experience which allowed me to feed my soul and allowed my spirit to soar.”

—Judy Martin-Morgan, Denton TX

(21114) THE BIG IDEA: HYPNOTISM AS A SEPARATE AND DISTINCT PROFESSION

—Are We There Yet? Are You Helping? Are Some Hypnotists Holding Us Back?

Robert Dunscomb, BCH, OB

All-levels

Is hypnotism a separate and distinct profession just because we say it is? Does someone who gets paid to deliver hypnotism services automatically qualify as a professional? Can it really be that simple? We’ll explore what makes an occupation a profession and what makes a worker in that occupation a professional. We’ll collect your input on what hypnotists are doing, what hypnotists need to cease doing, and what more needs to be done to advance this goal. Significant results will be published. Come tell us what you think! *Lecture/Q&A*

(21115) HYPNOSIS AND NLP FOR THE PERFORMING ARTS—Actors, Singers, Dancers, Magicians, Writers, Stage Hypnotists

William Horton, PsyD, CADC, BCH, CMI, OB

All-levels

After 40 years in the performing arts as a actor, writer, director, and stage hypnotist, Will brings unique insight into the block performing artists have. He has helped hundreds of performers sharpen their game, overcome their blocks, and go to the next level. If you want to help artists, or if you’re a performer yourself...this is a must! *Lecture/Demonstration/Q&A*

(21116) SLEEP APNEA: WHAT IS IT?

—Hypnosis As A Tool For CPAP Compliance

Boris Opancha, MS, BCH

All-levels

Despite being so common, many people may not know they have OSA (obstructive sleep apnea). Up to 82% of men and 93% of women with moderate to severe OSA have not been diagnosed and, therefore, are not receiving treatment. The big topic on everyone’s mind regarding CPAP lately has been compliance. Many researchers agreed that treatment compliance rates were around 46%. *Lecture/Discussion/Q&A*

NOON-12:50 PM SEMINARS

(21121) HYPNOSIS AND BRAIN SURGERY

—A Case Study

Paul Ramsay, BCH, CI

Intermediate-Advanced

In 2017, I assisted a woman who was having two brain surgeries for the embolization of two separate aneurysms. It was a dramatic and powerful lesson in the potential that hypnosis has to help people with very serious medical concerns. This seminar will be a distillation of all that I learned from those two procedures, which went quite differently from each other. This was a major event in my professional development, and I’d like to share what I learned with you. *Lecture/Discussion/Q&A*

(21122) HAPNOSIS

—6 Steps To Increase Your Happiness

Gloria Constantas, CI

Introductory-Intermediate

Everyone wants to be happy. Is happiness just a fleeting emotion? Is it genetic? New research suggests that happiness is a learned skill which you can cultivate. Happy people have better relationships, work success, and live longer healthier lives. Learn how you can maximize your health and happiness in 6 easy steps! This seminar will help you identify actions that will enhance your life and help your clients, too. *Lecture/Demonstration/Discussion/Q&A*

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1:00-1:50 PM SEMINARS

(21123) TAPPING INTO THE BARIATRIC WEIGHT MARKET WITH HYPNOSIS—Bariatric Surgery For The Mind

Rosemarie Schulman, RN, BA, CI All-levels

This presentation was created specifically with the bariatric client in mind. However, all obese clients will benefit. Every year, bariatric surgery such as lap band, gastric bypass and gastric sleeve, are becoming more and more prevalent. As hypnotists we are in the position to do so much for the client's food and emotional compulsions. The presentation will give you a step-by-step program as to how to put your hypnotic skills to work in this specialized area of expertise. *Lecture/Discussion/Q&A*

(21124) BODY LANGUAGE AND HYPNOSIS—Client's Subconscious Clues To The Hypnotist

Myles Timmins, BCH, CI, OB and Rondall Bailes, CH, OB All-levels

We will cover the importance of reading body language in the hypnosis session. Several body language topics will be demonstrated and discussed to give you insight into the client's repressed and suppressed issues. This insight will help you as well as the client deal with those issues, not just the symptoms. You will pair off in two different exercises to read each other's body language. There will be a question & answer period during the exercise. *Lecture/Demonstration/Participation/Discussion/Q&A*

(21125) THIS IS NOT THE PROBLEM YOU THOUGHT IT WAS!—Reframing Your Client's Experience With NLP

Charles Curtis, BCH All-levels

New clients are discouraged because something seems terribly wrong. Shifting their focus to what they want, you show them this solution is already in progress. After neutralizing the client's bad beliefs keeping them "stuck", identifying and activating the client's resources, and then turning on their "success mechanism" using targeted NLP, they leave their first session feeling positive and optimistic that the desired solution is in progress. *Lecture/Experiential/Q&A*

(21126) YOUR SOUL KNOWS—Accessing The Wisdom Of The Soul

Karen Paolino Correia, CH All-levels

The Soul knows everything about your past, present, and future, and it can guide you to your highest and best. Learn a powerful technique to access the superconsciousness of the Soul. Help your clients receive the answers they are seeking for healing, growth and change. Come and experience a demonstration of Soul Coaching and receive insight into the future. Discover this transformational process and realize how it can take your hypnosis practice to the next level. *Lecture/Experiential/Q&A*

"My first convention...an excellent meeting of the minds! I got to learn new techniques, and learn from old masters."

—Kate Pietilla, Cleveland, GA

"Fabulous conference!"

—Jim Mason, High Point, NC

(210101) CASHING IN ON MEDICAL REFERRALS—How To Get More Referrals And Handle That Pesky Insurance Question!

Penny Chiasson, RN, BCH All-levels

Presentation during an office visit speaks volumes about your practice and professionalism. I'll present in detail how to carry out a professional contact that will result in referrals. We will also discuss how to handle that pesky question "Do you accept insurance?". Hint...The answer you give the physician, nurse practitioner or physician assistant is not exactly the same as the one you give the client. *Lecture/Q&A*

(210102) SELF-LOVE AND APPRECIATION—Most Important Session To Maximize Success For Every Client & Hypnotist!

George Casazza, CI All-levels

Everything is easier and success is effortless when self-love and appreciation is present! Learn why every hypnotist should add this specific session each time! Your practice will improve and continue to expand with referrals! Discover the most effective, step-by-step, self-love techniques to empower every client! You and your clients will love the amazing results! Experience a powerful group "Self-Love and Appreciation" session. *Lecture/Experiential/Q&A*

(210103) INTERNET MARKETING STRATEGIES FOR SUCCESS—Gain Clients Through Learning SEO, Keywords & YouTube Marketing

Robert Galarowicz, CI All-levels

In the first section, you will learn how to apply the best SEO and keyword strategies to your business. Techniques which have a proven track record of success and which illustrate how integral internet keyword optimization is to marketing success. In the second part, you will learn how to utilize YouTube as a successful platform for enhancing your business outreach. Whether a beginner or advanced internet marketer, these tips are vital to achieving success. *Lecture/Discussion/Q&A*

(210104) DEPTH TEST FOR SUCCESS!—No Longer Will You Hear Clients Say "I Don't Think I Was Hypnotized" - Take Your Clients To The Deepest Level Of Hypnosis Available To Them At The Present Time, And At The Same Time Prove To Them That They Are Hypnotized

Dave Hallett, CI Introductory-Intermediate

One of the most important segments of your client's first session is depth testing, yet its importance is often misunderstood and consequently overlooked. Learn the importance of depth testing and how that relates to the success of your client. We will identify the 6 levels of hypnosis as set out in the Arons depth scale, identify the 4 criteria for judging the depth of your client's hypnosis and gain an understanding how taking the client through this process actually takes them deeper into hypnosis. *Lecture/Demonstration/Q&A*

**Don't forget to visit
COUÉ'S CAFE**

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(210105) NO-PRESSURE SALES MODEL—No-Pressure Sales Model That Closes 8 Out Of 10 Sales **Jason Kropidowski, CH** *All-levels*

This sales model will benefit those hypnotists who dislike using pressure tactics or overcoming objectives in their approach to closing more sales. This no-pressure model allows hypnotist to focus on the clients' needs, and to allow the information presented to sell itself. This reduces both hypnotist and client tension, and strengthens rapport rather than creating distrust due to persuasive or manipulative tactics. This model has consistently resulted in closing 8 out of 10 screenings.

Lecture/Discussion/Demonstration/Q&A

(210106) REPROGRAM NOW FOR LASTING HAPPINESS!—Structuring Suggestions For Optimal Optimism!

Maggie Minsk, CI *Introductory-Intermediate*

The way we view the world, the meaning we give to significant events, and what we attribute those events to determine our level of happiness and life satisfaction. Previously, our "happiness set point" was thought to be rigid and unmoving, but now, because of Dr. Martin Seligman's work with LEARNED OPTIMISM, you can reprogram your thinking in a very specific, quick and easy-to-learn way that is also extremely grounded in science and research.

Lecture/Demonstration/Exercise/Q&A

(210107) INTRODUCTION TO VIRTUAL REALITY TECHNOLOGY UTILIZING HYPNOSIS, SUBLIMINALS, AND METAPHORS—Create VIRTUAL REALITY Videos And Interactive Game Interfaces Using Your Guided Mediation And Imagination

David Shaun Ezzell, CH *All-levels*

Experience Guided Meditation in a new way using VIRTUAL REALITY Technology. I will teach you how to get started on creating a VIRTUAL REALITY Video and Interactive Game Interface using your client's imagination or your own imagination. Learn how to create beautiful landscapes with subliminals, metaphors, relaxing music, and guided meditation in VIRTUAL REALITY and how you can help more people and generate more business online with your VIRTUAL REALITY Creations.

Lecture/Demonstration/Q&A

(210108) SOMATIC METHOD—Clearing The Underlying Cause Of Illness In The Subconscious Mind

David Quigley, CI, OB *All-levels*

Many diseases have been found to have a psychological component, including cancer, ulcers, asthma, migraine headaches and allergies. Because of the integral connection between the immune system and the central nervous system, any chronic psychological strain which affects the central nervous system can damage the immune system and make a person more vulnerable to disease. Sometimes illness is the direct result of past trauma and emotion stored in the body. This presentation includes an 11-step hypnosis protocol to help clients heal pain and illness.

Lecture/Discussion/Q&A

(210109) CHILDREN AND FEARS—Helping Children Learn To Deal With Fears On Their Level **Marcia Proctor, CI** *All-levels*

Children can be fearful and develop new, unexpected fears. Too often the parent may unintentionally discount the fear, stressing the child. The fears are very real to the child. By acknowledging the fears and helping the child to modify his reactions, he can learn to manage the fears and let them go. The child can understand the basis of the fears and find his own controls and courage.

Lecture/Discussion/Q&A

(210110) VERBALDONTICS™—The Practical Application Of Hypnosis For Clients With Dental Anxiety From A Dental Hygienist's Perspective

Roger Woods, RN, BCH, CI & Patricia Sacco, CH *All-levels*

Learn about how destructive dental anxiety is, and how it can be sabotaging your clients' overall health and well-being. According to evidence-based scientific studies, poor dental health is connected to poor systemic health, all of which leads to low self-esteem, something that many of our clients request help for. By recognizing dental anxiety in the client intake, pre-talk, and powerfully scripted sessions, we can empower our clients to overcome the barrier of dental anxiety, and make positive improvements in lifestyle and health.

Lecture/Demonstration/Discussion/Video/Q&A

(210111) THE ART OF SPATIAL AND TEMPORAL LANGUAGE—Creating Shifts Through Space And Time

Melissa Tiers, CI *All-levels*

This lecture will cover the many ways you can begin to use the language of space and time in ways that matter most. You will learn simple linguistic tricks to doing conversational timeline and using space in ways to activate your client's unconscious landscape. You will learn how to create easy non-linear language patterns to short cut to unconscious processing.

Lecture/Demonstration/Q&A

(210112) WAKING THE TIGER IN YOU! THE POWER OF AWARENESS!—Five Awareness Practices To Use In Your Hypnosis Session

Birgit Zottmann, CI *All-levels*

We all have habits we don't like and know how hard it is to change them. To change habits means to change emotions. We aren't aware of what's really going on. Awareness is the first step in creating changes and it is only developed through practice. Only reading and hearing about it won't increase your awareness. You have to practice it. Therefore I will demonstrate five exercises to increase your ability of awareness for yourself and your clients.

Lecture/Discussion/Exercise/Q&A

(210113) SHOW BUSINESS SECRETS FOR ATTRACTING CLIENTS—How To Build A Successful Hypnotism Practice Without Spending A Dime

Dan LaRosa, BS, CI *All-levels*

Suppose you could help more people achieve their dreams while improving your own bottom line? How much would you spend to attract more clients? You can reach more people and fill your calendar with this simple yet profound success blueprint that works... Learn step-by-step how to be more successful with the simple secrets of one of America's most accomplished hypnotists.

Lecture/Q&A

Questions? Call the NGH
Office at (603) 429-9438

SATURDAY, AUGUST 11

187 Expert Seminars

**No Additional Charge
Included With Your Convention Fee**

(210114) BALANCING TWO PROFESSIONS—How To Take Them Both From Surviving To Thriving
Suzi Nance, CI *All-levels*

Many newly and not so newly certified hypnotists take the advice “don’t quit your day job yet” when starting their hypnotism practice. While in many cases quite practical, balancing two professions can be daunting ... but also very doable and very rewarding. Well, your “soon I will ...” is now, and you will leave this seminar energized and inspired with practical tools and strategies to do it and enjoy the rewards that come with it!

Lecture/Q&A

2:00-2:50 PM SEMINARS

(21021) OWN THE ROOM—Confidently Lead Effective Hypnosis Workshops

Samuel Lurie, CH *Introductory-Intermediate*

Many consulting hypnotists want to offer presentations in their communities, but feel anxious or insecure about the process. This interactive seminar will help strengthen confidence by breaking down core steps in designing workshops of any length. You will identify your own unique strengths in creating powerful workshops and experience a short group hypnosis session on confidence in public speaking. This seminar has been cited as “best of the weekend” by previous attendees.

Lecture/Discussion/Exercise/Experiential/Q&A

(21022) HYPNOSIS 911—You Can Make Your Hypnotism Practice Safer

Brian DiRamio, CH *All-levels*

You will learn brief descriptions of CPR, first aid, and general office safety. You will learn specific information related to office emergencies and how to respond. Most importantly, you will learn how to obtain free or inexpensive training that will be most useful. You will further understand how this information can be used with other office staff, as well as other occupants to create an emergency network.

Lecture/Q&A

(21023) THE POWERFUL ROLE OF THE HYPNOTIST—How To Keep A Safe Space Between You And Your Client

Marcel Klasen, BCH, CI, OB *All-levels*

In this seminar, you will learn three effective methods to prevent absorption of negative energy released by clients. Hands-on instructions will help your energy be safer and more protected in doing healing hypnosis sessions. You will learn how to balance your own energy centers and those of your clients.

Lecture/Experiential/Demonstration/Q&A

Questions? Call the NGH

Office at (603) 429-9438

“The NGH annual summer conference is the place to be for meeting old and new friends, for learning and experiencing all that is hypnosis.” —Amanda Ferguson, Chelmsford, MA

(21024) DISORGANIZED-SLEEP: HEALTHCARE IS SERIOUSLY DROPPING THE BALL—Be The Solution And The Comfort

Debbie Papadakis, BCH, CI, OB & Jean Eljay, CI *All-levels*

This severe problem is growing exponentially mainly because of the world condition and the individual’s position in this evolving world. Of these affected, too many are not receiving the care that they desire and deserve. We provide an easy to learn and straightforward method that is the result of decades of diligent efforts. Catastrophic and personal life changing events result from disorganized-sleep. Learn to protect your clients and their loved ones from the negative impacts of these intrusive sleep problems.

Lecture/Demonstration/Q&A

(21025) MEETING THE INNER CHILD AND THE HIGHER SELF—Two Transformational Sessions Every Hypnotist Should Master

Susan Spiegel Solovay, CH *All-levels*

Communicating with the Inner Child and accessing the Higher Self can often be the key to lasting habit change. Learn to bring comfort and release of loneliness with Inner Child; access wisdom and strength for life’s changes with Higher Self. You’ll get the steps to create these sessions, learn the best times to use them, and have tools for lasting success for your clients.

Lecture/Experiential/Q&A

(21026) PENDULUM DOWNS FOR HYPNOTISTS—Powerful Investigative/Healing/Business Tool!

Roxanne Louise, BA, CH, OB, *All-levels*

The beauty of pendulum dowsing is that you can use charts and checklists to quickly locate the root cause or drivers of any issue, and clear them — both for yourself and for your client before they even walk in! It can zero in on whatever is behind any problem—the limited beliefs and judgements, unresolved issues, and stuck energies. It greatly adds to your self-awareness, self-healing, and client effectiveness. Decide in advance what techniques, inductions, visualizations, or interventions will be most helpful.

Lecture/Q&A

3:00-3:50 PM SEMINARS

(21031) CREATING YOUR OWN REALITY—Using The Laws Of Manifestation

Lori Chrepta, CH *All-levels*

Create the life you want by applying the Laws of Manifestation. Whether it’s love, a successful business, or a car, by applying these techniques, you can make life happen for you instead of to you. It’s simple, easy, and fun. Empower your clients to do the same.

Lecture/Discussion/Exercise

“Attending the convention was a very enjoyable experience. I learned a lot from some of the pros in the industry. Made many new friends. Left with many new ideas that I can implement in my practice immediately.” —Kazi Anam, Manhattan, NY

187 Expert Seminars

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SATURDAY, AUGUST 11

(21032) HYPNOSIS FOR FERTILITY

—Hypnosis Works!

Lynsi Eastburn, BCH, CI

All-levels

A very real concern for many people is the inability to conceive a baby. Infertility has reached epidemic proportions over the past few years. According to the CDC, 7.5 million women (in the US alone) aged 15-44 are experiencing impaired fecundity (impaired ability to get pregnant or carry a baby to term). A survey of married women (15 – 44) reported 1.5 million as infertile (unable to get pregnant after at least 12 consecutive months of unprotected sex). The number of women aged 15-44 who have ever used infertility services is 6.9 million. Hypnosis is fast becoming the top method of choice for non-invasive infertility assistance and one of the most sought-after approaches in fertility today. Millions of dollars are spent on fertility procedures (conventional, complementary or alternative) each year in the United States alone. Hypnosis for fertility is much needed and not only is it not a field dependent upon discretionary income, it is incredibly rewarding work!

Lecture/Q&A

(21033) COLOR INDUCTION & DEPTH TESTING

—SES Induction With Color Depth Testing

Billy Shilling, CI, OB

All-levels

The general meaning of colors to the subconscious as well as their use in the Stroop Test and in producing visual illusions will be introduced. And the use of the Stroop Test as an objective measure of hypnosis depth versus the subjective Arons Depth Scale will be examined and demonstrated in the color based Shilling-Elman-Stroop (SES) Induction, which is useful in forensic hypnosis and other types of practice.

Lecture/Demonstration/Q&A

(21034) PRE & POST SURGICAL CONDITIONING

—A Process For Better Outcomes And Faster

Healing

Elizabeth Campbell, BCH, CI, OB

All-levels

Expand your practice to include this simple process that enables your clients to have favorable reactions to any medical procedure and a shortened recovery phase. Clients conditioned with these hypnotic and NLP techniques report calmness before surgery and healing times that are significantly shorter than their physicians have predicted. Many report lessened need for pain medication and some report lessened need for anesthesia.

Lecture/Demonstration/Q&A

**Don't forget to visit
COUÉ'S CAFE**

"The most professional hypnotism organization. You learn so much at NGH, you can't put a price on it." —James Vera, Naugatuck, CT

"2017 was the best convention yet!! A great job!" —Bryan Hill, Holts Summit, MO

(21035) EVERYTHING YOU WANTED TO KNOW ABOUT GETTING MEDICAL REFERRALS IN A CHANGING MEDICAL ENVIRONMENT—The Mindset Of The Medical Profession Is Changing And It Is Time For The Hypnotist To Join The Referral Network System

Rosemarie Schulman, RN, BA, CI

All-levels

My presentation will advise and inform you on how to communicate with and encourage health care professionals to recommend hypnosis as an added modality in order for their clients to achieve their goals. I will guide you on how to combine resources with proper charting and follow-up notes that the health care practitioners will value. In the seminar, I will go into detail about how and what to do while working within the practice of health care professionals so that the data they rely on to publish could be achieved.

Lecture/Discussion/Q&A

(21036) EFFECTIVE MARKETING FOR YOUR HYPNOTISM BUSINESS IN 2018 AND BEYOND

—Cutting Edge Techniques To Market & Promote Your Business

Thomas Nicoli, BCH, CI, OB

All-levels

As technology has changed the way we do many things, it has been a major shift in how we market and promote our business. Learn how to use technology in easy to implement ways to change your business from 2018 and beyond, whether you are a techno-geek or technophobe.

Lecture/Discussion/Q&A

VISIT THE NGH CONVENTION BOOKSTORE!

Each year participants tell us one of the things they like best about the NGH Convention is the chance to purchase the books, audios and videos of our featured speakers. You will be able to choose from a wide assortment of books, audios and videos not easily found elsewhere.

"Presenters were enthusiastic & professional with useful information, materials and techniques I can use immediately. Presentations had practice time, taught new and unique methods and approaches and many were impassioned and inspiring - overall a great convention can't wait till next year!"

—Alisa Parcels, Woodbridge, CT