

187 Expert Seminars

No Additional Charge
Included With Your Convention Fee

SUNDAY, AUGUST 12

7:00-7:50 AM SEMINARS

(31071) 11071) YOGA EXERCISE

Dorothy Kerzner, CH

All-levels

Begin your day relaxed and in control with stress-reducing, easy movements for body and spirit. Attendees should wear comfortable clothing and bring a towel to sit on. *Experiential*

(31072) TAI CHI MORNING EXERCISE—Experience The Mind/Body Connection Through Tai Chi

Stanley Ou Yang, BCH, CI

All-levels

Through a series of slow, relaxed, rhythmic, graceful movements, you will learn to maintain good body alignment to promote stability and balance, and connect your mind and body to enhance wellness and health. *Experiential*

(31073) INTERFAITH SERVICE OF WORSHIP—Welcoming the New Day

Interfaith Service

All-levels

8:00-8:50 AM SEMINARS

(31081) BREAK FOOD COMPULSIONS IN ONE SESSION—Help Your Clients Break Compulsion To Chocolate, Bread And Other Foods

Brian Jacobs, BCH, CMI

All-levels

Learn how you could use anchoring and the six step reframe technique to help your clients break food compulsions in just one session. This could be a very beneficial first session for weight control clients. The techniques can also be applied to those who just want to stop eating junk food.

Lecture/Demonstration/Q&A

(31082) SPIRITUAL HYPNOSIS—Connecting Clients To Their Own Purpose, Passion And Power

Devan Martin, CI

Introductory-Intermediate

Our “spiritual self” gives us a perspective that moves us beyond our limited beliefs. Using metaphors that take us beyond limiting ways of thinking, into a place that connects us to our spiritual self allows us to remember “who we really are.” This connects us to our sense of purpose, authentic power, and passion. This elicits in each of us a more relaxed way of being present and finding more joy in our lives.

Lecture/Discussion/Exercise/Q&A

(31083) CHRONIC PAIN, MIGRAINES AND MORE—Effective Treatment Of Chronic Pain And Migraines With Hypnosis

Niamh Flynn, CI

All-levels

The presentation is based on research conducted for a PhD program. To this day neurologists, physicians and other health professionals struggle to provide a cure for migraines. This presentation will simplify the processes believed to underlie migraines and the various ways in which hypnosis can be used to reduce the disability caused by migraines. To understand migraines, it is useful to understand chronic pain, and the presentation will include an introduction to scientific research which illustrates the efficacy of hypnosis for various chronic pain cohorts.

Lecture/Discussion

(31084) REFLECTIONS OF SELF

—A Positive Self-Esteem And Body Image

Sherri Bernier, EdD, CH

All-levels

The emphasis of this seminar is the reflection on a client’s vision of their self-esteem and body image. As hypnotists, we have the strategies and tools to assist a client to obtain a positive self-esteem and body image. In this seminar, specific techniques will be taught in reestablishing a client’s best self. You will have the opportunity to practice the “Mirror, Mirror” technique as well as other positive reflection exercises.

Lecture/Discussion/Exercise/Q&A

(31085) BLOWING OFF STEAM

—Breathwork For Great Success

Nancy Klase, CI, OB

All-levels

Experience a powerful self-hypnosis technique that produces total relaxation and increased focus in under three minutes allowing you to tune in, turn on, and tap into all your natural resources. In this session we will focus on a breathing technique with a new twist. Learn the reasons why taking a deep breath doesn’t always work. This is better than counting to ten. Feel the relaxation immediately and then you can settle in and get positive suggestions to work for you. *Lecture/Exercise/Q&A*

9:00-9:50 AM SEMINARS

(31091) MOVING YOUR CLIENT FROM FEAR TO SUCCESS—Setting Up Your Sessions For Maximum Success

Michael DeSchalit, CH

All-levels

You will learn how to properly set up and structure a session for maximum results, every time. You will also learn how to facilitate a client into change even before you get them into hypnosis; so much so that they will be “fighting” you for it. Don’t wait any longer for better results with your clients. Learn this tried and true technique now!!! *Lecture/Demonstration/Q&A*

(31092) MOVE BEYOND ‘SCRIPTNOSIS’ WITH SESSION OUTLINES—Quickly And Confidently Leave Scripts Behind & Start Doing Better Sessions

Scott Babb, BCH, CI

All-levels

Most hypnotists start their careers using scripts. Some quickly move away from scripts, but many get stuck doing ‘scriptnosis’ with their clients for years. Discover how session outlines can help you confidently leave scripts behind and start doing more adaptive, more effective sessions with your clients.

Lecture/Discussion/Q&A

(31093) YOUR LEGAL OBLIGATION TO KEEPING KIDS SAFE—A Practical Guide To Recognizing & Reporting Child Neglect/Abuse

Elana Schondorf, LMSW, CH

All-levels

Hypnotists are seeing more children for enuresis, encopresis, ADHD, scholastic underachievement, nightmares, etc. Children have little independent power and rely upon the adults in their lives to protect them and keep them safe. As mandated reporters, we are legally and ethically bound to report any suspicion of child abuse, maltreatment, or neglect. We need to take our role as helping agents seriously and protect our younger more vulnerable clients. *Lecture/Discussion/Q&A*

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(31094) FOCUSING THROUGH THE ISSUES A NEW NLP TECHNIQUE FOR RAPID CHANGE—Go Down To Go Up

William Horton, PsyD, CADC, BCH, CMI, OB All-levels

A technique developed by Dr. Will Horton uses some basic principles of NLP to blast through a block and not just remove the symptom, but get to true resolution. More powerful than regression with none of the pain and done in minutes, this technique is a must for those stubborn problems that return after an intervention or regression. Fun and informative are the hallmarks of a Dr. Horton training, come learn and enjoy the process. *Discussion/Demonstration/Q&A*

(31095) DO YOU KNOW YOUR SELF(S)—“Self”-Awareness Is The Key To A Healthy Alignment Of All Of Your Self(s)

Clay Dinger, CH All-levels

Sometimes even knowledgeable, experienced hypnotists struggle to help hard-working clients make changes to reach their goals. Although it is clear there is an obstacle in the way, sometimes it is hard to figure out exactly where to focus the intervention. Understanding the needs and values of each “Self” provides the critical framework for locating blockages. A healthy alignment of all of the Self(s) can help the client become more successful in achieving their desired results. *Lecture/Experiential/Q&A*

10:00-10:50 AM SEMINARS

(31101) MENOPAUSE RELIEF USING HYPNOSIS—Menopause Relief

Roy Cantrell, CI All-levels

Learn steps to use to offer personal relief to both sexes regarding proven methods of hot flushes in their lives. Handouts will be provided to attendees of this course while at the course. *Discussion/Q&A*

(31102) MYNDBODYGYM™—How To Set Up Group Hypnosis Classes For Sports Enhancement At Fitness Clubs, Yoga Studios, Schools And Gyms

Marc Sacco, RN, BCH, CI and Kristen Sheehan, CH All-levels

How we changed the words coaches and trainers use to positively affect their perceptions and outcomes. How we effectively use hypnosis and NLP techniques during the initial pre-talk. The practical use of self-hypnosis for managing stress and improving sports performance. How to set up a group hypnosis class for sports enhancement at fitness clubs, yoga studios, schools, and gyms. *Lecture/Demonstration/Discussion/Video/Q&A*

“A great way to recharge your professional hypnosis batteries. I attended two workshops that alone were worth the price of the convention not to mention all the other sessions that contributed to a very productive and enjoyable professional experience.”

—Roger Newbury Sr., Litchfield, CT

(31103) HYPNOSIS FOR ACADEMIC SUCCESS—How To Help Your Client To Improve Their Academic Performance

Stanley Ou Yang, BCH, CI Introductory-Intermediate

Key factors such as beliefs, mindsets, study habits, and lifestyles influence students’ academic performance. To identify and adjust them, hypnotists can help students succeed. In addition to these factors, students can improve themselves by learning mental skills of concentration, relaxation, stress management, etc. To be effective, we need to apply both hypnosis and coaching to meet our clients’ need. *Lecture/Discussion/Q&A*

(31104) HYPNO-PARENTING—Hypnosis Training For Parents

Mona Abdulrahim-Santl, BCH, CI All-levels

Many of my hypnosis students take the training for personal use... One of the most common comments is: “I wish I had had this info before I had children!” Parents, amongst others, are hypnotizing their child every day. This seminar will show you how to pass on the knowledge parents wished they had known in order for them to affect their children positively and teach them the basic and safe tools a hypnotist needs to de-hypnotize later on. *Lecture/Q&A*

11:00-11:50 AM SEMINARS

(31111) COMPLEMENTARY MEDICAL HYPNOSIS—THREE CASE HISTORIES

Bonnie Hammersley, BCH, CI Introductory-Intermediate

Hypnosis is an effective complementary tool for addressing common concerns of pre and post-surgery clients and general well-being. This presentation will review actual cases – the clients and their goals, how hypnosis was used, and the effects. Actual cases include a mastectomy, installation of trigeminal nerve pillows and effects of cancer treatment. *Lecture/Q&A*

(31112) QUICK RESET HYPNOSIS—The New Super Fast Hypnosis Method

Marcel Klasen, BCH, CI, OB All-levels

The super fast AHA hypnosis method creates an opportunity for hypnotists to avoid distraction and immediately focus on the client’s issue. The unique and innovative technique you will learn hands-on in this seminar is highly effective when you need a quick solution for any challenging feeling or situation. It can be used in sessions or easily taught as a self-help method. Receive a step-by-step instruction sheet plus a handy quick-reference card. *Lecture/Experiential/Demonstration/Q&A*

(31113) AVERSION HYPNOSIS—How Often Do We Use It?

Boris Opancha, MS, BCH All-levels

Aversion hypnosis is a form of behavior therapy in which an aversive (causing a strong feeling of dislike or disgust) stimulus is paired with an undesirable behavior. This classical conditioning is intended to cause the client to associate the stimulus with unpleasant sensations in order to stop the specific behavior such as smoking, overeating or alcohol use. *Lecture/Demonstrations/Q&A*

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NOON-12:50 PM SEMINARS

(311201) HYPNOTIST OR PRESIDENT OF THE UNITED STATES—Trumps' Powerful Success Strategies That Will Work For You!

George Toth, MSW, CH

All-levels

This seminar will provide you with hypnotic perspectives and techniques used by our President, Donald Trump. Learn how to help clients influence the way they think, feel and behave in areas, truth, myth, perception and reality. Uncover hypnotic experiences learned from Trump's schooling at New York Military Academy and experience from reality TV. Agree or disagree, you will ultimately have a better understanding of character development & its effect on personality & success.

Lecture/Discussion/Q&A

(311202) HYPNO YOUTH AND BEAUTY—Use Hypnosis, NLP And Chinese Acupressure To Rejuvenate And Look Young, Healthy And Beautiful

Stephanie Ho, CI

All-levels

This seminar will show you how to use hypnosis to stimulate and rejuvenate the cell systems, enhance beauty, and look younger. You will learn how to teach clients self-confidence so that they may view and place many aspects of their lives in the proper perspective, keeping them young and healthy.

Lecture/Demonstration/Q&A

(311203) ACTIVE SHOOTER—Yes, You As A Hypnotist Need To Know

Brian DiRamio, CH

All-levels

Being at the scene of an active shooter is never something any of us want to think about. However, with many recent events, it is clear we must. You will be able to understand the basics of what to do if you encounter an active shooter and understand the basics of providing hypnosis services to those that encounter an active shooter.

Lecture/Q&A

(311204) COUNTERING THE EVANGELICAL CHRISTIAN OBJECTION TO THE USE OF HYPNOSIS—How To Successfully Counter Evangelical Christian Objections

Mike Lips, MDiv, CH

All-levels

If the consulting hypnotist is to effectively counter the Evangelical Christian's objections to the use of hypnosis, he/she must understand why they object: They believe hypnosis is demonic. But by using their own bible (King James Version, KJV) and doing an exegesis (interpretation of the meaning of Scripture), you have the best weapon to counter any objection they may have.

Lecture/Discussion/Demonstration

"Incredible information for the hypnotist at any level. A "must attend" for new hypnotists! Worth every penny and more importantly, every minute!"

—Skye Winslow, Carmel, IN

(311205) HOW TO USE DREAMS TO EMPOWER YOUR CLIENTS—Helping Clients To Actively Engage Their Dreams For Health, Well-Being, Guidance, And Personal Success

Janice Matturro, CI, OB

Introductory

Dreams and their powers are the best kept secret among the most successful and inventive people of our time and across history. In fact, the fields of medicine, manufacturing, media, art, music, literature, psychology, science, politics and business have all been influenced by dreams - in practical ways. As professional hypnotists, we have a unique opportunity to empower our clients by guiding them to actively engage their dreams for success and personal transformation.

Lecture/Discussion/Q&A

(311206) HYPNOSIS FOR ADHD—A Look Inside The Distracted Mind

David Huffman, CH

All-levels

In this presentation, we will begin by discussing the most common symptoms of ADHD and how they can affect the mind of someone who has it. We will learn to identify which symptoms your client is suffering from and different ways to address them. Then a demonstration will be given of techniques used to help clients deal more effectively with the challenges they face daily.

Lecture/Demonstration/Q&A

(311207) ELIMINATING SLEEP ISSUES - A TIME-TESTED PROVEN PROTOCOL—Understanding Sleep Issues And How To Overcome Them

Andrew Neblett, CH

All-levels

Sleeplessness is an issue for many people. It causes many issues and is the result of various health conditions. This class will teach you a time tested protocol on how to identify, manage and eliminate sleep issues. No medical training or certification is required. This protocol is adaptable and works alone or with other modalities. It is simple to learn and simple to apply. Don't worry, you will rest easy after this class!

Lecture/Demonstration/Exercises/Q&A

(311208) STAGE HYPNOSIS - CAN IT HELP YOUR PRACTICE?—Yes It Can - I'll Show You How You Can Benefit From It Too!

Tommy Vee, CI, OB

All-levels

The question of whether stage hypnosis is good or bad for clinical hypnosis has been discussed for years. Discover how stage hypnosis can be good for clinical hypnosis and your practice. Learn some techniques used by stage hypnotists that you can use in your practice and lectures. Also, discover how to get the attention of groups, how to impress them and how to use lecturing to get new clients.

Lecture/Demonstration/Q&A

(311209) DELIVER AN EMPOWERING STRESS BUSTER WORKSHOP—Educate, Inspire, And Drive Business With An Empowering Stress Buster Workshop

Erika Flint, BCH

All-levels

You will learn the science behind these de-stressing techniques to help educate your audience and empower them for success. You will learn everything you need to know to deliver this workshop in your area to grow your practice including the strategies, tools, and techniques that get results.

Lecture/Discussion/Q&A

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1:00-1:50 PM SEMINARS

**(311210) PAST LIFE REGRESSION
—What Every Hypnotist Must Know**

Robert Merlin, BCH, CI

All-levels

When traditional hypnosis fails to obtain the desired results, past life regression may be the answer. Your clients who are spiritual may experience a very powerful awakening in one session. This is an integrative process not an alternative to traditional hypnosis. Adding this to your toolbox will add new clientele and revenue to your practice. More people are asking for the meaning in their lives, wouldn't it be rewarding if you could help them on their journey?

Lecture/Discussion/Q&A

**(311211) PERCEPTIONS AND USE OF MESMERISM
AT THE END OF LIFE—Hypnosis At The End Of Life**

Lisa Sigsworth, RN, CH

All-levels

This seminar was almost at standing room only for the 2017 conference! This is a must attend seminar and will be one that you will be able to use in all areas of hypnosis. Grieving and loss affect all people and this seminar will give you the information you need to increase your effectiveness as a practitioner in all areas and at any level! This will help you mentally, emotionally, and spiritually deal effectively with End of Life issues!

Lecture/Demonstration/Discussion/Exercise

**(311212) MEET YOUR MAIN SPIRIT GUIDE
—A Journey To The Mansion Of Your Higher Self**

Eric Richmond, BCH, CI

All-levels

There will be a discussion of the difference between Spirit Guides and Guardian Angels. A nice progressive relaxation induction will be followed by opening the flow of energy throughout the body. Along the way, psychic protection will be applied. After arriving at your mansion, your Main Spirit Guide will be introduced. A method of communication will be established between you and your Main Spirit Guide. You can ask questions of your guide.

Lecture/Experiential/Q&A

**(311213) OVERCOMING THE FEAR OF PUBLIC
SPEAKING—The Role Hypnosis Can Play**

Kazi Anam, CI

All-levels

America's #1 fear is the fear of public speaking. This seminar would be a refresher on the neurobiology and origin of fear. You will learn when a client may benefit from age regression, how effective anchoring and breathing techniques improve physical symptoms, how to effectively structure a 3-session package, write suggestions, and create visualizations based on client input.

Lecture/Discussion/Q&A

**(311214) HOW TO BREAK INTO THE MEDICAL
FIELD AND COACH DOCTORS USING HYPNOSIS
AND EMOTIONAL INTELLIGENCE—Are You**

Interested In Working In The Medical Community?

Amber Cox, BCH

All-levels

This course will provide you with valuable information on the "why" and "how" to break into this profession using terminology that they respond to. I am currently coaching over 100 providers and their teams using hypnosis, NLP and Emotional Intelligence. These skills YOU already have – the critical piece is knowing how to "frame" it in a way that they understand.

Lecture/Q&A

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**(310101) THE POSSIBILITIES PROCESS™ - USING
QUESTIONS TO ANSWER CLIENTS' NEED FOR
CHANGE—Why Not Make Your 2018 NGH
Convention A Turning Point In Your Career?**

John Koenig, BCH, CI

All-levels

You learn how to add a new form of post-hypnotic suggestion to your work: the strategic open-ended question - building on the work of Noah St. John. You will learn powerful techniques for helping clients discover new possibilities when faced with "temptation" as well as move beyond your own limiting beliefs.

Lecture/Demonstration/Experiential/Q&A

**(310102) MINDSCAPING HYPNOSIS
—Landscape The Map To Resolve The Problem**

George Guarino, CH

All-levels

Mindscaping, or landscaping the mind, is a tool that presents the mind model of a map that when symbols appear within it, can be adjusted to change outcomes. The process is useful for enhancing motivation or removing blocks as well as making unconscious corrections for moving clients toward wellness. Mindscaping hypnosis is natural and easy for the client to participate in for profound change.

Lecture/Discussion/Q&A

**(310103) TECHNOLOGY IS POWER – USE YOUR
TABLET!—All Your Scripts On A Tablet, Your Client
Data, And More**

Illya Mashalidis, CH

All-levels

It's a paperwork maze when selecting the appropriate scripts to use on a client. It's easy when you use your trusted script, you don't need to read it, but when a different approach is needed you need to refer to one or more less used scripts and read. However, with all your scripts on a tablet you're just a click away! On a tablet, you don't have to squint to read the small print in low light, instead you enlarge the print and read without any distracting paper shuffling.

Lecture/Demonstration/Q&A

**(310104) THE POWER OF THE PRE-TALK
—Guiding Clients To Achieve Success**

Shannon Keyes Ciucevich, CI

All-levels

Having problems with clients achieving the hypnotic state or getting the desired results? The power is in the pre-talk! This brief, but powerful component of your programs establishes the expectation that the client will be hypnotized, limits the possibilities of why a person fails to be hypnotized, places the responsibility for achieving the hypnotic state with the client, and makes the client to want to participate. Guide your clients to achieve success!

Lecture/Discussion/Q&A

**(310105) MIND-BODY INTEGRATION IN HYPNOSIS
—The Use Of Bodywork In Hypnosis**

Barbara Swanwick, BCH, CI, OB

All-levels

A brief description of significant people in the history of bodywork will be followed by a demonstration of bodywork on a volunteer. Care is taken to be gentle and respectful. The volunteer will first be hypnotized and the variety of places on the body will be demonstrated. You will be invited to use your hands to experience the technique required. A descriptive one page handout will be provided.

Lecture/Demonstration/Q&A

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(310106) HIDDEN FOOTPRINTS FROM THE PAST —How Past Lives Can Influence Present Lifetime

Lucy Portlock, CH

All-levels

This seminar is about relating perceived cause and effect of past lives on our present one. There will be a guided group hypnosis session for you to experience a past life regression of your own, in which you will be instructed to find a connection or lesson in that life which relates to your own life today. This seminar looks at the “time stream hangovers” or “footprints” that can be a leftover of a memory in a traumatic past life. Are they harmful? Can you get rid of them? Come and find out!

Lecture/Experiential/Discussion/Q&A

(310107) INSIDE SECRETS TO SALES FORCE SUCCESS—Getting The Sellers To Sell – YES, Even You

John Cerbone, FNGH, BCH, CI, OB

All-levels

There are numerous ways hypnotists like you can help salespeople, sell, sell, sell! Challenges can stem from a wide and varied list of areas, from staying motivated to rising above challenging situations and clients, and ranging from issues in their personal lives, organization, meeting deadlines, to adapting to challenges presented by changing needs and ever-changing marketplaces.

Lecture/Discussion/Q&A

(310108) 7 KEYS TO SPEAKING SUCCESS —Learn To Super-Charge Your Free Talks, Lectures, And Trainings!

Cris Johnson, BCH, CI

All-levels

As a hypnotist, you’ve probably been told how important it is to do informational talks, trainings, and group classes in order to maximize your success in business. However, delivering speeches or content to groups is much more than just knowing your material and delivering it. Learn effective speaking techniques and fast, effective techniques to shift yourself to a more powerful state of mind from a presenter with nearly 20 years of professional experience! If you’ve seen Cris Johnson present before, you know how engaging his presentations are!

Lecture/Demonstration/Q&A

(310109) HOW TO RUN A G.I.F.T. PROGRAM AT YOUR LOCAL YMCA

Deborah Yaffee, CI

All-levels

NGH Certified Consulting Hypnotists learned about Richard Harte’s Goal Image Focusing Technique (GIFT) during their training. Learn why this program is an ideal way to bring hypnosis to your local YMCA. Offering the GIFT at your local Y is an easy way to build your business.

Lecture/Discussion/Q&A

(310110) THE ABC OF SUCCESS—More Self-Esteem For Hypnotists & How To Run A Successful Practice

Ulrike Milner, CI

All-levels

This seminar will facilitate how to look and act like a pro. I will demonstrate to you what divides the many from the few and how every single person/practitioner can be more successful and belong to those few. I will show at least 6 steps on how to get there and stay there. This seminar is about personal success and includes a close look at the individual. Your speech, posture, style, conduct as well on what to watch out for in your office to make an impeccable and professional impression.

Lecture/Demonstration/Experiential/Q&A

(310111) SLEEP IS A DECISION OF SUBCONSCIOUS MIND—Case Study Of Hypnotic Sleep Issues

Marcia Peng, CH

All-levels

I’ll share my understanding of sleep issues and my methods of helping clients effectively through a few case studies. Sleep issues have long been treated with medications with a series of side effects, including addiction, memory loss etc. In my practice, clients’ sleeping issues of different levels have been alleviated with high success rate mostly in one session. I will present case study and propose theory behind my intervention method in hope that my experience can shed some light for other hypnotist to help sleep issues clients.

Lecture/Q&A

(310112) VIDEO MARKETING FOR HYPNOTISTS —Strategies For Generating More Money

Cynthia Lindner, CH, OB

All-levels

Using video is an exciting low cost or no cost way to reach your target market. Cynthia Lindner will dispel the myths about producing video and teach you the value and ease of using video as part of an internet marketing plan. It is one thing to write down the reasons why someone should choose your practice. It is quite another for prospects to actually see the process unfold and how problems are solved.

Lecture/Discussion/Q&A

(310113) THE SIMPSON PROTOCOL —Refocusing Your Client’s Vision

Timothy Horn, BCH, CI

All-levels

By communicating with the mind at deeper levels, you can discover, modify, and release issues that otherwise could be hidden. This seminar is to introduce the groundwork for communicating with the subconscious mind at the Esdaile and other deep states. At these previously unexplored deep levels the superconscious mind connects and interacts with areas of mind that were not easily accessible before. From these discoveries comes great clarity and available relief.

Lecture/Discussion/Q&A

(310114) MEET YOUR GUARDIAN ANGEL —Never Feel Alone Again

Karen Paolino Correia, CH

All-levels

Everyone has at least two guardian angels gifted by God. Come to this seminar and meet and connect with your guardian angel. Experience a powerful meditation and learn how to communicate with your guardian to receive messages of divine guidance to help you in every aspect of your life.

Lecture/Experiential/Q&A

2:00-2:50 PM SEMINARS

(31021) HOW TO RUN A SUCCESSFUL GROUP HYPNOSIS SESSION—Individuals May Not Have The Money To See You, Group Sessions Give Access

Doug Jones, BCH, CI

All-levels

Do you ever get client calls saying they would love to work with you but you’re too expensive? If you answered yes this class is for you. Learn how to run a group class. Learn to feel comfortable talking in front of groups. Experience making the money you know you are worth for the same amount of time.

Lecture/Q&A

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(31022) BUILD A THRIVING PRACTICE FOR PENNIES ON THE DOLLAR!—Maximum Results For Minimum Investment

Penny Chiasson, RN, BCH *Introductory-Intermediate*

We will discuss how to determine the minimum resources (equipment, advertising, space) needed to start your practice. Once you have decided what you need, you must decide 1) if you already have items that can be re-purposed into your office space, 2) what services you can learn to do yourself (marketing, web design) and 3) those items that require capital investment. Prioritization becomes key in allocating not only your time, but more importantly your money, as wisely as possible. Penny will share several opportunities for free marketing and publicity, and introduce you to bartering for needed goods and services. Learn to be objective in deciding when and how to spend your capital investment in your business. *Lecture/Q&A*

(31023) SPECIAL EDUCATION ENHANCEMENT FOR KIDS AND TEENS—Working With Communication, Language And Learning Issues

Wendy Schaetz, BCH *All-levels*

Communication, language, and learning problems are increasing! Parents are looking for answers and desperately want help for their kids. They need hypnotists who can offer solutions that others can't provide. Many hypnotists would love to work with this unique population but just don't know how. In this seminar learn specific strategies so you can confidently say "Yes!" when called to work with kids who "need a little extra." It's a rewarding and lucrative untapped opportunity!

Lecture/Q&A

(31024) NLP TECHNIQUES FOR RAPID WEIGHT LOSS SUCCESS—How To Create Dynamic Change With Your Clients

Kerrilee Pietroski, BCH, CI *All-levels*

Need more tools beyond hypnotic suggestions to help your clients achieve their weight loss goals? This session will teach you 3 powerful NLP techniques you can incorporate into your weight loss sessions that will massively shift your clients' mindset and get them on track to achieving their goals. You will be able to immediately apply these techniques in any program you are utilizing so your clients can experience rapid weight loss success. *Lecture/Demonstration/Q&A*

3:00-3:50 PM SEMINARS

(31031) PENNING THE PERFECT SALES LETTER —Hypnotic Sales Writing For The Internet

Robert Galarowicz, CI *All-levels*

A 1 hour seminar devoted to helping you learn how to craft and utilize the best possible sales letters and messages for your internet marketing presence. The right sales letters and messages will be easy to craft and be utilized in attracting new clients and retaining old ones. The right sales messages are one of the deciding factors between internet marketing success or failure. *Lecture/Discussion/Q&A*

"3 days packed full of great content, activity and fun!"
—Amy Cromack, Farmington, CT

(31032) SHARING THE VISION BY PROMOTING NEW FUN AND UNIQUE HYPNOTIC TECHNIQUES —How To Make Money By Presenting Fun And Unique Hypnotic "Thinking Outside The Box" Techniques

Richard Gordon, CI *All-levels*

Just take a moment to think about where you could present while educating your community that hypnosis is not scary or to be feared. Show your community by Sharing The Vision as you build your practice. Take people's education of hypnosis to the next level. This seminar gives detail information on over a dozen subjects so you can use them immediately. *Lecture/Q&A*

(31033) NLP PATTERNS FOR EMPOWERING ATHLETES—Reprogram The Sports Mindset

Jason Linett, BCH, CI *All-levels*

The professional hypnotist who works with athletes will quickly find these clients to be highly motivated, willing to follow instructions, and already in the habit of building rituals for success. As the modern hypnotist implements NLP strategies in their process, you expedite the process of personal change and peak performance. Join me for this interactive seminar as I share with you the strategies I've found to be critical in helping athletes achieve success. *Lecture/Demonstration/Discussion*

(31034) MAKE YOUR PRACTICE EXPLODE BY MASTERING INTAKES—A Truly Integrative Approach To Amazing Intakes

Sandra Grace Sherman, CI *All-levels*

Your success with your clients starts with an incredible intake. Learn to master the first step... every time! You will experience truly integrative hypnosis intake forms and discussion to ensure a thorough gathering of information. Integrative hypnosis intakes assist you in taking a client-based approach by identifying specific goals with clients. You will identify ways to empower hypnosis clients and enjoy your profession more than ever before. *Lecture/Demonstration/Exercise*

"I always feel positive about the workshops I attend. They are always worth my time and reenergize me to return to my practice. The hypnosis shows are always entertaining."

—Suzanne Snow, Skaneateles, NY

You'll discover that nobody works harder to give you a better convention experience than the staff of the National Guild of Hypnotists.