

ADRIEN MAIRE

Marketing & entrepreneurship Master Degree

EXPERIENCES

Trusk | France **2016 - 2017** **Marketing / Brand Manager**

Monitoring all the brand image (Social media / Partnerships / events)
Developing the marketing strategy and plan
Monitoring budgets
Researching and reporting external opportunities
Understanding current and potential customers
Managing the customer journey
Developing guidelines
Making customer focused decisions

South African Travellers | SA **2015** **Marketing Assistant**

Monitoring the brand image
Managing the offline product
Developing the travel-editing software
Realising marketing adds

OEM PET CARE | Australia **2014** **Business Developer**

Identifying new sales leads
Contacting potential clients
Researching new organisations
Planning and overseeing new market
Developing sales goals

SKILLS

Office Pack	<div style="width: 75%;"></div>
Social Media	<div style="width: 80%;"></div>
Photoshop	<div style="width: 70%;"></div>
Growth Hacking	<div style="width: 100%;"></div>
Branding & Marketing	<div style="width: 100%;"></div>
Business Development	<div style="width: 100%;"></div>

PROFIL

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75018 Paris

 Adrien Maire

 Adrien Shibby

EDUCATION

Second Master Degree in Entrepreneurship
Normandy Business School | 2016

Master Degree in Marketing
Normandy Business School | 2014 - 2015

Two Years Diploma in Sales Technics
Laval University Institute | 2013 - 2014

LANGUAGES

FRENCH - Mother tongue

ENGLISH - Excellent (write & speak)

SPANISH - Knowledges

INTEREST



PHOTOGRAPHY



TRAVELS



BOOKS



CLASSIC CARS